

Inside



**City of
Santa Clara**
The Center of What's Possible

Special Inserts! See inside for the Art & Wine Festival Program and Home for the Holidays insert

Changes to City Council Election Rules Under Consideration

The City Council has directed staff to draft a Charter Amendment reflecting the recommendations made by a 13-member Charter Review Committee to change the way City Council members are elected in Santa Clara. The draft ballot measure language will be reviewed by the Charter Review Committee at their meeting on September 18 and if approved, will be brought to the City Council for their consideration. If the Council supports the recommendation, the proposal will be on the Primary ballot in June 2018 in time for the changes to be in effect for the next Municipal Election in November, 2018.

Charter Amendment may go to June ballot

If approved by voters, the six members of the City Council will be elected by two districts, with three Council members representing each district. Currently, Council members run for a specific Council seat not tied to a specific geographic area and they are elected by all voters in the City.

The Charter Review Committee also recommended that as soon as the Santa Clara County Registrar of Voters software can support a new voting method, that Council members be elected using ranked choice voting. In this method, voters rank candidates on the ballot in order of preference. During tabulation, the candidates receiving the least number of first-choice votes is eliminated and their votes are re-allocated to the voters' second choices. The process continues until a candidate reaches the defined threshold for election.

The geographic boundaries of the two districts have yet to be determined but will be defined in the ballot measure. It is envisioned that the transition to the new election system will be in two phases with two members elected in 2018 to four-year terms in one district. Then in 2020, one more member will be elected to a two-year term for that first district and three members will be elected to four-year terms in the second district.

New City Manager announced



Deanna J. Santana,
City Manager

Deanna J. Santana has been announced as the new City Manager for Santa Clara. She will start in October.

Santana has more than 20 years of experience in public administration, most recently serving as Sunnyvale City Manager since 2014. She also was City Administrator for the City of Oakland and Deputy City Manager of the City of San José.

She holds two B.A. degrees from the University of California, Berkeley and a Master of City and Region Planning degree from Massachusetts Institute of Technology. In 2015, she was recognized as the VIP Woman of the Year by the National Association of Professional Women.

Visit local fire stations on Oct. 7

The annual Fire Station Open House event will be held on Saturday, Oct. 7. Eight neighborhood fire stations throughout the City of Santa Clara will welcome residents of all ages 1-5 p.m. for tours and the opportunity to meet emergency responders. Visitors can check out fire engines and trucks and learn fire safety information. Children will need to be supervised by a parent or guardian.

Participating fire stations are:

- Station 1, 777 Benton St.
- Station 2, 1900 Walsh Ave.
- Station 3, 2821 Homestead Rd.
- Station 4, 2323 Pruneridge Ave.
- Station 5, 1912 Bowers Ave.
- Station 6, 888 Agnew Rd.
- Station 7, 3495 Benton St.
- Station 8, 2400 Agnew Rd.



The Fire Museum will also be open 1-5 p.m. on Oct. 7. It is located in the parking lot behind Fire Station 2 at 1900 Walsh Ave. and exhibits artifacts and equipment used by firefighters since 1855. For information, visit SantaClaraFireMuseum.org.

The Santa Clara Fire Department was established in 1854 when local residents formed the Columbia Hose Volunteer Fire Company. Today, the department has 180 personnel and responds to more than 7,000 calls for service each year.

Separate meetings for Stadium Authority

In order to allow for more focused discussion on stadium-related items, the Stadium Authority Board now meets separately from regular City Council meetings. The City Council also serves as the Stadium Authority Board.

The meetings will be held at 7 p.m. on these dates this fall – Sept. 19, Oct. 17, Nov. 14 and Dec. 12 – in the City Council Chambers. The meetings will be broadcast live on Comcast Channel 15 and on the City website SantaClaraCA.gov. They will also be streamed live on Facebook and YouTube and archived for later viewing on the City website.

Stadium Authority Audit completed

The audit of the Stadium Authority by Harvey M. Rose, LLC, is now complete and posted on the City website SantaClaraCA.gov.

Dear Community,

Summer is busy in Santa Clara, a season filled with fun activities that bring residents together to enjoy community and our wonderful outdoor venues. It was great to see thousands at the annual All City Picnic and Fireworks Extravaganza, outdoor concerts in the parks and the annual street dance. I'm sure you are all looking forward to our biggest event of the year – the Art & Wine Festival on Sept. 16-17.

We also accomplished a significant amount of serious work in the past three months, starting with the adoption of a balanced budget for fiscal year 2017-18. There are multiple infrastructure improvement projects underway throughout the City and more ready to launch before the end of the year. We are also excited to get started on the El Camino Real Precise Plan that will determine the future of this important corridor in our community.



Rajeev Batra, City Manager

Engaging the community

As part of our ongoing efforts to continually improve the way the City interacts with residents and engages them in civic activities, there are several opportunities this fall for the public to weigh in. I hope you will take time to participate in the online surveys about communication and law enforcement and attend community meetings about proposed new developments. Public input is a key component in decision-making and we want to hear from you.

As I come to the end of my tenure with the City of Santa Clara, I want to thank residents, businesses and staff for all that you do to make this community one of the best in the nation. It's been a pleasure to serve you.

Interested in being part of a community garden?



A community garden interest list is now being formed by the Parks & Recreation Department in anticipation of a new Neighborhood Park and Community Garden to be located at the southwest corner of San Tomas Expressway & Monroe Streets.

The two-acre park on the San Tomas Aquino Creek Trail will include playgrounds, picnic/barbecue areas, an open grass area, a native plant/pollinator garden, off leash dog area and a restroom. The Community Garden portion will have a covered outdoor classroom as well as plots for children, individuals and groups to grow their own fruits, vegetables, herbs and flowers. To add your name to the community

garden interest list, call 408-615-3140.

Looking for crossing guards



The City of Santa Clara is looking for dependable individuals to safeguard children as they go to and from school. Crossing guards work morning and afternoon shifts during the school year. There are regular, ongoing shifts and openings for substitutes. Days, times and location vary according to the school site.

Applicants must be at least 21 and have a valid California driver's license. For more information, contact Community Services Officer Taylor Carpenter at 408-615-4875 or tcarpenter@santaclaraca.gov.

Residents enjoy a night out

More than 1,000 citizens got out of the house to meet their neighbors and representatives of the Santa Clara Police Department at the annual National Night Out event in August.

Each gathering was organized by volunteers and activities varied from barbecues to ice cream socials to potlucks.

Residents can continue to strengthen their neighborhood connections by participating in the Neighborhood Watch program. For information, visit SantaClaraCA.gov/neighborhoodwatch or contact the Santa Clara Police Department Crime Prevention Unit at 408-615-4876.



New crosswalk beacons increase driver awareness of pedestrians

New pedestrian crosswalk beacons have been installed along El Camino Real at Alpine Avenue, Buchanan Drive, Morse Lane and Harrison Street to increase driver awareness of pedestrians and give walkers plenty of time to cross the multiple lanes of traffic.



These unique lights have three indications and remain dark until a pedestrian activates the button on the pole. Here is how they work:

- A pedestrian activates the light by pushing the button on the pole.
- The bottom light flashes yellow to alert drivers to prepare to stop.
- After a few seconds, the light turns solid yellow.
- The top two signals then turn solid red and the pedestrian is shown a "Walk" indication. Drivers must come to a complete stop (like a red signal light).
- After several seconds, signals begin flashing red and the pedestrian is shown a flashing "Don't Walk" indication along with a countdown of the time remaining. Drivers must stop and then proceed through the intersection only if the pedestrian has cleared the driver's lane (similar to a stop sign). Do not assume a pedestrian is not present.
- The lights eventually go dark until a pedestrian activates the system again. At this point, drivers may proceed through the intersection.

The Traffic Engineering Division installed these tools in Santa Clara to make streets safer. A total of 10 crosswalk beacons are planned along El Camino Real, Lafayette Street (at Franklin Street and Lexington Street), Monroe Street (at Glade Drive and Meadowbrook Drive), Benton Street (at Moraga Street) and Scott Boulevard (at Coronado Drive) in Santa Clara and should be installed by the end of this year.

The City of Santa Clara's Gas Tax Fund is paying for these improvements. The Traffic Engineering Division will be studying all of the uncontrolled crosswalks throughout the City to determine how to improve safety for pedestrians. Eventually, the City hopes to improve crosswalks on all major arterials, and near schools and senior facilities.

For more information, contact the Traffic Engineering Division at 408-615-3000 or by email at Engineering@SantaClaraCA.gov.

Balanced budget in place for 2017-18, but future deficits are forecast

A balanced budget for fiscal year 2017-18 was adopted at a public hearing by the City Council in June. A combined City Operating Budget of \$729.1 million was approved to fund core services, of which \$221.7 million is in the General Fund.

This year's General Fund budget includes funding of negotiated contractual obligations and full implementation of a recently completed staffing study for the Police Department. In addition, staffing levels in Community Development were increased to meet service demands for the development projects occurring in Santa Clara. The City was also able to fund the General Fund's Working Capital Reserve that equals 25% of appropriations or three months of operations. It is to be used for weathering economic downturns, emergency financial crisis or disaster situations.

On the cautionary side, the fiscal year 2017-18 budget does not include any funding towards the City's General Fund Capital Projects Reserve. The Capital Projects Reserve was established to fund General Fund projects such as repairs and modifications to public buildings



This new basketball court at Steve Carli Park is the type of park enhancements that will be funded in the Capital Improvement Plan Budget for 2017-18.

and facilities. In addition, the City's Five-Year Financial Plan reflects a forecasted deficit beginning in fiscal year 2018-19 and continuing until fiscal year 2022-23. This is the result of the recent decision by the CalPERS Board to lower the discount rate assumption from 7.5% to 7% over the next three years. This will increase the City's pension contribution costs beginning in fiscal year 2018-19. The City Council will be discussing ways to address these forecasted deficits in the coming months.

