

Meeting Date: 3/4/08

AGENDA REPORT

Agenda Item # 5B-4

Santa Clara

City of Santa Clara, California



DATE: February 27, 2008

TO: City Manager/Executive Director for Council/Redevelopment Agency Information

FROM: Senior Staff Aide

SUBJECT: Correspondence Received Regarding the Proposed Football Stadium as of February 26, 2008

For the period of January 10 through February 26, 2008, the Mayor and Council Offices, City Manager's Office and other City departments and municipal addresses have received 298 additional emails, phone messages, and letters from residents or others regarding the proposal for a 49ers football stadium. The correspondence has been placed in Council Offices for review. The letters were in support, expressing concerns or opposition, provided suggestions or did not articulate a position. Some of the individuals forwarded copies of newspaper articles or reports. In some cases, multiple items of correspondence have been received from a single individual; for this reason, staff will continue to tabulate the total amount of correspondence received, but will not count the numbers of items in support, expressing concerns or opposition.

For public clarification, correspondence is provided to the Mayor and Council, and City Manager, shortly after receipt. Correspondence is being acknowledged by staff as time permits. Correspondence is placed into the public record through these periodic Agenda Reports.

CORRESPONDENCE RECEIVED

07/01/07 – 07/30/07	43
08/01/07 – 08/24/07	186
08/25/07 – 08/31/07	85
09/01/07 – 09/30/07	244
10/01/07 – 10/30/07	480
11/01/07 – 11/30/07	123
12/01/07 – 01/09/08	77
01/10/08 – 02/26/08	298

Jashma Kadam
Senior Staff Aide

Approved:

Jennifer Sparacino
City Manager

Documents related to this Report: Letters/Email/Messages

Carol McCarthy - Fwd: Quality of Life Issues and Stadiums

From: Kimberly Green *jcrowen@sanjosestate@yahoo.com*
To: Carol McCarthy
Date: 2/26/2008 2:32 PM
Subject: Fwd: Quality of Life Issues and Stadiums
Attachments: Quality of Life Issues and Stadiums

<http://www.kc.frb.org/publicat/econrev/PDF/1q01rapp.pdf>

Good article that shows stadiums increase the quality of life in a community on the order of museums.

Would Ketra Obelander like to abolish the Triton?? Isn't that done with our money??

Be a better friend, newshound, and know-it-all with Yahoo! Mobile. [Try it now.](#)

Carol McCarthy - Fwd: argument for the stadium

From: ~~Kimberly Green~~ J Crowen sanjosestate@yahoo.com
To: Carol McCarthy
Date: 2/25/2008 8:52 AM
Subject: Fwd: argument for the stadium
Attachments: argument for the stadium

<http://philadelphiafed.org/files/br/brq204jc.pdf>

This is an excellent argument for a stadium

Never miss a thing. [Make Yahoo your homepage.](#)

From: Brian P. Lowery
To: Carol McCarthy
Date: 2/22/2008 1:04 PM
Subject: 49er Stadium Proposal
Attachments: A Proposal For The Santa Clara 49'er Stadium 2.doc

Friday, February 22nd, 2008
12:45 pm

Dear Carol,

I have attached a copy of the proposal that I not only gave to the City Clerk, but also, to your department. I wanted Council to look at it for any ideas that would be useful in helping them to make their decision about whether or not to proceed forward in the manner they desired.

I am extremely concerned about the current path the city is taking with regards to the stadium. The financial impact to the city, in my opinion, will be great and I am not convinced that the City will be able to handle it in the future.

I am not against the stadium being placed in the city as you will be able to discern from this document. I am just not in favor of the current proposals to use all our RDA monies, the taxing of local businesses/hotels, and hope that we can make up the differences we need without a sound plan in the future.

There are other ways that we can reach the same goals to bring this stadium vision about for the entertainment district. All we have to do is be open to it. To date I have not seen that happen. It would be unfair, in my opinion, to ask City Staff and City Services to find every possible way to help contribute to the stadium process at the risk of losing the services for which these entities were designed to do.

I promised that I would send you a list of questions from the CAC about the stadium process. I hope to do that after our upcoming meeting this Monday.

With regret, I wish to iterate my profound concern about the current process as it stands today. I realize you said that nothing has been done so far, that nothing is cast in stone, that everything is exploratory as of this moment. However, once wheels are set in motion, it becomes extremely difficult to make changes that would, in my opinion, be more beneficial to our city.

Respectfully Yours,

Brian P. Lowery

**Issues and Concerns for The Proposed
Santa Clara 49'er Stadium**

**Brian P. Lowery
Santa Clara Resident**

I. Introduction

Information to be read in this document is based largely on the recently constructed Arizona Cardinal Stadium located in Glendale, Arizona¹ and on information gleaned from an internet article entitled, the “*NFL Fan Value Experience*” produced by Sports Illustrated.² From that article, the future success of an NFL franchise stadium in our city depends in large part, upon whether or not a set of derived time-valued principals known as the “NFL Fan Value Experience” can be successfully implemented. Consultants hired by both the City and the Chamber of Commerce have already attempted to show that better than average economic benefits can be realized from the placement of an NFL football stadium. However, what are left out in these economic reports are the precise methods that should be implemented by the City before these economic benefits, both direct and indirect, can be realized. In my opinion, these precise methods should be guided by the principles discussed in the Sports Illustrated article. Most specifically, the overall ‘fan success’ of our stadium will depend more on the ‘environment’ that is placed around the stadium, rather than the two teams competing on the gridiron on a given day only.

A possible method for the private financing of the remaining portion of the stadium costs will be given as well. It is my opinion that this method of financing could have the potential of resolving any future public issues concerning the both the short term costs as well as any future costs, with no direct or indirect burden on City finances..

