

Senior Advisory Commission

November 26, 2018

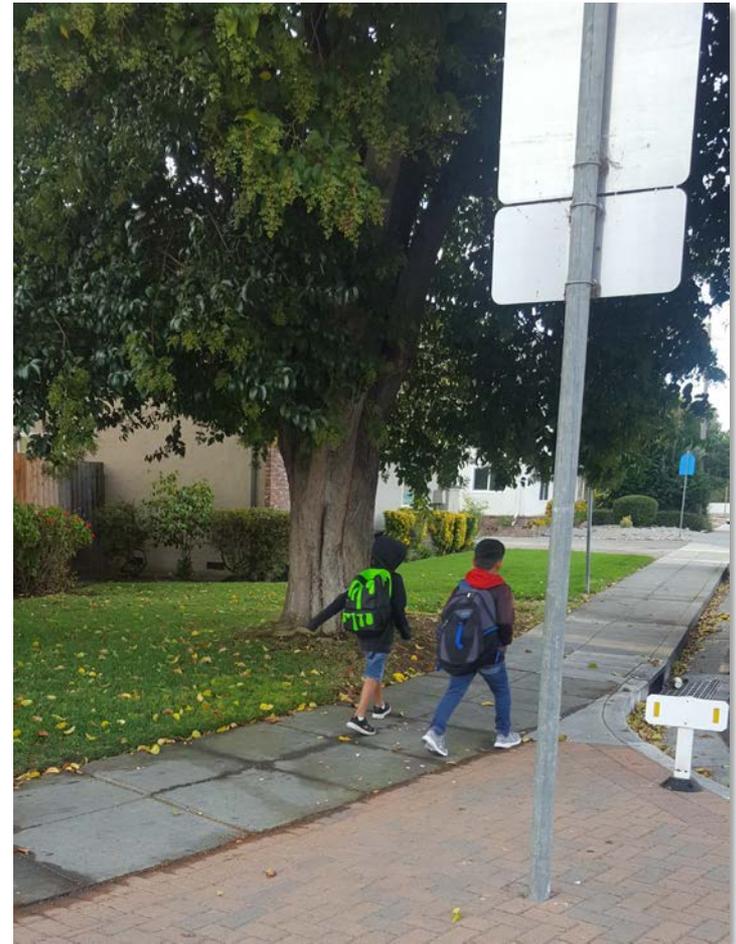
Pedestrian Master Plan



**City of
Santa Clara**

Agenda

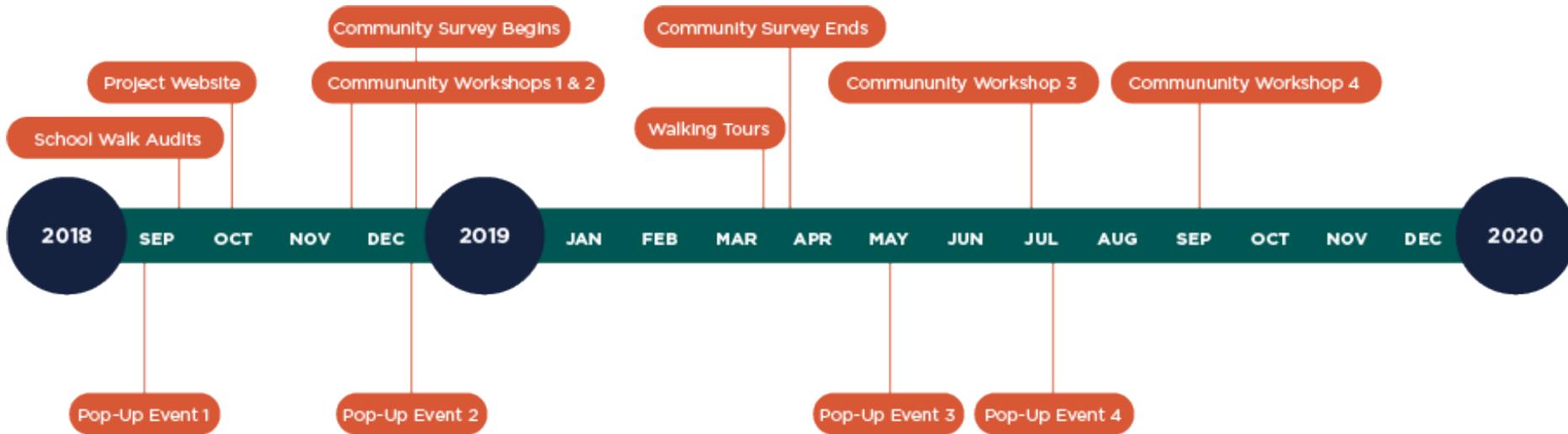
1. Welcome and Introductions
2. Overview of Pedestrian Master Plan
3. Outreach and Engagement Strategy
4. Existing Conditions Discussion
5. Next Steps