The adopted Capital Improvement Plan Budget of \$127.4 million focuses on Council direction to continue to address projects that have been delayed, pursue an "A" grade for the City's infrastructure and equipment, continued parks enhancements and improvements, and maintaining and improving the Pavement Condition Index ("PCI") for City streets.

Information about the budgets can be found on the City's website at SantaClaraCA.gov/government/departments/finance and copies of the 2017-18 budgets are available online, at City Hall, and the City Libraries.

Sign up for eNotify

Sign up to receive email notices from the City of Santa Clara about events, news and employment opportunities. You decide what topics are of interest to you. Sign up at SantaClaraCA.gov/enotify.

See you at the Art & Wine Festival

Santa Clara's biggest community event returns to Central Park on Saturday and Sunday, Sept. 16-17, offering fun activities and entertainment for the whole family. Admission is free and attendees can enjoy more than 170 art and crafts booths, delicious international food, fine wines, iced cold micro-brewed beer and a host of activities and rides for the children in the popular Kids Kingdom and Toddler Town.

See the special Art & Wine Festival Program inside this newspaper or visit SantaClaraArtAndWine.com for more information.



Youth Commission begins busy year

The 2017-18 Youth Commission begins its year of service on Sept. 12 with returning Youth Commissioners Nithyashri Baskaran, Antonio Davila, Ria Grewal, Icko Iben, Ahmed Iftekhar, Caroline Kloes, Alicia Luang Damarah Madriaga, Pyper Olsen, Catherine Petersen and Meera Suresh, and newly-appointed Youth Commissioners Jezzabella Jimenez, Jill Mangawang, Kayla Phan, Sanjana Yerramaneni, Alexa Miranda (alternate) and Laaysa Chukka (alternate).

The Youth Commission was established in 1995 to serve as advisors to the City Council, providing insight about youth and teen issues in the Santa Clara community. Recruitment of new Youth Commissioners begins each spring for the following school year. For information, visit SantaClaraCA.gov.

Popular Comic Con returns to Central Park Library

The second annual Comic Con returns to Central Park Library on Saturday, Oct. 7 for a full day of activities for all ages, 10 a.m.-4 p.m. The literature and pop culture event will feature Bay Area artists, comic book shops, cosplayers, makers, authors, panels and workshops as well as virtual reality gaming, anime showings and hands-on crafts. Favorite costumed characters will make special appearances along with inspirational creators of art, comics and films.

More than 9,000 adults, teens and children attended the first Comic Con last fall -- making it one of the biggest events ever held in Central Park Library.

Stay updated and get free tickets at SCLibrary.org/comic-con.

The program is made possible with generous funding from the Santa Clara City Library Foundation and Friends.



New playground invites fun, physical activity

The new playground at popular Steve Carli Park on Los Padres Boulevard has been designated a National Demonstration Site – a “best practice” example of innovative design for communities that want to help children find fun in physical activity.



The play equipment is one of several improvements made at the park as part of the City’s ongoing rehabilitation of parks and playgrounds started in 2013 when the City Council adopted a goal to “enhance community sports and recreational assets.” The park also boasts a new basketball court, picnic tables and a barbecue.

The creative playground was designed to be accessible by children of all capabilities and to provide a high play value, meaning that it provides opportunities for all six types of physical activity important for youngsters to experience – balancing, climbing, swinging, sliding, spinning and brachiating (the motion used on monkey bars).

“We added features to encourage imagination, sensory experiences and communication with other kids, their parents and caregivers,” said Dale Seale, Deputy Parks & Recreation Director. “On the game time swing, for example, a toddler faces an older sibling or adult while they swing together.”

The National Demonstration Site recognition comes from PlayCore, a national playground design and manufacturing firm that promotes the Play On! curriculum that includes 125 standards-based fitness activities for the playground.

More playground upgrades coming

Updated playgrounds are also on the drawing board for Montague, Homeridge, Machado, Bowers, Fuller Street and Agnew Parks. The community input process on what park elements and features are the highest priority at each site will be led by the Parks & Recreation Department working with a landscape architect team. Information is on the City website at SantaClaraCA.gov on the Parks & Recreation Department “Park Projects” page.



Demonstration garden planted at library

A demonstration garden designed to show residents how they can landscape their yards to encourage more pollinators (bees, butterflies, birds and other creatures) has been planted on the grounds of Central Park Library. The garden showcases pollinator-friendly California Native plants, drought-tolerant plants and sustainable gardening practices.

Pollinators are critical to sustain ecosystems and produce natural resources by helping plants reproduce. They are responsible for one out of every three bites of food, but their populations have been declining – especially for bee colonies and Monarch butterflies. The demonstration garden showcases how to plant a pollinator garden at home and the importance of thinking carefully before using pesticides that could threaten the population of pollinators.

We want to hear from you! Two surveys ask your opinions

Residents of Santa Clara will be asked this fall to participate in two surveys designed to help the City improve its service delivery.

Communications Survey

A 10-question survey is posted on SantaClaraCA.gov asking residents how they like to receive information from the City and with what frequency. Publications, such as this newspaper? Social media? Email? Website? These and other communication channels are presented as options. The survey will be open through the end of September.

Police Department Survey

A grant from the Silicon Valley Community Foundation is funding a year-long effort to collect public feedback on law enforcement, trust in policing, perceptions of public safety and satisfaction with community policing initiatives. An independent research firm, My90, will collect this information primarily through text messages. Survey questions will be offered in multiple languages and available through online platforms such as Nixle and Nextdoor. To participate, visit textmy90.com/santaclara. In addition, a representative panel of community leaders will also be convened to examine the short and long-term public safety needs of the community.

The goal of both surveys is to provide City departments with a better understanding of how to communicate more effectively with residents and promote public transparency.

Citywide power pole inspections begin

All power poles in Santa Clara will undergo inspection during the next five years to improve reliability and identify needed preventative maintenance on the aging poles and cross-arms. Silicon Valley Power, the City’s electric utility, has contracted with Osmove Utilities Services to perform this work.

Customers will be notified by letter several weeks prior to work being performed in their area. In some cases Osmove workers will need to access backyards to perform the inspection. To respect customer privacy, the inspector will first knock on the door if the property needs to be entered. If no one answers the door, the worker will enter the backyard and perform the power pole inspection. If the gate is locked and inspectors cannot access the power pole, they will leave a door hanger asking for the customer to contact Silicon Valley Power with a time to complete the inspection.



Working hours are 7 a.m. to 7 p.m., Monday through Friday and each inspection can take 20-40 minutes. Residents may also see Silicon Valley Power crews in neighborhoods for Saturday appointments. Osmove inspectors will have identification indicating they are a contractor for the City of Santa Clara. If you are unsure or have question, call Silicon Valley Power at 408-244-7283.

Always getting better . . . coming up this fall in Santa Clara

Mission Branch Library will be closing this fall while it is renovated with new technology, improved lighting and other upgrades. Check SCLibrary.org for more details.

Also keep an eye on the City website, SantaClaraCA.gov for information

about upcoming dedication and groundbreaking ceremonies for the Central Park Annex Playground, the San Tomas and Monroe Neighborhood Park and Community Garden, and the Reed and Grant Streets Sports Park.

In Memoriam: Jerry Marsalli

Former City Councilmember Jerry Marsalli passed away in May. A 30-year veteran of the Santa Clara Police Department, retiring as a Lieutenant in 2004, he served on the City Council 2012-2016. He previously was a Parks and Recreation Commissioner from 2004-2012.

An active community volunteer, he was a member of the Santa Clara Kiwanis, Rotary Club and Elks Lodge and served on the Board of Directors of several local nonprofit organizations.



In recognition of his service to Santa Clara, he was awarded the 2016 Mission City Community Fund Austen Warburton Community Service Award.

Santa Clara City Council

Lisa M. Gillmor, Mayor

Dominic J. Caserta, Vice Mayor

Debi Davis, Council Member

Pat Kolstad, Council Member

Patricia Mahan, Council Member

Teresa O'Neill, Council Member

Kathy Watanabe, Council Member

Rajeev Batra, City Manager

Rod Diridon, Jr., City Clerk/City Auditor

Brian Doyle, Interim City Attorney

City Goals and Priorities 2015-2017

The City Council priorities are to:

- Promote and enhance economic and housing development
- Ensure fiscal responsibility
- Enhance community sports and recreational assets
- Deliver and enhance high-quality, efficient services and infrastructure
- Balance the emerging economic opportunities with the needs of our community

(The complete Council Goals and Priorities 2015-2017 can be found on the City website. Visit SantaClaraCA.gov and search for "Council Goals.")

City Mission Statement

The mission of the City of Santa Clara is to promote a living and working environment that allows for the best quality of life by serving the community with resourceful, efficient, progressive and professional leadership. - Adopted by Council action, July 25, 1989

El Camino Real Precise Plan will get underway this fall

Santa Clara will soon kick off the start of creating a Precise Plan for El Camino Real, the City's most visible and identifiable commercial corridor. Redevelopment of the existing low-intensity, auto-oriented commercial uses along the corridor into higher density residential/commercial mixed use was identified as a key land use strategy in the City's 2010 General Plan update process. The Precise Plan will further establish a vision for El Camino Real that supports residential and commercial uses, a multi-modal transit corridor that supports vehicle, pedestrian, cycling and transit access.