¹ <http://www.azcardinals.com/stadium/>

² <http://sportsillustrated.cnn.com/2007/football/nfl/11/01/fvi.intro/index.html?bcnn=yes>

The criteria we believe the City needs to seriously start putting before the residents in order to make their case are as follows:

1. The presumed cost for game day tickets.
2. Restaurant and Commercial areas that will fuel the fan's passion for the area.
3. Easy access to the stadium
4. A proper environment for fan tailgating
5. Team performance both on and off the field.
6. A stadium that makes both fan and player feel like they are actual tenants
7. A neighboring environment that makes fans and residents want to visit before and after the game

II. Addressing the 'NFL Fan Value Experience' criteria

1. The cost and availability of game day tickets.

To date, no one from the City has bothered to discuss this issue. It is important to let residents know just exactly what the price of the ticket may be. It is my opinion that the 49'er ownership will keep the price of tickets at a level that is competitive. However, given the presumed costs of building a new stadium, many individual 49'er fans that I know of, fear that tickets will be priced at levels beyond their reach, let alone say, a family of four wishing to attend a game. A possible price range given from the 49'ers would go a long way towards dispelling these fears.

2. Restaurant and Commercial areas that will fuel the fan's passion for the area.

This is one area where I believe the City of Santa Clara has not made its case very well. In just about every Council meeting I have attended, I have never seen potential City concepts of the area put up on bulletin boards showing how an NFL franchise will rejuvenate the area, in spite of its contention that the Convention Center is in the general vicinity. In fact, I believe that most residents are not even

aware of the area that the City is even considering for the stadium. The location of the restaurants and stores should be included in the discussions precisely because that makes the stadium more than just about an NFL franchise. Yes, the potential placement for the stadium has not yet been fully realized, but that should not prevent the City from coming up with plans that will fuel the fan's passion for the area. And the City should make an honest attempt to get commitments from these stores and restaurants even as they proceed forward. The 'idea' to be remembered here is it is about catering to the fan's desire, as well as the tourist, to come to the City Entertainment area throughout the entire year.

3. Easy access to the stadium.

This is the one area in which it is my belief that the City scores high in. To be sure, there are improvements that can be made to all access routes, but stadium access from Highway 101, Tasman Drive and Stars and Stripes is good. What the City needs to do is a better job in, is bringing this issue back into its conversation. It would be far better, in my opinion, to continue discussing the issues concerning the various proposed routes both into and out of the Entertainment Area. After all, the goal of the City is to push this area as the 'Go To' place for resident and tourist alike.

4. A Proper Environment for fan tailgating

In my opinion, Cedar Fair's current proposal of placing the stadium on the overflow parking lot, just adjacent to the main parking lot, is an excellent idea. I recognize too that the City would prefer to have the Stadium located in the main parking lot, closer to its Convention Center, however, the reality is, that it would take all the thunder away from Paramount Park, and Cedar Fair has rightfully objected to it being placed there. However, there are two reasons why I think Cedar Fair's idea is a good one. First, it enables the large parking lot to be used for a majority of the parking and makes for an excellent place for the fan tailgating experience. In this venue, fans will be able to celebrate together in one central location, rather than at different parking venues. It also makes for easier access to the Stadium and the City will receive high marks because of this. Secondly, having the tailgaters located in one central area not only makes it easier for law enforcement to control the tailgating experience, but also, the routing of traffic both into and out of the stadium.

5. Team performance both on and off the field.

The 49'er organization is a storied one. During its history, the team has accomplished more than most NFL franchises, with five Super Bowl victories

and numerous Hall of Fame athletes. And the organization has always been involved in numerous local activities within the community. It is my belief that these traditions will continue.

6. A stadium that makes the 49'ers and fan feel like they are actual tenants

This is one area where it is my belief that the stadium could face its greatest risks if it is not designed and placed properly. At first I thought that a domed stadium would be necessary as it is with the Arizona Cardinal stadium, but I do not think it is a 'make or break' issue for its success here in Silicon Valley. However, I have thoughtfully examined the overflow parking lot and find it a little too small for a proper stadium placement. In my opinion, in order to make room for this placement, three things have to happen. Number one, the 49'er headquarters building would have to be moved to the side. Secondly, and I know that people will not be happy with this, but the Soccer Park could be moved across the street; there is sufficient land for it to be moved there. Thirdly, the Stars and Stripes road would have to be relocated.

In the December meeting, the 49'ers already suggested that they might have to move their headquarters and that the Stars and Stripes road might most likely would have to be relocated. The Soccer field is another issue. And I know that the City has envisioned the Restaurants and commercial shops to be located across the street, in front of the Golf Course. However, if the restaurants and commercial shops were located where the Soccer field currently is and the Soccer field relocated across the street, it would make for a better environment in my opinion. First, it would give the Soccer Field and the Golf course a nicer green look than if the Golf course were hidden by buildings. Secondly, it would give the stadium a nicer feel by having the restaurants, stores, and 49'er headquarters located in the same central area.

I understand that the movement of the Soccer Field is brash, but it is my belief that once the stadium plans are laid out for the overflow parking lot, that the stadium will impinge on its territory. Councilman Joe Kornder did inquire whether or not the stadium would touch the Soccer Field. If Santa Clara is to build a nice stadium, it will have to side on moving the field, not just from a land point of view, but also, from a aesthetic point of view, for the Soccer Field and its patrons.

7. A neighbor environment that makes fans and residents want to visit before and after the game

If the City of Santa Clara takes care of steps 1 through 6, I do not see why there would be any issue here. That being said, I would like to state here that Cedar Fairs participation in all of this is extraordinarily important. From my point of

view, I have seen a gradual disengagement in the trilateral relationship between the City of Santa Clara in conjunction with the 49'er organization and Cedar Fair management. That being said, I think it is important from the City's Entertainment Area point of view that Cedar Fair is brought back into the proposal as an equal partner. I do not claim to know the specifics behind the operation parties and would like to make the following statements with regards to the proposals I have already stated.

