



City of Santa Clara

Meeting Agenda

Senior Advisory Commission

Monday, March 25, 2019

10:00 AM

Senior Center
1303 Fremont Street
Santa Clara, CA 95050

CALL TO ORDER AND ROLL CALL

CONSENT CALENDAR

1.A 19-338 [Senior Advisory Commission Minutes of February 25, 2019](#)

Recommendation: Approve the Senior Advisory Commission Minutes of February 25, 2019.

PUBLIC PRESENTATIONS

GENERAL BUSINESS

2. 19-337 [Senior Advisory Commission 2018-19 Work Plan & Goals Update](#)

STAFF REPORT

COMMISSIONERS REPORT

ADJOURNMENT



City of Santa Clara

1500 Warburton Avenue
Santa Clara, CA 95050
santaclaraca.gov
@SantaClaraCity

Agenda Report

19-338

Agenda Date: 3/25/2019

REPORT TO SENIOR ADVISORY COMMISSION

SUBJECT

Senior Advisory Commission Minutes of February 25, 2019

RECOMMENDATION

Approve the Senior Advisory Commission Minutes of February 25, 2019.

Prepared by: Jennifer Herb, Recreation Supervisor
Reviewed by: Kimberly Castro, Recreation Manager
Approved by: James Teixeira, Director of Parks & Recreation

ATTACHMENTS

1. Draft Minutes - Senior Advisory Commission - February 25, 2019



City of Santa Clara

Meeting Minutes

Senior Advisory Commission

02/25/2019

10:00 AM

Mission Branch Library
1098 Lexington St.
Santa Clara, CA 95050

CALL TO ORDER AND ROLL CALL

Meeting was called to order by Chair Bobbi Estrada at 10:07 a.m.

Present 7 - Commissioner Deena Brockett, Commissioner Wanda Buck, Commissioner Barbara "Bobbi" A. Estrada, Commissioner Judy Hubbard, Commissioner Grant L. McCauley, Commissioner Carolyn Seeger, and Commissioner Nancy Toledo

CONSENT CALENDAR

1.A [19-212](#) Senior Advisory Commission Minutes of January 28, 2019

A motion was made by Commissioner Seeger, seconded by Commissioner Buck, that this item be Noted and filed. The motion carried by the following vote:

Aye: 7 - Commissioner Brockett, Commissioner Buck, Commissioner Estrada, Commissioner Hubbard, Commissioner McCauley, Commissioner Seeger, and Commissioner Toledo

PUBLIC PRESENTATIONS

GENERAL BUSINESS

2. [19-222](#) Senior Center Pedestrian Safety Informational Item

Nguyen Cam - Senior Civil Engineer with the Public Works Department spoke to the Senior Advisory Commission about when and where crosswalks are installed and the criteria used to assess the need for a pedestrian crosswalk in the City.

3. [19-213](#) Senior Advisory Commission 2018-19 Work Plan & Goals Update

Work Plan Item 1.a. Health & Wellnes Fair -

Commissioner McCauley reported that the Health & Wellness Fair recieved a \$500.00 donation from Kaiser Permanente and used to keep the cost of the BBQ lunch affordable for attendees. Commissioner McCauley also reported that 30 exhibitors have reserved a booth for the event. Senior Advisory Commissioners will act as greeters, assist with lunch distribution for exhibitors, distribute event evaluations, and host the Senior Advisory Commission Booth.

Work Plan Item 1.b. Educating Seniors on Emerging Heath Challenges -

Commissioner Buck shared with the Commission that the *"Devices and Apps"...the Options are Endless*, article written by Buck and Seeger will be printed in the Senior Center March Newsletter. Commissioner Buck and Seeger were inspired by a presentation from a member of the public regarding the use of devices for health and safety, at the January Senior Advisory Commission meeting.

Work Plan Item 2. Increase Elder Fraud Prevention Awareness -

Commissioner Estrada shared that she would be working with the Health & Wellness Fair team to offer a hands-on internet fraud training at the event.