Community input sought on future of El Camino Real corridor

The City will soon begin robust public outreach to allow everyone in the community to provide input towards the overall goal and vision for this corridor. Information regarding the El Camino Real Specific Plan and future community outreach opportunities, can be found SantaClaraCA.gov/government/departments/community-development/planning-division/specific-plans

As a foundation for the Precise Plan, the City recently hosted the Power of 10 Placemaking Workshop, the Downtown Revitalization Workshop and a range of speakers on the concept of placemaking. Through placemaking discussions, a community can consider how to use art, public spaces, new housing and retail development to activate an area and meet the needs of different populations in the City and region. The full list of past and present community placemaking meetings can be found SantaClaraCA.gov/government/departments/community-placemaking.

Silicon Valley Power offers the best program for green energy

Some nearby cities are offering their residents an alternative to PG&E as their electric utility by participating in a green power "community choice" program. The City of Santa Clara is not served by a community choice company and residents are already well served by Silicon Valley Power, the City's municipal electric utility.

Santa Clara Green Power, Silicon Valley Power's 100% carbon-free program is the lowest-cost plan in the South Bay with an average monthly electric bill of \$56. Renewable energy options offered by PG&E or Silicon Valley Clean Energy, a local community choice program, for example, have monthly electric bills ranging from \$96-111.

Silicon Valley Power pioneered the adoption of clean, renewable energy at affordable rates in 2004 with the introduction of the Santa Clara Green Power program. It is an option available to all residential and business customers and it allows up to 100% of your monthly electricity use to be matched with renewable energy.

Because of the community's enthusiastic support of the Green Power option, Santa Clara has been recognized as one of the top five Environmental Protection Agency Green Power Communities in the U.S. For more information about the benefits of the Santa Clara Green Power program, visit SiliconValleyPower.com.

Are you ready to become a U.S. citizen?

Let the City of Santa Clara help you get started with its "Pathway to Citizenship" webpage



- Reliable information
- Easy to understand steps
- Quick links to helpful resources

SantaClaraCA.gov/PathwaytoCitizenship



City of Santa Clara
The Center of What's Possible

Backpack distribution starts new school year of family literacy program



September is National Literacy Month and, as the school year begins, Read Santa Clara, the Library's adult and family literacy program, is continuing its efforts to help children of at-risk families become readers, library users and good digital citizens.

More than 200 backpacks filled with school supplies were distributed to children in the Santa Clara Unified School District Migrant Education and Scott Lane Preschool. The supplies were donated by library patrons in partnership with Family Giving Tree and the Muslim Community Association.

Family literacy events are held at all three City libraries and feature interactive story times, with a librarian modeling how to make reading fun for the young ones. Parents learn why and how to give their children the early learning that they need, and create a family culture of reading and learning for everyone, from infants to teens. Families are given carefully selected gift books to build their home libraries.

Other activities this year included hands-on family math workshops, STEM crafts and storytelling for English language learners,

introduction to letter writing instruction for teen parents, and self-portrait collage making and stories about diversity.

Family literacy programs were funded by grants from the Mission City Community Fund, the Super Bowl 50 Fund, and the National Center for Families Learning through the Friends and Foundation of the Santa Clara City Library. To learn more, call Read Santa Clara at 408-615-2956.

Library book-match at your service

Are you on the hunt for a new book to read? Are you stressed about finding the perfect gift for book-loving friends or family? Have you been disappointed by a dud in the past? Ask the experts!

Santa Clara City Library provides personalized book-match suggestions for patrons aged 8 or older. Visit tinyurl.com/scbookmatch and fill out a brief survey about what you like and don't like to read. Library staff will respond within 10 business days with at least three new titles, handpicked by professional librarians, to add to your to-be-read list. Happy reading!



Lead Santa Clara into the future!
Enroll in Leadership Santa Clara 2018

Santa Clara residents, business owners and employees of local businesses are invited to learn more about their community and prepare for taking on leadership roles in government, neighborhood, civic and nonprofit organizations.

Sessions generally meet monthly, January through June, 8:30 a.m. to 4:30 p.m. at a variety of locations within Santa Clara. In addition to learning more about the past, present and future of Santa Clara, participants become more aware of regional issues such as transportation, energy and health care and improve on leadership skills such as public presentations, meeting management, working with the media and ethical decision-making.

Special activities include Public Safety Day that includes a trip to the Emergency Operations Center, Education Day, and mock Planning Commission and City Council meetings.

For information on tuition costs, schedules and registration deadline contact Leadership Santa Clara Program Coordinator Scott Summerfield smmrfd@aol.com • 925-249-9320

City Holidays

Monday, Sept. 4

Labor Day Holiday – City Offices Closed
Regular Garbage/Recycling pickup schedule.

Friday, Sept. 8

Admission Day Holiday – City Offices Closed
Regular Garbage/Recycling pickup schedule.

Monday, Oct. 9

Columbus Day Holiday – City Offices Closed
Regular Garbage/Recycling pickup schedule.

Friday, Nov. 10

Veterans Day Holiday – City Offices Closed
Regular Garbage/Recycling pickup schedule.

Thursday-Friday, Nov. 23-24

Thanksgiving Day Holiday – City Offices Closed
On Thursday, no collection of Garbage, Clean Green or Recycling.
Garbage/Recycling pickup one date late for those normally serviced on Thursday or Friday.

Monday, Dec. 25

Winter Holiday – City Offices Closed
No collection of Garbage, Clean Green or Recycling
Garbage/Recycling pickup one date late for entire week.

Monday, Jan. 1

New's Year Day – City Offices Closed
No collection of Garbage, Clean Green or Recycling
Garbage/Recycling pickup one date late for entire week.

New CERT training course starts in October

Residents can learn how to be more self-sufficient after a major disaster and how they can help their family, friends and neighbors in the Community Emergency Response Team (CERT) program. This fall, the CERT training course begins Oct. 25.

In the 20-hour program, participants will learn about safety, preparation, utility control, fire suppression, basic medical care, damage assessment, light search and rescue, communications and CERT team management. More than 1,500 citizens have received CERT training in Santa Clara since 1995.

For more information, visit the Fire Department pages of the City's website SantaClaraCA.gov.



Protect against car break-ins

The number of car break-ins is increasing, but you can protect your vehicle and belongings by taking simple precautions.

Keep windows rolled up and lock your vehicle! Never leave valuable (such as purse, wallet, cell phone, laptop, backpack, GPS, etc.) in plain sight. Report any suspicious activity to the Police Department at 408-615-5580.

Rain happens! Flood insurance offers protection

Will this year’s rainy season be another record breaker? Even if it is a low rainfall year, just a few days of heavy rain can cause flooding. Since there is usually a 30-day waiting period before a flood insurance policy is effective, the best time to take action to protect your property is before a problem occurs.

Is your home in a floodplain?

The Federal Emergency Management Agency (FEMA) designates certain areas as high flood risk areas, also called the Special Flood Hazard Areas. The Planning Division can help property owners and insurance agents look up the flood zone for Santa Clara buildings on the Flood Insurance Rate Map (FIRM) published by FEMA. You can also visit FEMA Map Servicing Center (msc.fema.gov), enter your address and click on Interactive Map to view flood zone information.



Do you need flood insurance?

Basic homeowner’s insurance does not cover losses from flooding. Just a few inches of water from a flood can cause tens of thousands of dollars in damage. The good news is the City of Santa Clara participates in the National Flood Insurance Program (NFIP), so residents and businesses can purchase flood insurance and receive up to 10% discount in the premium costs. Information about flood insurance can be obtained from your insurance agent. To get an agent referral, call FEMA at 1-888- 379-9531 and dial 1 to speak with a live person.

How to get flood insurance for your property?

If your property is in a high flood risk area, flood insurance may be mandatory by your lender. If your property is in a moderate-to-low flood risk area you can take advantage of

a low-cost Preferred Risk Policy. There is also content only flood insurance available for renters. For more information and ways to lower your flood insurance premium visit the City Permit

24/7 emergencies involving City utilities, storm drains or flooding? Call 408-615-5640

Center at 1500 Warburton Ave, or call 408-615-2450.

An Elevation Certificate may be needed to obtain flood insurance coverage, and it can potentially lower flood insurance premium. This certificate verifies the elevation of the lowest floor of your house relative to the ground. It is especially important if your property is in a high-risk area. Before hiring a state-licensed surveyor to obtain an elevation certificate for your property, first check the following:

- Was your property built or substantially improved on or after July 16, 1980, the date the City of Santa Clara’s initial FIRM was issued? If so, then it is considered as Post-FIRM. An elevation certificate is only required if your building is Post-FIRM.
- Is there a copy of an Elevation Certificate in your home closing papers?
- The City maintains Elevation Certificates for many Post-FIRM buildings in the Special Flood Hazard Area within the City of Santa Clara. Call the Building Division at 408-615-2427 to see if there is a copy of the Elevation Certificate for your property on file.

The elevation certificate form is available on FEMA’s website FEMA.gov. Search for “elevation certificate form” on the home page and use FEMA Form 086-0-33.pdf. Have questions on how to fill out an elevation certificate? Visit the City Permit Center to get the help you need.

Prepare for the flood

Flooding can cause a serious threat to life and property, but preparation in advance and caution during flooding can minimize the risk.

The first step is to be sure emergency kits are fully stocked at home and in each vehicle. Information on how to prepare an emergency kit and a family emergency plan can be found on SantaClaraCA.gov by searching “Emergency Preparedness.” Be sure all family members know how to turn off house utilities.