I would personally like to see Cedar Fair open up their entertainment park during a weekend game or during any other big event that will be hosted at the stadium. The City of Santa Clara should do its very best to promote the idea of a family weekend outing in Santa Clara, staying at a local hotel, visiting Cedar Fair's Paramount Park, playing golf at the Golf course, visiting the local restaurants and stores and attending the local sporting or other type of event. Paramount Park could even expand its Amphitheater to accommodate a featured band the night before the game. This synergy between the 49'er organization and Cedar Fair is vital for the success of the stadium, for Paramount Park, for the golf course, our local stores and restaurants. It is paramount in my opinion precisely because this is what the direct and indirect economic benefits are based on; otherwise, they have no meaning whatsoever, in my humble opinion.

The future of Santa Clara's Entertainment Area, all that city elders have based their opinions on, are based on this synergy. This synergy must be the pledge that all three concerned parties must make to all the people who so desperately want to see a professional sports franchise in the City of Santa Clara.

III. Stadium Financing

This proposal of mine about privately financing the remaining portion of the City's share in the 49'er plan may be seen by some to be outlandish, or not within the character of the City of Santa Clara to implement, but it is possible. This private financing of the stadium would also be in line with what transpired with the University of Phoenix stadium, home of the Arizona Cardinals. The Arizona Sports and Tourism Authority is a corporate and political body having the rights, powers and immunities of a municipal corporation.³ It was developed to manage all aspects of the new stadium (similar to the Santa Clara Stadium Authority). It is worth noting here that this stadium, which includes both a retractable roof and Roll in Field, cost only \$455 million dollars to build. The city of Glendale's contribution was only \$9.5 million dollars while the Arizona Cardinals proportion was \$143 million dollars.⁴

It is my belief that there is a way to do the financing of the stadium, in conjunction with the money currently being put forward by the City of Santa Clara. It could be done by

³ http://www.az-sta.com/about_us.htm

⁴ http://en.wikipedia.org/wiki/University_of_Phoenix_Stadium

making the '*Santa Clara Stadium Authority*' a municipal entity like the Arizona Sports and Tourism Authority; one that could raise money by offering several different levels of stock offerings. This proposal obviously eliminates the need for either a hotel tax or any other kind of tax on local businesses.

This gradation of the public offering shares would be as follows: (cf. Appendix A)

\$1000.00	A 49'er stadium Commemorative Plaque
\$2500.00	One common share
\$5000.00	One voting share with a possibility of a discount on season tickets.

The intent of the public offering is to avoid a vote of confidence on the part of the public towards the stadium proposal and to provide for public accountability and confidence in the '*Santa Clara Stadium Authority*.' The '*Santa Clara Stadium Authority*,' could also raise monies in the future by offering additional stock offerings to the public, on condition of consent from the shareholders and initiate public dividends if it so chooses. The value in a public share could increase or decrease depending upon market demand, just as though it were listed on a public market.

The purpose of share ownership is twofold. It gives a normal citizen a 'stake' in the stadium and will provide for public accountability on the part of those who run the stadium for the city of Santa Clara. It would also make the venture a public one, rather than one that relies solely on using tax monies to finance the stadium.

Appendix A

Stadium Shares

Money to be raised: \$86,000,000 (35 million (hotel tax) + 51 million (remainder))

Share per Santa Clara Resident:	\$5,000.00	One share + Season Ticket Discount
	\$2,500.00	One share
	\$1,000.00	Commemorative Plaque

Share per non Santa Clara Resident: \$7,500.00 One share

Average Share Price $(\$7,500.00 + \$5,000.00 + \$2,500.00 + \$1,000.00) / 4 = \$4,000.00$

Number of initial public shares to be issued:

$\$86,000,000 / \$4,000.00 = 21,500$ shares

All Stadium Shares to be issued by Stadium Authority

Carol McCarthy - Re: RESEND: Stadium /49rs vote at City Council - 7:00 pm TUESDAY

From: mohallrn@aol.com
To: Carol McCarthy
Date: 2/18/2008 3:34 PM
Subject: Re: RESEND: Stadium /49rs vote at City Council - 7:00 pm TUESDAY

Thank you, Carol.

I was just seeking a clarification. I apologize for not doing more detail research myself (especially before exposing my ignorance on the public record).

I have no objection to the authorization of the \$500,000 itself. I recognize it will be required at some point when the negotiations are far enough along that a general agreement must be confirmed as a legal commitment.

Having not observed the proceedings, and just reading the news article, I was concerned that we were getting ahead of things at a large cost, if there wasn't even a general agreement on the issues Mr. Garrett outlined at the January 15th Council meeting.

I realize we, the City, need to be vigilant in any contract, and maybe that's a part of the negotiation even earlier than I might presume.

We need to be 100% sure of all commitments before the proposal is on the ballot, so that citizens can vote with confidence, myself included.

Sincerely,
 Mike O'Halloran
 3330 Cecil Ave., Santa Clara

-----Original Message-----

From: Carol McCarthy << Cmccarthy@santaclaraca.gov >>
 To: MOHallrn@aol.com
 Cc: City Manager << Manager@santaclaraca.gov >>; MayorandCouncil << MayorandCouncil@santaclaraca.gov >>
 Sent: Mon, 18 Feb 2008 11:50 am
 Subject: Re: RESEND: Stadium /49rs vote at City Council - 7:00 pm TUESDAY

Dear Mr. O'Halloran (Mike): Thank you for your additional comments on the 49ers proposal, specifically about the additional \$500,000 that the City Manager aside for the continued there will be an impact to nearby neighborhoods on game & event days and must be addressed.

More new features than ever. Check out the new [AOL Mail!](#)

Carol McCarthy - Fwd: Questions on proposed 49ers stadium

From: ~~Kimberly Green~~ jctomlinson@comcast.net
To: Carol McCarthy
Date: 2/14/2008 8:52 AM
Subject: Fwd: Questions on proposed 49ers stadium
Attachments: Questions on proposed 49ers stadium

Hello,

Question #1 on the proposed stadium is that if this is approved and the stadium is built and sometime down the road the 49ers' owners decide to sell the club and the new owners want to move the club **to another city**, what does Santa Clara do with the stadium? The same question is valid if the current 49ers' owners decide to move the club **to another city**.