Work Plan Item 3.a. Senior Needs Assessment -

Recreation Manager, Kim Castro updated the Commission on the Administrative Draft of the Senior Needs Assessment, informing them about meeting with Diana Miller from the Santa Clara County Department of Aging and Adult Services. Diana provided feedback for the assessment and shared findings from the County to incorporate into the assessment. The Administrative Draft will be shared with the Parks and Recreation Commission at their March Meeting. The Commission was asked to provide feedback to Recreation Supervisor Herb.

STAFF REPORT

Recreation Supervisor Herb informed the Commission about the following items:

- Parkland Fee Update Community Stakeholder meeting on February 26 at 3:00 pm, at the Senior Center.
- Save the date for Tuesday, April 9. The Senior Advisory Commission will be on the Youth Commission agenda to talk about potential intergenerational activities.
- Save the date for Thursday, June 13. There will be an Elder Abuse Presentation by retired San Diego D.A. Location to be determined.
- Santa Clara County will be sending us Age-Friendly marketing materials in the form of a logo and a pull-up banner to use for marketing purposes.

COMMISSIONERS REPORT

Commissioner Toledo shared with the Commission about the success of the Library Poolooza event this year.

Commissioner Hubbard and Buck shared with the Commission about the upcoming Showtime event on March 1-3, and encouraged everyone to attend.

ADJOURNMENT

A motion was made by Commissioner Buck, seconded by Commissioner Seeger, that this item be Adjourned. The motion carried by the following vote:

- Aye:** 7 - Commissioner Brockett, Commissioner Buck, Commissioner Estrada, Commissioner Hubbard, Commissioner McCauley, Commissioner Seeger, and Commissioner Toledo

The next regular scheduled meeting is on March 25, 2019.



Agenda Report

19-337

Agenda Date: 3/25/2019

REPORT TO SENIOR ADVISORY COMMISSION

SUBJECT

Senior Advisory Commission 2018-19 Work Plan & Goals Update

BACKGROUND

At the July 23, 2018 Senior Advisory Commission meeting, the Commission developed the 2018-19 Work Plan. The Plan was created through discussion of current trends relating to the senior population, prioritization of what the Commission has capacity to address, and local community needs.

1. Develop opportunities to promote Health and Wellness by
 - a. Hosting a “Be Strong, Live Long” Health & Wellness Fair - May 17, 2019; and,
 - b. Educating seniors on emerging health challenges through quarterly Senior Center Newsletter articles and bi-annual educational presentations.
2. Increase Elder Fraud Prevention awareness by offering educational workshops three times a year.
3. Champion the City’s World Health Organization (WHO) Age-Friendly City Initiative by
 - a. Reviewing Senior Needs Assessment findings and recommending City action as appropriate; and,
 - b. Delegating one (1) Commission member to attend the City’s ADA Committee meetings; and,
 - c. Delegating one (1) Commission member to attend the City’s Pedestrian Master Plan Committee meetings.

DISCUSSION

The Commission will discuss efforts and progress on goals. The sub-committee working on goal 1.a. will provide an update from the Health & Wellness Fair planning meeting on March 18, 2019. Related to goal 3.b., Commissioner Toledo will share with the Commission information from the ADA Committee meeting on March 14. Related to goal 3.c., Senior Advisory Commissioners will share about their experience of taking part in the Pedestrian Master Plan Walking Tours during the week of March 18, 2019.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a “project” within the meaning of the California Environmental Quality Act (“CEQA”) pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

PUBLIC CONTACT

Public contact was made by posting the Senior Advisory Commission’s agenda on the City’s official

-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, e-mail clerk@santaclaraca.gov [<mailto:clerk@santaclaraca.gov>](mailto:clerk@santaclaraca.gov) or at the public information desk at any City of Santa Clara public library.

Reviewed by: Kimberly Castro, Recreation Manager

Approved by: James Teixeira, Director of Parks & Recreation