During storms, the City will work closely with Santa Clara County and Santa Clara Valley Water District, and City staff will be on the ground to monitor the water level in creeks. When necessary, City will issue flood warnings via Santa Clara County Emergency Alert System. It is a free and confidential way for anyone in Santa Clara County to get emergency

warnings sent directly to their cell phone, mobile device, email

Need sandbags? Call the City Corporation Yard at 408-615-3080

or landline. Signing up at AlertSCC.com only takes two minutes. Flood advisories will also be broadcast on local television channels and news radio stations such as KCBS (740 AM) or KGO (810 AM). If advised to evacuate, do so immediately. Turn off utilities at the main switches or valves. Disconnect electrical appliances, but do NOT touch electrical equipment if you are wet or standing in water.

After a flood, listen to news reports on whether the community’s water supply is safe to drink. Never drive through flooded roadways, and avoid standing water if possible. Turn around, don’t drown! Don’t walk, swim or play in floodwater and stay away from downed power lines.

Another excellent resource for flood preparation and how to respond and recover from a flood is the American Red Cross. Check RedCross.org and search for “flood” or download its emergency mobile app from the Apple App Store or the Google Play Store.



Water rate changes but sewer and power remain the same

Effective July 1, 2017, the rate for potable water from the City of Santa Clara Water Utility increased 15%. The change, approved by the City Council, is caused by the increased cost of water and capital projects to replace aging infrastructure. Purchasing water is 62% of the cost of the Water Utility.

Residential monthly sewer charges did not increase and remain at \$41.65 per month. Also unchanged are rates for electricity from Silicon Valley Power, the City’s municipal utility. A current abundant supply of inexpensive electricity from hydroelectric plants and Silicon Valley Power’s diverse power resources such as wind, geothermal, solar and the City’s modern natural gas plant provide cost-effective choices to meet energy demand.

Keep debris out of the bay

It is illegal to dump anything into a creek or storm drain. Dumping debris into creeks or storm drains can obstruct the flow of water and cause flooding. Liquids such as oil or paint are extremely harmful to the wildlife in creeks and the bay.

Help keep the storm drain and flood management systems operating correctly by reporting illegal dumping to the City at 408-615-3080 or 408-615-5580 (24 hours), or call the Santa Clara Valley Water District’s Illegal Dumping 24 Hour Hotline at 800-510-5151.

Places to go, things to do for all ages

Sunset Cinema

Enjoy free, family-friendly movies in Santa Clara parks and libraries this fall. Movies start after sunset and snacks are available for purchase. For details on dates, locations and films, follow us on Facebook (@SantaClaraParksandRec) and Instagram (@SantaClaraCityParks). These events are co-sponsored by the Santa Clara City Library and Parks & Recreation and funded in part by the Santa Clara City Library Foundation & Friends.

Farmers Market Every Saturday

The Downtown Santa Clara Farmers Market is held every Saturday, year-round, from 9 a.m. to 1 p.m. on Jackson Street between Homestead and Benton. The weekly event, sponsored by the Downtown Santa Clara Merchants Association and the Urban Village Farmers Market, offers fresh-picked fruits and vegetables direct from the farmer as well as baked goods, prepared meals and much more. Don't forget to bring reusable shopping and produce bags!

Triton Museum Exhibitions Through October



Forty works by American photojournalist Dorothea Lange from the private family collection of her surviving daughter-in-law head the list of four exhibitions available now at the Triton Museum of Art.

Lange is best known for her Depression-era photographs. Other exhibits include an installation of magical organic forms by Santa Clara University art professor Julie Hughes, pastel portraits by Cuong Nguyen, and "ArtsAble: What Barriers?" featuring artists who have had to deal with various disabilities while creating great works of art. For information, visit TritonMuseum.org.

Pour for Paws Friday, Sept. 8

This fun event for adults and their four-legged friends will raise money for the Silicon Valley Animal Control Authority (SVACA). Scheduled 6-9 p.m. at the Big Dog Vineyards in Milpitas, the evening includes wine tasting, dessert/doggie treat bar, live entertainment, auction and prize drawings. For information, visit SVACA.com/PourforPaws.



Flea Market & Rummage Sale Saturday, Sept. 9

This annual event is on the grounds of the Harris-Lass Museum, 8 a.m.-2:30 p.m. For details call 408-249-7905 or visit HarrisLass.org.

Fall Storytimes Beginning Sept. 10

Children of all ages (including babies), their families and caregivers are invited to come to the Central Park and Northside Branch Libraries this fall for stories, songs and rhymes. Sessions are held at different days and times every week. For details, visit SCLibrary.org or call 408-615-2916.

Nature Treasure Hunt & Crafts Friday, Sept. 15

Children ages 8-12 and their parents/guardians are invited to participate in a fun event at Ulistac Natural Area, sponsored by the Santa Clara Valley Open Space Authority, 3-4 p.m. After a treasure hunt for special nature details, participants will make clay sculptures with items found in the hunt and also nature pictures using sun print paper. For information, visit OpenSpaceAuthority.org.



Movie Night at Harris-Lass Friday, Sept. 15

"The Longest Winter: The Donner Party Story," a 26-minute documentary produced by the Sierra State Parks Foundation will be shown in the barn of the Harris-Lass House Museum at 6:30 p.m., 7 p.m., 7:30 p.m. and 8 p.m. Popcorn and cider will be served. Admission is free, but reservations are requested by calling 408-253-0682 with the time you would like to attend. The film is suitable for ages 13 and up. For information, visit HarrisLass.org.



California Coastal Cleanup Day Saturday, Sept. 16

Enjoy physical activity outside, meet new people and help keep Santa Clara clean. Volunteer to help remove litter from sensitive areas that lead to local creeks and waterways and eventually the San Francisco Bay. For information and to register, visit CleanACreek.org.

Stretch in the Park Sunday, Sept. 17

Residents are invited to join the Stretching Across Santa Clara Valley initiative with a deep stretching class at Ulistac Natural Area, 10:30-11:30 a.m. Stretching and breathing exercises will improve your body's circulation and overall health. For information, visit OpenSpaceAuthority.org.

Path to Citizenship Workshops Monday, Sept. 18, Oct. 16, Nov. 20, Dec. 18

Get help preparing your citizenship application and filing a USCIS fee waiver or reduced fee request, if applicable, at these workshops held 5-7:30 p.m. at Central Park Library. The International Rescue Committee will provide guidance on the naturalization legal process, eligibility requirements, and interview. Register by phone at 408-277-0255 ext. 18 or 21 or email sanjoseimmigration@rescue.org.

Healthy Living for Your Brain & Body (in Mandarin) Thursday, Sept. 21

樂活樂智好健康

9月21日星期四

邀請您跟我們一起來了解隨著年齡增加，如何優化身體和心理認知健康。本次研討會將在 Central Park Library 下午兩點到三點半，以普通話進行。有包括關於飲食和營養，運動，認知活動和社會參與的最新信息。它還將提供幫助計畫健康老齡化的動手工具。

deSaisset Museum Exhibits Friday, Sept. 29

Two new exhibitions open in addition to the permanent California History exhibition. For information, visit SCU.edu/desaisset.

Santa Clara is the Center of What's Possible

Hands-On Classical Music Saturday, Sept. 30

Have you ever met a cello? What's a viola? What happens when the viola and cello meet, play together, and challenge one another to be more creative? From Mozart to Beethoven and beyond, listen and learn to the acclaimed musicians and teaching artists of Chamber Music by the Bay at 2 p.m. at Central Park Library. Young audience members will also get to visit the Instrument Petting Zoo to try their hand at these instruments.



"Colorful Music" Mini Concert Sunday, Oct. 1

The Mission College Symphony will perform highlights from musical theatre beginning at 2 p.m. in the Center Space of the Main Building on campus. The Symphony will be joined by the Colorful University Children's Group. For information, visit MissionCollege.edu.

National Coffee with a Cop Day Wednesday, Oct. 4

Police officers and community members will learn more about each other at this informal coffee event, 8:30-9:30 a.m. For location, visit scpd.org. This event is part of the City's community policing efforts that builds trust between the public and law enforcement. Residents will be encouraged to ask questions, discuss happenings in the area, voice concerns, and get to know the officers who patrol their neighborhoods.

Tezkatlipoka Aztec Drum & Dance Friday, Oct. 13

Friday Night Live, a series sponsored by the City's Cultural Commission, kicks off its fall series with a performance of traditional Aztec dance and music celebrating pre Colombian art forms. It begins at 7:30 p.m. the S.E.S. Hall, 1375 Lafayette St. Check the City website SantaClaraCA.gov for details.



Repair Café Sunday, Oct. 15

Bring your broken household items to Central Park Library 12 noon to 4 p.m. to have volunteers assess and fix (or help you fix) belongings that you like but that no longer work. Free! Repair Café is a grassroots community organization dedicated to keeping usable goods out of the landfill.

Bavaria & Beer Chorale Concert Friday, Oct. 20

The Santa Clara Chorale performs a selection of conviviality music at 8 p.m. at the Santa Clara Mission. For information, visit SCC.org.

PAL Golf Tournament Thursday, Oct. 26

The 40th annual fundraiser for the Santa Clara Police Activities (PAL) League takes place at the Castlewood Country Club in Pleasanton. The event includes lunch at 11 a.m. and a shotgun start at 12:30 p.m. followed by an awards reception. For information, visit SantaClaraPAL.org.

Spooktacular Halloween Party Tuesday, Oct. 31

A free Halloween party for preschool children through 5th grade will be held at the Walter E. Schmidt Youth Activity Center 3-6 p.m. Activities include a costume contest, carnival games, bounce houses, arts and crafts, entertainment, trick or treating and more! For information, call 408-615-3760.

Halloween Party for Preschoolers Tuesday, Oct. 31

A Halloween celebration and parade for kids from zero to age five will be held at 10:30 a.m. at Central Park Library. Children will walk around the library to show off their fantastic outfits and then enjoy Halloween crafts for little hands and trick or treating inside the library. For information, visit SCLibrary.org or call 408-615-2916.