Question #2 is on potential property values if the stadium is built in Santa Clara. I live near the proposed site and am extremely concerned about the noise, the traffic and parking, the drunkenness and the trash left behind in the nearby neighborhoods, all of which would seemingly decrease nearby **residential property values**. In one of your meetings on the proposed stadium it was stated that, based on their research, property values did not go down. Were this 'research' and the statement referring to commercial real estate only or did it include **residential property**?

Kindly send a notice of receipt of this email message to jctomlinson@comcast.net.

Thank you
Joan Tomlinson, Santa Clara homeowner

Carol McCarthy - Re: RESEND: Stadium /49rs vote at City Council - 7:00 pm TUESDAY

From: mohallrn@aol.com
To: Carol McCarthy
Date: 2/13/2008 3:10 PM
Subject: Re: RESEND: Stadium /49rs vote at City Council - 7:00 pm TUESDAY

Thanks, Carol.

I gagged on the news article in SJMN this morning. \$500,000? I thought you just had to put Ron Garret's presentation in a checkoff list format and see if the 49rs and Cedar Fair could resolve those in concept.

I didn't think you needed to bring in those powerhouse lawyers, etc. until people were ready to sign, either just before or just after the election. If the 49rs aren't willing to cover the \$ gap and/or Cedar Fair aren't willing to buy off (or sell off) on their contentions, then what's the point?

Regards,

Mike O'Halloran

-----Original Message-----

From: Carol McCarthy << Cmccarthy@santaclaraca.gov > >
To: mohallrn@aol.com
Cc: City Manager << Manager@santaclaraca.gov > >; MayorandCouncil << MayorandCouncil@santaclaraca.gov > >
Sent: Tue, 12 Feb 2008 9:58 am
Subject: Re: RESEND: Stadium /49rs vote at City Council - 7:00 pm TUESDAY

Dear Mr. O'Halloran (Mike) Thank you for your email. Copies have already been provided to the Mayor and City Council, as you requested, and to the City Manager. Regrettably, the email

The year's hottest artists on the red carpet at the Grammy Awards. [AOL Music takes you there.](#)

From: <hoapili@aol.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 2/7/2008 5:55 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

A new stadium will be a positive addition to the city's entertainment district and will generate a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate hundreds of new jobs, millions of dollars in annual economic impact, hundreds of thousands of dollars in new annual tax revenue and millions for Santa Clara Unified School District. Hosting a Super Bowl in Santa Clara would bring hundreds of millions in additional economic impact and will shine a spotlight on Santa Clara and the entire Silicon Valley.

The 49ers proposal calls for no money out of our pocket -- no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region.

Respectfully,
scot patrick

From: <robertchavz@aol.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 2/7/2008 5:34 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

A new stadium will be a positive addition to the city's entertainment district and will generate a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate hundreds of new jobs, millions of dollars in annual economic impact, hundreds of thousands of dollars in new annual tax revenue and millions for Santa Clara Unified School District. Hosting a Super Bowl in Santa Clara would bring hundreds of millions in additional economic impact and will shine a spotlight on Santa Clara and the entire Silicon Valley.

The 49ers proposal calls for no money out of our pocket -- no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region.

Respectfully,
Robert Chavez

From: <rdrgrzjoe3@aol.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 2/7/2008 5:33 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

A new stadium will be a positive addition to the city's entertainment district and will generate a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate hundreds of new jobs, millions of dollars in annual economic impact, hundreds of thousands of dollars in new annual tax revenue and millions for Santa Clara Unified School District. Hosting a Super Bowl in Santa Clara would bring hundreds of millions in additional economic impact and will shine a spotlight on Santa Clara and the entire Silicon Valley.

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Respectfully,
Joe Rodriguez

From: <alekb@msn.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 2/6/2008 10:08 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

A new stadium will be a positive addition to the city's entertainment district and will generate a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate hundreds of new jobs, millions of dollars in annual economic impact, hundreds of thousands of dollars in new annual tax revenue and millions for Santa Clara Unified School District. Hosting a Super Bowl in Santa Clara would bring hundreds of millions in additional economic impact and will shine a spotlight on Santa Clara and the entire Silicon Valley.

The 49ers proposal calls for no money out of our pocket -- no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region.

Respectfully,
Alek Bentley

From: <andreaepting@comcast.net>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 2/6/2008 2:10 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

A new stadium will be a positive addition to the city's entertainment district and will generate a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate hundreds of new jobs, millions of dollars in annual economic impact, hundreds of thousands of dollars in new annual tax revenue and millions for Santa Clara Unified School District. Hosting a Super Bowl in Santa Clara would bring hundreds of millions in additional economic impact and will shine a spotlight on Santa Clara and the entire Silicon Valley.

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Respectfully,
Andrea Williams-Epting

From: <jaimdog4894@yahoo.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 2/5/2008 10:21 AM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

A new stadium will be a positive addition to the city's entertainment district and will generate a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate hundreds of new jobs, millions of dollars in annual economic impact, hundreds of thousands of dollars in new annual tax revenue and millions for Santa Clara Unified School District. Hosting a Super Bowl in Santa Clara would bring hundreds of millions in additional economic impact and will shine a spotlight on Santa Clara and the entire Silicon Valley.

The 49ers proposal calls for no money out of our pocket -- no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region.

Respectfully,
jaime salcedo

From: <kevincosta@rogers.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 2/5/2008 9:00 AM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

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Respectfully,
Kevin Costa

From: <joestriplingjr@yahoo.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 2/5/2008 1:58 AM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

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Respectfully,
JOSEPH STRIPLING, JR.

From: <eagles2beagles4ever@hotmail.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 2/4/2008 5:48 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

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The 49ers proposal calls for no money out of our pocket -- no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region.

Respectfully,
kevin spieles jr

From: <ckgibbon@telusplanet.net>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 2/4/2008 11:55 AM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

A new stadium will be a positive addition to the city's entertainment district and will generate a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate hundreds of new jobs, millions of dollars in annual economic impact, hundreds of thousands of dollars in new annual tax revenue and millions for Santa Clara Unified School District. Hosting a Super Bowl in Santa Clara would bring hundreds of millions in additional economic impact and will shine a spotlight on Santa Clara and the entire Silicon Valley.

The 49ers proposal calls for no money out of our pocket -- no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region.

Respectfully,
Chris Gibbon

From: <r_dones@msn.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 2/4/2008 8:37 AM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

A new stadium will be a positive addition to the city's entertainment district and will generate a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate hundreds of new jobs, millions of dollars in annual economic impact, hundreds of thousands of dollars in new annual tax revenue and millions for Santa Clara Unified School District. Hosting a Super Bowl in Santa Clara would bring hundreds of millions in additional economic impact and will shine a spotlight on Santa Clara and the entire Silicon Valley.

The 49ers proposal calls for no money out of our pocket -- no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region.

Respectfully,
Richard Dones

From: <srwillcox@yahoo.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 2/4/2008 7:44 AM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

A new stadium will be a positive addition to the city's entertainment district and will generate a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate hundreds of new jobs, millions of dollars in annual economic impact, hundreds of thousands of dollars in new annual tax revenue and millions for Santa Clara Unified School District. Hosting a Super Bowl in Santa Clara would bring hundreds of millions in additional economic impact and will shine a spotlight on Santa Clara and the entire Silicon Valley.

The 49ers proposal calls for no money out of our pocket -- no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region.

Respectfully,
Stephen R. Willcox

From: <VSALOME@MSN.COM>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 2/3/2008 6:23 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

A new stadium will be a positive addition to the city's entertainment district and will generate a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate hundreds of new jobs, millions of dollars in annual economic impact, hundreds of thousands of dollars in new annual tax revenue and millions for Santa Clara Unified School District. Hosting a Super Bowl in Santa Clara would bring hundreds of millions in additional economic impact and will shine a spotlight on Santa Clara and the entire Silicon Valley.

The 49ers proposal calls for no money out of our pocket -- no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region.

Respectfully,
VANNESA

From: <savis2590@sbcglobal.net>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 2/3/2008 9:34 AM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

A new stadium will be a positive addition to the city's entertainment district and will generate a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate hundreds of new jobs, millions of dollars in annual economic impact, hundreds of thousands of dollars in new annual tax revenue and millions for Santa Clara Unified School District. Hosting a Super Bowl in Santa Clara would bring hundreds of millions in additional economic impact and will shine a spotlight on Santa Clara and the entire Silicon Valley.

The 49ers proposal calls for no money out of our pocket -- no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region.

Respectfully,
Alan P. Avazian

From: <vincent.l@sbcglobal.net>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 2/2/2008 10:41 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

A new stadium will be a positive addition to the city's entertainment district and will generate a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate hundreds of new jobs, millions of dollars in annual economic impact, hundreds of thousands of dollars in new annual tax revenue and millions for Santa Clara Unified School District. Hosting a Super Bowl in Santa Clara would bring hundreds of millions in additional economic impact and will shine a spotlight on Santa Clara and the entire Silicon Valley.

The 49ers proposal calls for no money out of our pocket -- no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region.

Respectfully,
Vincent Lee

From: <8218@comcast.net>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 2/1/2008 6:51 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

A new stadium will be a positive addition to the city's entertainment district and will generate a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate hundreds of new jobs, millions of dollars in annual economic impact, hundreds of thousands of dollars in new annual tax revenue and millions for Santa Clara Unified School District. Hosting a Super Bowl in Santa Clara would bring hundreds of millions in additional economic impact and will shine a spotlight on Santa Clara and the entire Silicon Valley.

The 49ers proposal calls for no money out of our pocket -- no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region.

Respectfully,
william fennell

From: <felinarose@yahoo.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/31/2008 5:24 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

A new stadium will be a positive addition to the city's entertainment district and will generate a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate hundreds of new jobs, millions of dollars in annual economic impact, hundreds of thousands of dollars in new annual tax revenue and millions for Santa Clara Unified School District. Hosting a Super Bowl in Santa Clara would bring hundreds of millions in additional economic impact and will shine a spotlight on Santa Clara and the entire Silicon Valley.

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Respectfully,
gina meza

From: <hdgeorge2@comcast.net>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/31/2008 4:24 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

A new stadium will be a positive addition to the city's entertainment district and will generate a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate hundreds of new jobs, millions of dollars in annual economic impact, hundreds of thousands of dollars in new annual tax revenue and millions for Santa Clara Unified School District. Hosting a Super Bowl in Santa Clara would bring hundreds of millions in additional economic impact and will shine a spotlight on Santa Clara and the entire Silicon Valley.

The 49ers proposal calls for no money out of our pocket -- no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region.

Respectfully,
Albert G Cabral

From: <dawsonjustin@sbcglobal.net>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/30/2008 10:59 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

A new stadium will be a positive addition to the city's entertainment district and will generate a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate hundreds of new jobs, millions of dollars in annual economic impact, hundreds of thousands of dollars in new annual tax revenue and millions for Santa Clara Unified School District. Hosting a Super Bowl in Santa Clara would bring hundreds of millions in additional economic impact and will shine a spotlight on Santa Clara and the entire Silicon Valley.

The 49ers proposal calls for no money out of our pocket -- no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region.

Respectfully,
Justin Dawson

From: <el_chavinda@comcast.net>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/30/2008 6:13 AM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

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Respectfully,
Mario Zendejas

From: <jgsilva415@hotmail.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/29/2008 6:25 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

A new stadium will be a positive addition to the city's entertainment district and will generate a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate hundreds of new jobs, millions of dollars in annual economic impact, hundreds of thousands of dollars in new annual tax revenue and millions for Santa Clara Unified School District. Hosting a Super Bowl in Santa Clara would bring hundreds of millions in additional economic impact and will shine a spotlight on Santa Clara and the entire Silicon Valley.