Grupo Folklorico Los Laureles Friday, Nov. 3

The Friday Night Live series, sponsored by the City Cultural Commission, continues with a free performance of traditional Mexican folk dances. It begins at 7:30 p.m. at the S.E.S. Hall, 1375 Lafayette St. Check the City website SantaClaraCA.gov for details.



Fall Train Show Saturday-Sunday, Nov. 4-5

Visit the oldest operating railroad passenger depot in California – the Santa Clara Depot – and view two museum-quality model railroad layouts from the 1950s and 1960s. Hours are 10 a.m.-5 p.m. Saturday and 10 a.m.-4 p.m. Sunday. Admission is \$5 for 18 and older. Children are free. Learn more about the Fall Train Show from the South Bay Historical Railroad Society, sbhrs.org.

Veterans Day Ceremony Friday, Nov. 10

Join City leaders in honoring veterans at the Santa Clara Veterans Memorial in Central Park. The program begins at 3 p.m.

Mission City Community Fund Dinner Saturday, Nov. 11

This annual dinner dance will be held at the Santa Clara Convention Center to raise funds for grants to local charities. For information, visit MissionCityFund.org.

Fall Concert Saturday, Nov. 18

The Mission College Symphony will perform "Music from Three Centuries" beginning at 7:30 p.m. at the Mission Santa Clara Church. The program will include works by Mozart, Bach, Brahms and Delius. For information, visit MissionCollege.edu.



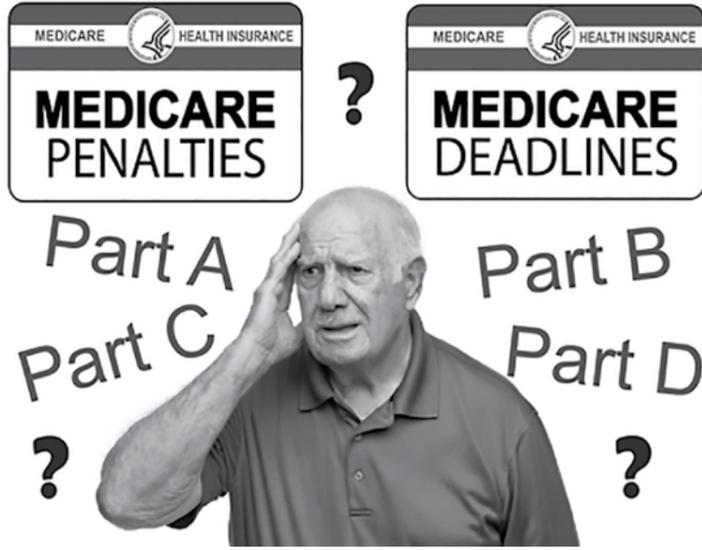
The Firehouse Run Sunday, Dec. 10

The 3rd annual Firehouse Run will include a 5K family walk or run and a 10K running event. Organized by the Santa Clara Firefighters Foundation, the event raises money to support Santa Clara Unified Schools. For information, visit TheFirehouseRun.com



Learn to navigate Medicare

Medicare is famous for being confusing and complicated. To help Santa Clara residents 65+ and their family members or caregivers better understand its rules, a free workshop will be held at Central Park Library on Wednesday, Oct. 25, 2-4 p.m. Discussion will include all aspects of Medicare from initial enrollment to the annual enrollment period, including Parts A and B, Medigap plans to supplement them, Part D prescription drug plans, and Medicare Advantage plans. For more information, visit SCLibrary.org.



Emergency rehearsal on Sept. 14

City staff and registered volunteers will practice providing emergency shelter care at the Santa Clara Convention Center on Thursday, Sept. 14. The exercise will include full activation of the City's Emergency Operations Center.

The practice is part of National Preparedness Month in September. Residents can do their part in getting ready for the next big emergency by downloading emergency preparedness guidelines from the City website SantaClaraCA.gov.

Check out a WiFi hotspot

Santa Clara City Library cardholders can now check out, at no cost, a mobile hotspot device that allows the user to connect compatible computers or WiFi enabled consumer electronics to the Internet from any location within the Sprint 3G or 4G coverage area.

Patrons must be at least 13 years old to check out the hotspot and have a valid picture ID. The device can be checked out for one week and renewed for one week if there are no holds. If the hotspot is not returned by the due date, it will be turned off remotely and wireless service terminated.

Hotspots are available at all three libraries – Central Park, Northside Branch and Mission Branch. For information, visit SCLibrary.org.

Minimize electrical fire risks at home

One of the most frequent causes of home fires is faulty or misused electrical devices and appliances. To help prevent fires in your home, follow this advice from the Santa Clara Fire Department.

Don't overload outlets

"Daisy chaining" – plugging multiple power strips together – asks the power strips and the outlet to handle much more than they were designed for. This overloads the circuit, causes wires to heat up and fires to occur. The fire will occur at the weakest link, which could be one of the power strips or even the outlet itself.

- Use only one single UL (Underwriters Laboratory) listed power strip to handle your needs.



Examine extension cords

Extension cords are a useful way to power an appliance that is out of reach of the power outlet, but over time they can be forgotten and end up a permanent solution for out-of-reach TVs, heaters and computers. If extension cords are placed in well-traveled paths or behind furniture, they can be stepped on or crushed. This causes damage to the wiring that can cause overheating and eventually, a fire.

- Throw away any extension cord that feels hot or is damaged in any way.

Replace old appliances

Old appliances are a major cause of household fires. As they age and wear down, some may begin to pull more electricity than their circuits were designed to handle, causing excess heat build-up and a potential risk for fire. If you have older appliances that are not working as well as they used to, replace them. If the cord is warm to the touch, if the fan turns too slowly, if your space heater isn't as hot as it used to be, or your electric blanket has spots that are hotter than they used to be, replace them!

- Don't try to save money by hanging on to appliances that are old and malfunctioning.

For additional information about fire safety, call the Fire Prevention & Hazardous Materials Division at 408-615-4970.

Santa Clara Senior Center Services

The City of Santa Clara Senior Center provides a safe, positive and welcoming environment for adults ages 50 plus. The goal is to make available facilities, programs and services that meet the widely varying needs of older adults in our community as they age – from active senior to the frail elderly.

For specific program and service information, refer to the monthly Senior Center newsletter available at the Senior Center or on the website SantaClaraCA.gov/SeniorCenter. For specific questions, call 408-615-3170.



Programs and services at the Senior Center include:

- Newcomers Social
- Care Management
- Dining Out - Senior Nutrition Program
- Health Insurance and Medicare Counseling (HICAP)
- Health and Wellness
- Legal Assistance (SALA)
- Lunch Presentations
- Support Groups
- Senior Peer Advocate (SPA)
- Fitness Center and Natatorium
- Ballroom Dances
- Classes
- Adventures to Go & Let's Talk Travel

Santa Clara Senior Center

1303 Fremont St. (at Monroe)

Monday-Thursday: 7 a.m.-7 p.m.

Friday: 7 a.m.-5 p.m.

Saturday: 9 a.m.-12 noon

Sunday: closed

Watch for 2018 City Calendar

Watch your mailbox in December for the 2018 City Calendar/2017 Annual Report. It will be sent to all households and businesses in Santa Clara.

Genealogy thrives at Santa Clara City Library

One of the most popular programs at the City Library is its genealogy classes and resources to help residents explore their family background. The Library's international genealogy collection includes "how to" books, historical atlases and maps, immigration resources, vital records and Census data for the U.S., California and Santa Clara County.

All of the following are scheduled at Central Park Library and more information is available at SCLibrary.org. Most programs are co-sponsored by the Santa Clara County Historical and Genealogical Society.

DNA Special Interest Group

Tuesday, Sept. 5, 2:30-4 p.m. DNA testing as a tool to discover your family roots.

Getting Started with Genealogy

Thursday, Sept. 14, 1-4:30 p.m. Learn the basics! Registration required at SCCHGS.org.

Immigration and Naturalization

Tuesday, Sept. 19, 1:30-3:30 p.m. How to find information in the "old country."

German Special Interest Group

Friday, Sept. 22, 12 noon-2 p.m. Informal sharing of information. Repeats on Tuesday, Oct. 24, 12 noon-2 p.m. and Tuesday, Nov. 28, 12 noon-2 p.m.

Census 102: Digging Deeper in Little Known U.S. Federal Censuses

Thursday, Sept. 28, 10:15-11:45 a.m. Includes hands-on time with digital databases.

DNA Basics for Genealogists- How 3 Testing Companies Can Change Your Family Tree

Saturday, Sept. 30, 1-3:30 p.m. Introduction to four types of DNA testing.

Getting Started with Genealogy - Organization

Wednesday, Oct. 4, 1-4:30 p.m. How to get your documents in order. Registration required at SCCHGS.org.

DNA Special Interest Group

Tuesday, Oct. 10, 2:30-4 p.m. Share your experiences. Repeats on Tuesday, Nov. 7, 2:30-4 p.m. and Tuesday, Dec. 7, 2:30-4 p.m.

Re-creating a fertile desert: genealogical implications of experimental community

Tuesday, Oct. 17, 6:30 -8:30 p.m. How Burning Man alternative city can challenge traditional genealogical patterns.

Researching your World War Veteran Ancestor

Thursday, Oct. 26, 10:15-11:45 a.m. Tips for military research of World War I and World War II.

Census 101: an Introduction to Searching U.S. Federal and State Censuses

Thursday, Nov. 2, 1-4 p.m. Get the most out of census records. Registration required at SCCHGS.org.