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Respectfully,
jorgesilva

From: <mnicooper@sbcglobal.net>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/29/2008 2:53 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

A new stadium will be a positive addition to the city's entertainment district and will generate a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate hundreds of new jobs, millions of dollars in annual economic impact, hundreds of thousands of dollars in new annual tax revenue and millions for Santa Clara Unified School District. Hosting a Super Bowl in Santa Clara would bring hundreds of millions in additional economic impact and will shine a spotlight on Santa Clara and the entire Silicon Valley.

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Respectfully,
Michael E. Cooper

From: <maddog.16@sbcglobal.net>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/28/2008 3:52 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

A new stadium will be a positive addition to the city's entertainment district and will generate a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate hundreds of new jobs, millions of dollars in annual economic impact, hundreds of thousands of dollars in new annual tax revenue and millions for Santa Clara Unified School District. Hosting a Super Bowl in Santa Clara would bring hundreds of millions in additional economic impact and will shine a spotlight on Santa Clara and the entire Silicon Valley.

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Respectfully,
Jesse Castillo

From: <rzbar69@yahoo.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/28/2008 8:40 AM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

A new stadium will be a positive addition to the city's entertainment district and will generate a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate hundreds of new jobs, millions of dollars in annual economic impact, hundreds of thousands of dollars in new annual tax revenue and millions for Santa Clara Unified School District. Hosting a Super Bowl in Santa Clara would bring hundreds of millions in additional economic impact and will shine a spotlight on Santa Clara and the entire Silicon Valley.

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Respectfully,
Ernesto Ruiz

January 31, 2008

Santa Clara City Hall
City Planning Division
1500 Warburton Avenue
Santa Clara, CA 95050

RECEIVED
FEB - 6 2008
Office of the City Manager
City of Santa Clara

Dear City Planners and Financial Planners:

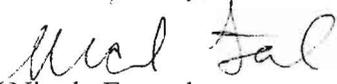
As the time goes on and I read more about the continuing plans for building the 49ers Football Stadium partially on the land of Great America, I urge you to reconsider the fiscal impact on the cost of the stadium will have on the residents of the city, and to abort the plans to build an *unnecessary* stadium within our city limits.

The cost of building the stadium will not be offset by the dream of "creating more jobs" in the city, *nor* will it bring in enough extra revenue to make the *tens of millions* of dollars it costs to build a stadium worth it. Please don't believe the public to be unaware of such facts.

I vote that we let another city "pick up the tab" as it were. I don't believe Santa Clara can honestly afford to build the stadium, nor should we have volunteered to build a stadium to begin with.

I am outraged that we had no say in the preliminary negotiations for the stadium and that the city spoke on the residents' behalf.

Discontentedly,


Nicole Foronda

From: <dagsdg@hotmail.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/27/2008 2:35 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

A new stadium will be a positive addition to the city's entertainment district and will generate a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate hundreds of new jobs, millions of dollars in annual economic impact, hundreds of thousands of dollars in new annual tax revenue and millions for Santa Clara Unified School District. Hosting a Super Bowl in Santa Clara would bring hundreds of millions in additional economic impact and will shine a spotlight on Santa Clara and the entire Silicon Valley.

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Respectfully,
dave griffith

From: <wezy80@hotmail.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/27/2008 11:31 AM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

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Respectfully,
Luis Aviles

From: <hugov22@msn.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/27/2008 9:42 AM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

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Respectfully,
Hugo e. Vigil

From: <vturtle1@pacbell.net>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/27/2008 9:08 AM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

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Respectfully,
Sandi Heilman-Gettle

From: <dbay209@yahoo.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/27/2008 1:14 AM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

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Respectfully,
dan aguirre

From: <frog7382@yahoo.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/26/2008 4:09 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

A new stadium will be a positive addition to the city's entertainment district and will generate a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate hundreds of new jobs, millions of dollars in annual economic impact, hundreds of thousands of dollars in new annual tax revenue and millions for Santa Clara Unified School District. Hosting a Super Bowl in Santa Clara would bring hundreds of millions in additional economic impact and will shine a spotlight on Santa Clara and the entire Silicon Valley.

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Respectfully,
Merri Barrett

From: <GLHutchens@yahoo.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/26/2008 3:39 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

A new stadium will be a positive addition to the city's entertainment district and will generate a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate hundreds of new jobs, millions of dollars in annual economic impact, hundreds of thousands of dollars in new annual tax revenue and millions for Santa Clara Unified School District. Hosting a Super Bowl in Santa Clara would bring hundreds of millions in additional economic impact and will shine a spotlight on Santa Clara and the entire Silicon Valley.

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Respectfully,
Gary Hutchens

From: <sf49ersgirl81@yahoo.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/26/2008 10:51 AM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

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Respectfully,
Linda Mitchell

From: <jeffgarcia@sbcglobal.net>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/26/2008 10:30 AM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

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Respectfully,
Jeff Garcia

From: <brit012528@sbcglobal.net>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/26/2008 9:19 AM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

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Respectfully,
kevin butler

From: <brit012528@sbcglobal.net>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/26/2008 9:18 AM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

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Respectfully,
kevin butler

From: <Lmontgo4@utk.edu>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/25/2008 10:01 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

A new stadium will be a positive addition to the city's entertainment district and will generate a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate hundreds of new jobs, millions of dollars in annual economic impact, hundreds of thousands of dollars in new annual tax revenue and millions for Santa Clara Unified School District. Hosting a Super Bowl in Santa Clara would bring hundreds of millions in additional economic impact and will shine a spotlight on Santa Clara and the entire Silicon Valley.

The 49ers proposal calls for no money out of our pocket -- no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region.

Respectfully,
Lee Montgomery

From: <kauaiboydave@gmail.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/25/2008 9:35 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

A new stadium will be a positive addition to the city's entertainment district and will generate a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate hundreds of new jobs, millions of dollars in annual economic impact, hundreds of thousands of dollars in new annual tax revenue and millions for Santa Clara Unified School District. Hosting a Super Bowl in Santa Clara would bring hundreds of millions in additional economic impact and will shine a spotlight on Santa Clara and the entire Silicon Valley.

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Respectfully,
Dave Vasquez

From: <JUDYANDJOE@SBCGLOBAL.NET>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/25/2008 7:45 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

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Respectfully,
TUILOLI S SILIGA

From: <unforgettablejjs@yahoo.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/25/2008 7:42 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

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Respectfully,
Frances Perez

From: <kodiak_798@yahoo.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/25/2008 5:10 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

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Respectfully,
Ken Davis Jr

From: <grandpa49er@msn.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/25/2008 5:06 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

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Respectfully,
Roberto Armendariz

From: <valleyislandboy@aol.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/25/2008 4:56 PM
Subject: Thank You

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Respectfully,
Edward Franco

From: <luvt420@yahoo.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/25/2008 3:41 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

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Respectfully,
Luver Talingdan

From: <rhframing@redshift.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/25/2008 1:41 PM
Subject: Thank You

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Respectfully,
Ryan Harrod

From: <jogarcia@cdfa.ca.gov>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/25/2008 12:09 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

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Respectfully,
Joe Garcia

From: <sf49erfanatic@gmail.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/25/2008 8:44 AM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

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Respectfully,
Judy C. Pitman

From: <bill.loomis@gmail.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/25/2008 8:16 AM
Subject: Thank You

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Respectfully,
Bill Loomis

From: <cazzman@mindspring.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/25/2008 7:15 AM
Subject: Thank You

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Respectfully,
Mark Castanon

Carol McCarthy - Fwd: Mayhem Coliseum !

From: Jashma Kadam d buch 981 @ msn. com
To: Carol McCarthy
Date: 1/28/2008 7:57 AM
Subject: Fwd: Mayhem Coliseum !
Attachments: Mayhem Coliseum !

Mayor & City Council Members
City Staff

City of Santa Clara, California
stadium suggestion"

" 49er

All Concerned,

Maybe it would be better to divert the growing hostility by having the city staff concentrate on encouraging Byers, the owner of the defunct ***Mervyn's Shopping Center***, to demolish that almost vacant 4 block premises as a better substitute location for ***Mahan Stadium***, before the current proposal becomes irreversible named ***Mayhem Coliseum*** ! This spot would lend a larger and more convenient location to all and additionally avoid the current pitfalls.

Imagine the trade off;

1. No public land or public funds expenditure,
2. No profit sharing (or argument)with Cedar Fair,
3. Enormous *existing* business draw,
4. Intact public transportation,
5. Much larger and less isolated location,
6. No electric sub-station relocation requirement,
7. Noise & seedy activity easy to control with existing city infrastructure,

8. Happy citizens with no more squabbling,
9. No recall !
10. And most importantly, a slim chance to get re-elected,

As an inducement the city could throw in a new parking garage that would benefit *all* the local businesses and citizens. With this kind of arrangement the Yorks could easily find suckers with enough money for construction and they would be able to control it completely so long as they paid Byers the rent !



Donald P. Buchanan
dbuch981@msn.com
2737 Kerryshire Lane
Santa Clara, Ca. 95051

From: mdcpeme@aol.com
To: MayorandCouncil
Date: 1/27/2008 7:37 PM
Subject: Football Stadium Issue

The following has sent a message:

Name: Mathew Clopp
Email: mdcpeme@aol.com

Comments: I attended the city council meeting on January 15, 2008 to hear the issues and city council vote on the proposed football stadium. I additionally recently attended a parent night at Buchser Middle School to see and hear what the school has to offer. I would like to express my experiences about both.

I first have say that the city council meeting did not seem properly planned, being that the football stadium is such a divisive issue. The amount of space for the meeting was limited and an overflow area was set up in the cafeteria seeming as an after thought. I was an attendant in this area and would have to say the close-circuit television in the room was not up to par with what I would think a world class city should have that is going to house the "World Class Sporting Team, 49ers". The sound and the picture went out quite a few times. I felt that I would have had better reception at home on my own television on the public access channel and a more comfortable chair. I was asked if I would like to speak when I arrived at the meeting and filled out a speaker's card. I was disappointed after being at the meeting for close to 3 hours my name was not called. I went home instead to watch the rest of the meeting comfortably. It was discouraging to hear all the ranting from both sides of the subject all of which seemed demeaning for our city.

I learned a few things at the meeting that a parcel of land 10 to 15 acres next to Great America is slated for the stadium and the stadium will cost over 900 million dollars. I heard an estimate of 130 some million for the city's part. The out lay of cash is only expected to bring 19 million dollars of revenue over 30 years. I heard that the city will lease the land to the 49er's free of charge and this will set a president. I also heard that the average stadium worker will make 33 thousand dollars a year.

The plot of land for the stadium does not seem large enough to me. 10 to 15 acres for a 63 thousand seat stadium and parking does not seem to go together. It seems to me the proverbial 10 pounds of stuff in a 5 pound sack. It might work at first but will offer little in the way of expansion or overflow for areas that need repair, upgrading or other ongoing activities. I additionally see many people tail-gating at many football games. This does not seem like it will be possible with the limited ground parking and not realistic in the parking garage. I would say most professional sporting stadiums take over 25 acres for the stadium and parking minimum. The average is probably about 35 acres across the country.

The return on the 130 million dollar investment will only yield 633 thousand a year in simple terms, this works out to be about 2% a year return on investment. This does not seem to be a reasonable use of taxpayer money. This money could be invested in bonds and make twice the rate of return. Can this stadium be funded by private money? Additionally if it is such a great deal how do I be come an investor? I as well as any other investor would expect at least 10% return on investment or the venture is not worth it.

I also do not believe the city should break precedence of leasing the land free of charge. This is real revenue the city can make from the land. It does not set a good example to other businesses in the area. All the other businesses in the area will petition to have same treatment.

I do not look forward to having more low skilled people working in my community. These people will probably not live in the area. They will probably commute from places like Tracy and Modesto. This leads to more traffic, congestion and transient people who do not care about our community. This does not improve the standard of living for the residents of Santa Clara. I heard an average office building will yield jobs paying 68 thousand a year. These are quality jobs that attract talented people to the area who pay higher amounts of taxes that can be used on our schools.