Prohibition

Tuesday, Nov. 21, 6:30-8:30 p.m. How did prohibition come about and how did it end?



Preserve your precious memories

Do you have an old shoebox filled with photos, slides or negatives that are in desperate need of preservation? Do you want to save your family movies that were made on VHS or 8 mm? The Library has the equipment to help residents digitize photos and slides, convert VHS, Super 8 and 8mm, or save cassettes.

The RetroTech: Preserving Memories Project is available Wednesdays, 11 a.m.-2 p.m. at Central Park Library. To schedule an appointment, email SantaClaraCityLibrary.cpl@gmail.com or call 408-615-2902.

Get multiple bids when having solar systems installed at home

While most solar installation contractors serving the Santa Clara area are honest and reliable, Silicon Valley Power, the City's electric utility, has become aware of more than one contractor charging local residents abnormally high prices to install solar electric photovoltaic systems.

Installing a photovoltaic system on your home provides a clean, renewable source of power that will pay for itself after a period of time, and then continue to save money by providing some - if not all - of your home's electricity needs.

While Silicon Valley Power does not make recommendations for contractors, customers are welcome to call 408-244-7283 with any questions before deciding to "go solar." Residents may also want to consider the information found at SiliconValleyPower.com/solar. Click on the Solar Consumer Guide link for more information about protecting against overpriced contractors.



Before signing any contract or agreement for a solar installation, customers should protect themselves by obtaining multiple quotes from different contractors, and checking with consumer protection agencies such as the State Department of Consumer Affairs at 800-952-5210.

If you suspect you are the target of a dishonest or fraudulent contractor or company, contact the Santa Clara County District Attorney's Consumer Protection Unit at 408-792-2880. Because elderly residents have been victims, the District Attorney also has an Elder Fraud Unit that can be reached at 855-323-5337.

Silicon Valley Power 2016 POWER CONTENT LABEL

ENERGY RESOURCES	POWER MIX	2016 CA POWER MIX** (for comparison)
Eligible Renewable	28%	25%
- Biomass & waste	2%	2%
- Geothermal	1%	4%
- Eligible Hydro	8%	2%
- Solar	2%	8%
- Wind	15%	9%
Coal	10%	4%
Large Hydro	24%	10%
Natural Gas	35%	37%
Nuclear	0%	9%
Other	0%	0%
Unspecified sources of power*	4%	15%
TOTAL	100%	100%

* "Unspecified sources of power" means electricity from transactions that are not traceable to specific generation sources.

** Percentages are estimated annually by the California Energy Commission based on the electricity sold to California consumers during the identified year.

For specific information about this electricity product, contact: **Silicon Valley Power 408-244-SAVE (7283)**

For general information about the Power Content Label, contact the California Energy Commission at: **844-421-6229** or <http://www.energy.ca.gov/pcl/>

Santa Clara Players in the spotlight

The U.S. premiere of “Agathy Crusty and the Health Spa Murders” by Welsh playwright Derek Webb this fall is typical of the light comedies that dominate the repertoire of the Santa Clara Players, a local volunteer theater group that has been in action since 1962. The mystery is scheduled for Oct. 27-Nov. 18.

In its early years, the Santa Clara Players performed in schools as a traveling show. In 1968 it became a City-sponsored cultural group with the 72-seat theater in the Hall Pavilion behind the Triton Museum as its home base.

“We like to do plays no one has ever heard of,” said George Doeltz, who has served as Managing Director since 2000. “Our audiences want to be entertained, so most of the plays we choose are comedies with a twist, although we do occasionally select a play that is more thought-provoking like the benefit performance for the YWCA Crisis Center we did this summer of “Extremities.”



Some of the Santa Clara Players at a recent awards ceremony: Jaime Wolf, Sara Doeltz, Sarah Kishler, Steve Corelis, Bob Siegmann, Estelle Piper. Photo by Steve Stubbs

An eight-member Board of Directors provides oversight of the organization, but each play director has control over the individual productions. There is a separate audition for each show, with as many as 60 budding actors showing up to try for a part.

“They come from all walks of life,” Doeltz said. “Many are Santa Clara residents, but we also

have people from other parts of the Bay Area. Some having theater training and others are just theater fans who want to try acting.”

Doeltz said the appeal of live theater, especially in such a small venue, is that the audience is part of the action. “It is a chance to step away from everyday drudgery and nourish your soul. You get another view of life and it’s a lot of fun.”

The community supports the Santa Clara Players as volunteers and by buying subscriptions to an entire season or tickets to an individual play. The 2017-18 Santa Clara Players season continues in the spring with “Helen on Wheels,” a comedy about a gun totin’ and whisky drinking granny, Feb. 23-March 17, and “The Ladies Foursome” May 18-June 9, a comedy about secrets shared among old friends during a round of golf.

For information about tickets and auditions for future productions, visit the website SCPlayers.org.

The people behind these familiar names

The City of Santa Clara has more than 30 parks and facilities named in honor of individuals who made a significant contribution to the community. Here is a little background on some of these honor-worthy people. Special thanks to Santa Clara City Library staff, especially Local History Librarian Mary Boyle, for providing this information.



Everett Alvarez Jr. Park

In 1973 what had been known as Westwood Park was re-named and dedicated in honor of Lt. Commander Everett Alvarez, Jr. who was returning home after being held as a prisoner of war for eight years in North Vietnam. Alvarez was the longest-held prisoner of the Vietnam War and longest-held flier of the war. The Santa Clara City Library collection includes two books written by Alvarez regarding his P.O.W. experience. One is titled *Chained Eagle* and the other one is called *Code of Conduct*. A third book about his life, *Everett Alvarez, Jr.: A Hero for Our Times*, is in the children’s collection of the library.

Bowers Park

Bowers Park is named for Herbert Bowers, a pear grower in Santa Clara who was also an organizer and director of the Santa Clara Pear Association in the early 20th century.

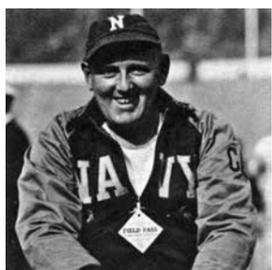
Earl R. Carmichael Park

In 1994 what had been known as Homestead Park was re-named and dedicated in honor of Earl Carmichael who served as director of the Santa Clara City Parks & Recreation Department for 40 years. During his tenure, 31 municipal parks were developed as well as many major facilities and recreation programs including the International Swim Center, the Community Recreation Center, the Senior Center and the annual Santa Clara Art & Wine Festival.



Montague Park

Montague Park is named for Montague School that was named for W.W. Montague, a rancher who also manufactured coal and wood-burning stoves and served on the Board of Directors of Agnew Hospital. Montague Park was the first City park located north of Bayshore Freeway.



Henry Schmidt Park

In 1977 this park was dedicated in honor of Henry Schmidt who served for decades as an athletic trainer for several Santa Clara University Bronco teams. He was also, at various times, a trainer for the East-West Shrine Bowl football classic, the San Francisco 49ers and the Los Angeles Rams. He was a member of six halls of fame and the only athletic trainer in the history of the NCAA (National Collegiate Athletic Association) to serve for 50 years at one university.

Jenny Strand Park

In 1987 this park was dedicated in honor of an extraordinary 13-year-old teenager, killed in a car accident in August 1986. She had attended Hyde Junior High School, was a straight A student, participated in 4-H, softball, the Police Activities League and was a volunteer babysitter at the Library. She had grown up in the Westwood Oaks neighborhood that is near the site of the park.



More information about the names of City parks, facilities and streets is on the City website SantaClaraCA.gov/city-history.

New index will help anticipate needs

Parks and recreation facilities in the City of Santa Clara are being inventoried and assessed this fall as the first step in creating a Facility Condition Index that can be used to help prioritize maintenance and long range capital replacement plans. A report on the findings will be made to the City Council before January.

All municipal parks and recreation assets, including park buildings, pools and other recreation facilities, are being entered into a GIS integrated database system that will generate annual preventative maintenance plans and accurately track and forecast deferred maintenance. This information will allow the Department of Parks & Recreation to be more efficient, proactive and responsive in anticipating system needs.

Mandatory water use reduction ends

A record-breaking rainy season brought an end to the statewide drought emergency that led to mandatory water use reduction. But because the City Council wants to promote water conservation as a way of life in Santa Clara, residents and businesses are asked to continue to be careful with their water use.

The City still prohibits irrigation between 9 a.m. and 6 p.m. and watering lawns during or within 48 hours after measureable precipitation. Washing cars or other vehicles with a hose is not permitted unless it is fitted with an operating automatic shut-off valve. (Free hose shut-off nozzles are available for City residents at the Water & Sewer Utilities office at City Hall.) Water also cannot be used to clean sidewalks, driveways, patios or other hard-surfaced areas.

Easy ways to save water at home can be found on the City website SantaClaraCA.gov and at Save20Gallons.org.

Everyone in family should know home escape plan

“Every Second Counts: Plan 2 Ways Out!” is the theme of the 2017 Fire Prevention Week Oct. 8-14, a national fire safety education campaign sponsored by local fire departments and the National Fire Protection Association. This year’s campaign is focused on the critical importance of developing a home escape plan and practicing it.



A home escape plan includes working smoke alarms on every level of the home, in every bedroom and near all sleeping areas. It also includes two ways out of every room - usually a door and a window - with a clear path to an outside meeting place like a tree, light pole, or mailbox that’s a safe distance from the home. The Santa Clara Fire Department offer these additional

recommendations for developing and practicing a home escape plan:

- Get together with all members of your household and draw a map of your home, marking two exits from each room and a path to the outside from each exit.
- Practice a home fire drill twice a year. Conduct one at night and one during the day with everyone in your home, practicing different ways out.
- Teach children how to escape on their own in case you can’t help them.
- Make sure the number of your home is clearly marked, is visible from the street and easy for the fire department to find.
- Close doors behind you as you leave - this may slow the spread of smoke, heat and fire.
- Once you get outside, stay outside. Never go back inside a burning building.