My opinion is that having a football stadium in Santa Clara does not express the values of a family oriented community. This is why I moved to Santa Clara 20 years ago. It seemed like a good place to settle down and raise a family. This seems questionable lately with the football stadium issue and with all the foreign language signs and retail blight on El Camino. El Camino use to have many stores and shops I would frequent but they have all changed to something else less desirable now.

I recently went to the Buchser Middle School parent open house with the intend of finding out more about the school because I am considering sending my son there. I believe the teachers and staff seemed friendly and qualified. All teachers and staff had quite a bit of experience at the school which is important to our family knowing our son is going into a stable organization.

I was however disappointed with the campus. The campus is very old and run down. All except the new Science Wing, which seemed very minimalistic and sterile. All around the rest of the school all the flooring was in poor shape, all the wood surfaces cabinetry were very worn, walls needed painting, light fixtures were yellowing, ceiling tiles discolored, window drapes were old, outside planter boxes were empty or with dead plants and the lockers were old and in disrepair. I was disappointed with library. It is very small for a Middle School and did not have study carols and very few computers. The computers on campus were scarce and old. This seems ironic for the capital of "Silicon Valley". The band room doubles as the cafeteria, what a weird concept. Isn't Buchser known for its outstanding band? The condition of the campus would not be acceptable to me as a working environment as well as many other professionals. I do not understand how the teachers and staff deal with it and in my opinion it is not acceptable to our children either.

I do not understand how the City Government can place a higher value on a football stadium than our schools. Buchser is not the only school in this condition in the Santa Clara Unified School district. I would think that if the media took a tour of our schools in the condition they are in, with a new stadium, that Santa Clara will be the laughing stock of corruption. I encourage the Mayor and City Council to tour our schools and reflect; is a football stadium a better investment?

I want to make my point clear if you have not managed to understand the point of this correspondence. I am not for the football stadium and all for fixing up our schools.

Additionally, I would like to endorse having a binding public ballot on the stadium issue. This is a quality of life issue for ALL RESIDENTS. This will leave an honorable way out for the Mayor and City Council on the football stadium issue.

Sincerely,
Mathew Clopp
3435 Notre Dame Dr.
Santa Clara, CA 95051

From: Ana C Arispe
To: Carol McCarthy
Date: 1/27/2008 1:00 PM
Subject: Re: I support the feasibility study

We want the 49ers here, what a blessing that would mean for the city. Think of national tv mentioning and showing the city on tv. Revenue will be generated through pr and good planning your city will be blessed. What a blessing and great opportunity you have right now in your hands. The decision is a turning point, for this wonderful city. The city can and will benefit in many many ways. Thank you for each one of your work on this, we appreciate each one of you very much in this matter. From Victor, God bless you.

From: Ana C Arispe
To: Carol McCarthy
Date: 1/27/2008 1:00 PM
Subject: Re: I support the feasibility study

We want the city to be blessed with this wonderful opportunity to have their very own national football team play here. Think of how precious this would be for the city. National tv would broadcast showing and mentioning your city on a national audience, all the possibilities of revenues that can be obtained through careful pr and promotions planning.

I realize what a great blessing this will be for all the city. I believe in each of your own hearts that you want a blessing, well here it is, its within your hands now. Please know, we know what it must mean that your deciding on a big decision. The fans and all of us care in this decision, you'll be making. We all love what this could mean for everyone, trust me, we want the 49ers here, more than ever.

From Victor and Ana, Thank You so much.

God bless.

From: <dlsilva@sbcglobal.net>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/24/2008 8:08 PM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

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Respectfully,
Dan the man Silva

From: <bigkirby4@sbcglobal.net>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/24/2008 7:22 PM
Subject: Thank You

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Respectfully,
Timothy Kirby

From: <charles.yun@yahoo.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/24/2008 6:04 PM
Subject: Thank You

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Respectfully,
charles Yun

From: <msilveira49@hotmail.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/24/2008 3:55 PM
Subject: Thank You

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Respectfully,
Mel Silveira

From: <deanleonard@hotmail.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/24/2008 1:37 PM
Subject: Thank You

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Respectfully,
Dean Leonard

From: <Hubb1@comcast.net>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/24/2008 1:23 PM
Subject: Thank You

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Respectfully,
Al Hubbard

From: <strancosa87@yahoo.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/24/2008 1:17 PM
Subject: Thank You

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Respectfully,
Steven Trancosa

From: <montalboja@aol.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/24/2008 11:53 AM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

A new stadium will be a positive addition to the city's entertainment district and will generate a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate hundreds of new jobs, millions of dollars in annual economic impact, hundreds of thousands of dollars in new annual tax revenue and millions for Santa Clara Unified School District. Hosting a Super Bowl in Santa Clara would bring hundreds of millions in additional economic impact and will shine a spotlight on Santa Clara and the entire Silicon Valley.

The 49ers proposal calls for no money out of our pocket -- no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region.

Respectfully,
Tony & Dianne Montalbo

From: <montalboja@aol.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/24/2008 11:52 AM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

On behalf of the Santa Clara community and the 49ers faithful, thank you for voting to accept the stadium feasibility study and move forward with negotiations with the team.

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Respectfully,
Tony & Dianne Montalbo

From: <jchazwood@yahoo.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/24/2008 9:26 AM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

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Respectfully,
Judah C. Wood

From: <richardmast@verizon.net>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/24/2008 8:19 AM
Subject: Thank You

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Respectfully,
Richard Mast

From: <Richard.Wilks@sbcglobal.net>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/24/2008 6:22 AM
Subject: Thank You

Mayor Mahan and honorable members of the Santa Clara City Council,

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Respectfully,
Richard Wilks Jr

From: <Gsasck420@yahoo.com>
To: <mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com...>
Date: 1/23/2008 11:49 PM
Subject: Thank You

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Respectfully,
Gerry Acheta