For more information visit FirePreventionWeek.org or contact the Fire Prevention & Hazardous Materials Division at 408-615-4970. Additional information about the Santa Clara Fire Department can be found on the City website SantaClaraCA.gov or the Fire Department’s Facebook page ([Facebook.com/sccfd.org](https://www.facebook.com/sccfd.org)) or Twitter feed ([Twitter.com/santaclarafd](https://twitter.com/santaclarafd)).

Register now for fall recreation

Registration is now underway for fall recreation classes and activities. The Fall Activity Guide was mailed to residents in August and can be downloaded from the City website SantaClaraCA.gov/ParksAndRec. The Winter Activity Guide will be available Nov. 29.



Job Opportunities

Are you interested in a rewarding career that serves your community? Join the City of Santa Clara’s highly motivated, talented and dedicated team of professionals by applying for one of the current employment opportunities. For up to date recruitment information, visit SantacaraCA.gov, follow openings on Twitter @ SantaClaraJobs, follow the City of Santa Clara on LinkedIn, or call the City’s Job Employment Hotline at 408-615-JOBS. You may also sign up for a “Job Interest Card” to receive email notifications of current openings to match your areas of interest.

One of the positions that will soon be open for recruitment is for a Public Safety Dispatcher in the Communications Center of the Police Department. The Communications Center dispatches emergency and non-emergency calls for service including police, fire, paramedics/ambulance, public works, utilities and animal control services. For a complete job description, go online to <http://ow.ly/RkgY30dwF7g>.

World-class events in your own backyard

The City of Santa Clara has two world-class facilities – the Convention Center and Levi’s® Stadium -- that bring thousands of visitors and worldwide attention to this community. Most events are open to the public and provide a variety of entertainment options for local residents. Coming up this fall:

49er Football Season Opening

Sept. 10 at Levi’s Stadium against the Carolina Panthers. For information on all games scheduled this fall, visit Levis-stadium.tickets-center.com

CoinExpo Santa Clara

Sept. 15-17 at the Santa Clara Convention Center. Rare coin, gold and silver bullion, stamp and collectibles show. Admission is \$6 for all three days and you can download a \$2 discount coupon at griffincoin.com.

Coldplay Concert

Oct. 4 at Levi’s Stadium. For ticket information, visit Levis-stadium.tickets-center.com



Silicon Valley STEM College and Career Fair

Oct. 8 at the Santa Clara Convention Center. Free event to help college-bound students select a school and career path right for them. More information at NACACFairs.org.

Pacific International Quilt Festival

Oct. 12-15 at Santa Clara Convention Center. Exhibits, demonstrations and workshops

plus a Merchants Mall featuring all types of quilt materials and related craft items. Admission is \$15. Learn more at Quiltfest.com.

PAC 12 Football Championship

Dec. 1 at Levi’s Stadium. For details, visit Levis-stadium.tickets-center.com

Foster Farms Bowl

Dec. 27 at Levi’s Stadium. Ticket information at Levis-stadium.tickets-center.com

Classic Jack and the Beanstalk story is family-friendly

The Roberta Jones Junior Theatre will present a musical re-telling of the tall tale “Jack and the Beanstalk” Oct. 27-Nov. 5. Performances are Fridays and Saturdays at 7 p.m. and Sundays at 2 p.m. at the Community Recreation Center, 969 Kiely Blvd. Tickets are \$12 for adults, \$6 for children (ages 3-18) and can be bought online at RJJT.org or in person at the Community Recreation Center Lobby Desk.

Upcoming productions by the Roberta Jones Junior Theatre in 2018 include “Disney’s Beauty and the Beast” in April, “Disney’s Sleeping Beauty Kids” in June and “Roald Dahl’s James and the Giant Peach” in 2018. Every child who auditions or signs up to be part of the backstage crew is accepted. For information on auditions, visit RJJT.org or contact Kevin at kcornelius@santaclaraca.gov or 408-615-3161.

2017 Leadership Santa Clara Class Graduates



Leadership Santa Clara class graduates, left to right: Jeanine Ruffoni, Sashi Nand, Shailesh Bhat, Sofia Kritikopoulos, Grant McCauley, Rafael Tolosa, Therie Velasco-Gonzales, Mary Madeiros McEnroe, Dave Vosejпка, Mattie Baker, Eugene Soares, Jessica Marconi, Herb Marshall, Chris Horton, Bianca Wilczoch, Jodi Muirhead, Kate Degelau-Pierce, Kimber Brown, Reni Varghese, Richard Fitting. Not pictured: Debbie Groth.

Teens receive college scholarships

Three students from Santa Clara are headed to college this fall with \$5,000 scholarships from the annual Silicon Valley Power Scholarship Awards program. Each will be pursuing studies related to energy services, electric utilities or fields associated with the power industry.

The students are: Tamara Pantic who will attend U.C. Berkeley; Christine Yee who will be a freshman at U.C. Santa Barbara; and Tiffany Madruga, a second-year engineering student at Harvey Mudd College.

Applications for the 2018 Scholarship Awards program are due by 5 p.m. on Dec. 15.

New and continuing college students who live or go to school in Santa Clara are eligible for \$5,000 scholarships, and trade school students are eligible for grants of \$2,000. Applicants must be enrolled by October 2018 for the 2018-2019 school year. Download the application beginning Sept. 15. For more information, visit SiliconValleyPower.com/scholarship or call 408-615-6604.



Christine Yee, left, and Tiffany Madruga, right. Not pictured: Tamara Pantic

Silicon Valley Power receives award

Silicon Valley Power, the City's municipal electric utility, received the Paul J. Raver Award from the Northwest Public Power Association for its successful efforts to provide highly reliable power at low rates, diversify resources, and invest in renewable energy to further reduce its carbon footprint.

The award also recognized Silicon Valley Power's pivotal role in forming the Northern California Power Agency in 1968 that organized similar municipal electric utilities in the state to allow them to buy electricity on the wholesale market. Members of this agency also jointly developed cost-effective power generation resources, resulting in lower rates than other utilities.

Silicon Valley Power has the lowest system average rates in California among utilities with more than 5,000 customers, while remaining committed to doing so with a power mix that exceeds California's Renewable Portfolio Standards.

Minimum wage is going up in 2018 and 2019

After an extensive community outreach effort to ask businesses, employees and residents their opinions about increasing the minimum wage in the City of Santa Clara, the City Council has approved a two-step increase. Currently the minimum wage in the City is \$11.10 per hour. It will increase to \$13.00 per hour on Jan. 1, 2018 and increase to \$15.00 per hour on Jan. 1, 2019.

The minimum wage applies to all Santa Clara employers and employees doing business in Santa Clara. The new ordinance includes economic triggers that could delay implementation if there is a severe recession during the ramp-up period. More information is available on the City website SantaClaraCA.gov/minimumwage.

**Santa Clara
Lawn Bowls
Club
invites you**



Members of the Santa Clara Lawn Bowls Club invites residents to try out this unique outdoor sport at the lawn bowl green in Central Park. The game is easy to learn but also challenging. Club members strive for a light-hearted, sociable atmosphere that is welcoming to all. Serious competition is also available at tournaments in the Bay Area. Annual fee for club membership is \$40 and provides 400 hours of fun. For more information, visit SantaClaraLawnBowls.org or call Jerry at 408-499-5423.

Help the environment with these free events

Be a good steward of the environment to preserve and protect it for the next generation by participating in these free activities:

Composting Classes

Adding compost to your soil improves its structure, helps it absorb and hold moisture, supplies slow-release nutrients to plants and reduces erosion. Composting helps you create a vibrant, healthy and beautiful garden while conserving water and energy and reducing pollution and waste.

The City of Santa Clara has partnered with the County of Santa Clara and the University of California Cooperative Extension to offer two free, informative workshops – Compost Basics on Saturday, Sept. 23, 10 a.m.-12 noon at Machado Park, 3360 Cabrillo Ave. and Worm Workshop on Monday, Oct. 23, 6:30-8 p.m. at Central Park Library. To register online for either class, or to view other class dates visit the Compost Education Program website at ucanr.edu/compost.



Household Hazardous Waste Drop-off

Don't place household hazardous waste in your garbage or recycling container! It can be disposed of safely and conveniently for free at a Household Hazardous Waste drop-off event on Saturday, Sept. 30. An appointment is required to attend. To register call the County Household Hazardous Waste Program at 408-299-7300 or go to HHW.org.

Hazardous items that can be disposed of include fluorescent light tubes, compact fluorescent light bulbs, paint, automotive fluids, cleaners, solvents, batteries, propane and helium tanks, fertilizers, pesticides, wood preservatives, sharps containers, prescription medications

and other types of household hazardous wastes. The Countywide Household Hazardous Waste Program also accepts electronic waste (e-waste) at select drop-off events throughout the county. Items NOT accepted include large household appliances, ammunition, explosives, or containers larger than five gallons. Contact the Police Department at 408-615-4700 regarding the disposal of ammunition or explosives.

Environmental Day

Clean out your house and garage and find a good use for materials you don't want or need any more at the Environmental Day on Saturday, Oct. 21. Materials accepted include clothing, e-waste (computers, monitors, printers, etc.), u-waste (batteries, cell phone, CFLs and fluorescent light tubes), and large plastic play structures/toys. In addition, residents can bring confidential documents for shredding. Participants must provide a current collection bill and photo ID to verify eligibility for this free drop-off program, which will be held 9 a.m. to 1 p.m. at Recology Silicon Valley, 650 Martin Ave. For more information contact Recology Silicon Valley at 408-970-5100 or Recology.com.

Santa Clara is now officially an "Age Friendly City"

The City of Santa Clara has been approved by the World Health Organization to be part of the Global Network of Age-friendly Cities that recognizes communities that strive to better meet the needs of their older residents. The designation follows an initiative approved by the City Council last year that encourages and promotes public policies, projects and best practices in support of healthy and active aging. The City will continue to document its efforts and share information and best practices in collaboration with the Senior Advisory Commission, Parks & Recreation Department and other partners in Santa Clara County.

Serve on a Board or Commission

Residents who would like to contribute to the quality of life in the City of Santa Clara are encouraged to apply to serve on any of the City's Board or Commissions including the Board of Library Trustees, Civil Service Commission, Cultural Commission, Historical & Landmarks Commission, Housing Rehabilitation Loan Committee, Parks & Recreation Commission, Planning Commission, Senior Advisory Commission and Youth Commission.

Santa Clara residents who are registered voters or are eligible to register to vote may apply to be a commissioner. For the Youth Commission, applicants must be Santa Clara residents and of the ages 12 to 19.

Information about current and upcoming vacancies can be obtained by visiting the City website at SantaClaraCA.gov/commissions, emailing clerk@santaclaraca.gov, calling 408-615-2220, or visiting the City Clerk's Office at 1500 Warburton Ave., Santa Clara, CA, 95050.

Never blow or rake leaves into the street!



You know it's fall when the leaves start coming down. As pretty as the autumn leaves may be, they need to be collected and disposed of properly.

Leaves that end up in the street or curb can clog storm drains and increase flooding potential. Never blow or rake leaves into the street, and do your part to rake up those that are placed there by the wind. Place fallen leaves into the Clean Green cart along with grass clippings, weeds, hedge and shrubbery cuttings, small tree branches and flowers for weekly curbside

collection and recycling. Extra Clean Green containers can be obtained free of charge by contacting Mission Trail Waste Systems at 408-727-5365.

It is also a good idea to keep an eye on your neighborhood storm drain catch basin. Clogged catch basins can cause street flooding when it rains. If a catch basin is clogged with leaves and can be accessed safely, clear it with a broom or rake or call the City of Santa Clara Public Works Department at 408-615-3080 for assistance.

Santa Clara Green Power

2016 HISTORIC PRODUCT CONTENT LABEL ¹

<p>Santa Clara Green Power matches 100% of your electricity usage. In 2016, Santa Clara Green Power was made up of the following new renewable resources averaged annually.</p>		
Green-e Energy Certified New ² Renewables in Santa Clara Green Power 2016		Generation Location
Solar	81%	CA
Wind	19%	WY, MT, and OR
Total	100%	

1. These figures reflect the power delivered to **Santa Clara Green Power's** customers in 2016.

2. New Renewables come from generation facilities that first began commercial operation within the past 15 years. This product may include generation from facilities that were approved for extended use under a strict set of criteria by Green-e Energy and/or qualify as repowered.

For comparison, the current average mix of resources supplying Silicon Valley Power includes: Coal (8.8%), Natural Gas (46.2%), Large Hydroelectric (13.2%), Unspecified (3.2%), and Eligible Renewables (28.6%).

The average home in the United States uses 909 kWh per month. [Source: U.S. EIA, 2013]

For specific information about this electricity product, please contact Silicon Valley Power at 408-244-SAVE (7283), email green@siliconvalleypower.com, or visit www.siliconvalleypower.com/green.

Energy
Green-e CERTIFIED

Santa Clara Green Power is Green-e Energy certified, and meets the environmental and consumer-protection standards set forth by the nonprofit Center for Resource Solutions. Learn more at www.green-e.org.

**City of Santa Clara
City Hall
1500 Warburton Avenue
Santa Clara, CA 95050**

PRSR STD
U.S. POSTAGE
PAID
Permit No. 92
Santa Clara, Calif.

ECR WSS

POSTAL CUSTOMER

INSIDE SANTA CLARA Fall 2017

(Delivered bulk mail to every residential and business address in Santa Clara)

Inside Santa Clara Inquiries:

City Manager's Office
City Hall, 1500 Warburton Ave.,
Santa Clara, CA 95050
408-615-2210
manager@SantaClaraCA.gov

City of Santa Clara Code of Ethics & Values

Ethical
Professional
Service-Oriented
Fiscally Responsible
Organized
Communicative
Collaborative
Progressive

Ethics Every Day:
Making Ethical Values a
Good Habit



Inside

Fall 2017

Inside This Issue

Council election changes.....	1
New City Manager.....	1
Fire station open house.....	1
Stadium Authority meetings.....	1
Stadium Authority Audit.....	1
City Manager message.....	2
New crosswalk beacons.....	2
Community garden.....	2
Crossing guards.....	2
National Night Out.....	2
2017-18 Budget.....	3
Art & Wine Festival.....	3
Youth Commission begins.....	3
Comic Con.....	3
eNotify.....	3
Steve Carli Park upgrades.....	4
Community surveys.....	4
Demonstration garden.....	4
Power pole inspection.....	4
Library/park renovations.....	4
In Memoriam: Jerry Marsalli.....	5
El Camino Real Precise Plan.....	5
Green energy program.....	5
Pathway to Citizenship.....	5
Read Santa Clara.....	6
Book-match service.....	6
City Holidays.....	6
CERT training.....	6
Lead Santa Clara.....	6
Car break-ins.....	6
Flood insurance.....	7
Storm drains.....	7
Rate changes.....	7
Fall events in Santa Clara.....	8-9
Navigate Medicare.....	10
Emergency rehearsal.....	10
Electrical fire risks.....	10
Senior Center Services.....	10
City Calendar/Annual Report.....	10
Genealogy programs.....	11
Preserve memories.....	11
Solar installation.....	11
2016 Power Content Label.....	11
Santa Clara Players.....	12
City facility names.....	12
Parks and recreation index.....	12
Voluntary water use reduction.....	12
Home fire safety.....	13
Fall recreation.....	13
Job opportunities.....	13
Upcoming events.....	13
Roberta Jones Junior Theatre.....	13
Leadership class graduates.....	14
College scholarships.....	14
Silicon Valley Power award.....	14
Minimum wage changes.....	14
Lawn Bowls Club.....	14
Environment events.....	15
Age Friendly City.....	15
Keep leaves out of street.....	15
Board/Commission application.....	15
Santa Clara Green Power Label.....	15

**City of
Santa Clara**
The Center of What's Possible



The Newspaper for City of Santa Clara Residents & Businesses

Food scrap recycling pilot launches this fall

About 5,000 Santa Clara households have been selected for a pilot this fall of a residential food scrap recycling program. Participants, who will be notified by mail, will be provided with a new split-cart with two compartments – one for food scraps and one for garbage. They will also receive a food scrap collection pail and a helpful kit with educational materials.

Food waste accounts for about 35% of all material thrown away in California. If it is buried in a landfill, food waste produces a powerful greenhouse gas called methane. The collected food waste will have its nutritional content extracted and converted into animal feed.

The City will evaluate the food scrap recycling program pilot for convenience and the amount of organic material that is diverted from the landfill to see if it could be a key component in meeting the State of California waste diversion requirements.

AB341, adopted in 2011, set the State's goal of achieving 75% overall landfill waste diversion by 2020. In 2015, Santa Clara's diversion rate was at 59%. In 2016, SB1383 more specifically targets reduction of organic waste from the 2014 level by 50% in 2020 and 75% by 2024.

For more information, visit SantaClaraCA.gov/FoodScrapPilot



City Public Meeting Schedule

Board of Library Trustees*	1st Mon., 6:30 p.m.
City Council	Two Tue. per month, 7 p.m.
Civil Service Commission	2nd Mon., 7 p.m.
Cultural Commission	1st Mon., 7 p.m.
Historical & Landmarks Commission	1st Thurs., 7 p.m.
Parks & Recreation Commission	3rd Tue., 7 p.m.
Planning Commission	Two Wed. per month, 7 p.m.
Senior Advisory Commission**	4th Mon., 10 a.m.
Stadium Authority Board	3rd Tuesday, 7 p.m.
Youth Commission (during the school year)**	2nd Tue., 6 p.m.

Some commissions/committees meet monthly and others meet semi-monthly. Meetings are held in the City Council Chambers unless otherwise noted.

Agendas for City Council, Stadium Authority Board and Commission meetings are posted at the City Clerk's Office at City Hall, the Central Park, Northside, and Mission Libraries, and on the City website at least three days before the listed meeting. Complete agenda packets with back-up reports for City Council meetings are available at City Libraries beginning Saturday before the Tuesday meetings, or at the City Clerk's Office on weekdays. The City website also allows for the viewing of Council Agenda Reports online. Visit SantaClaraCA.gov and search for "City Meetings."

* Meeting is at Central Park Library, 2635 Homestead Rd.

** Meeting is at the Senior Center, 1303 Fremont St.

*** Meeting is at Teen Center, 2446 Cabrillo Ave.

Online schedule: SantaClaraCA.gov

Dates and times may vary. Call 408-615-2220 for information.

City Council, Stadium Authority Board and Planning Commission meetings are broadcast live on Comcast Channel 15 and on the City website SantaClaraCA.gov. City Council and Stadium Authority Board meetings are also streamed live on Facebook and YouTube. Archives of past City Council, Stadium Authority Board and Planning Commission meetings are on the City website SantaClaraCA.gov.