Project Approach



Schedule



Existing Conditions: January 2019

Needs Analysis: March 2019

Recommendations: April 2019

Draft Plan: July 2019

Senior Advisory Commission Roles and Responsibilities

- Support the City and the Bicycle and Pedestrian Advisory Committee throughout PMP
- Provide input based on personal experiences and/or as a representative of a larger group

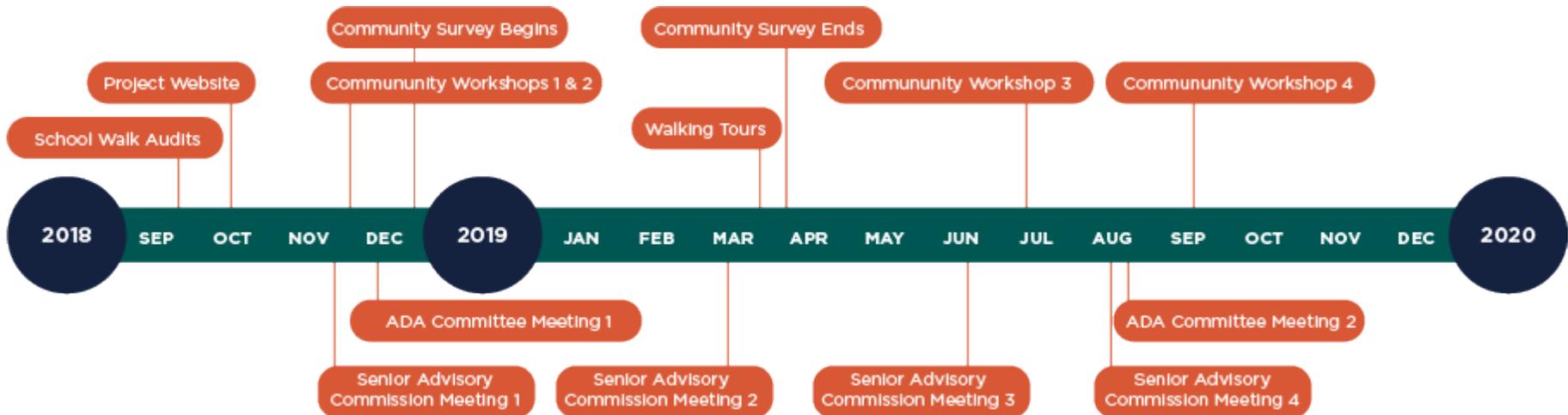
Outreach and Engagement Strategy



**City of
Santa Clara**

Outreach and Engagement

- Senior Advisory Meetings
- Community Workshops
- Pop-Up Events
- School Walk Audits
- Walking Tours
- Project Website
- Online Community Survey



Online Survey

Please use this map to **PLACE POINTS** and **DRAW ROUTES** to share your thoughts on bicycling in the City of Santa Clara. Please focus your comments within the city limits, shaded in grey on the map.

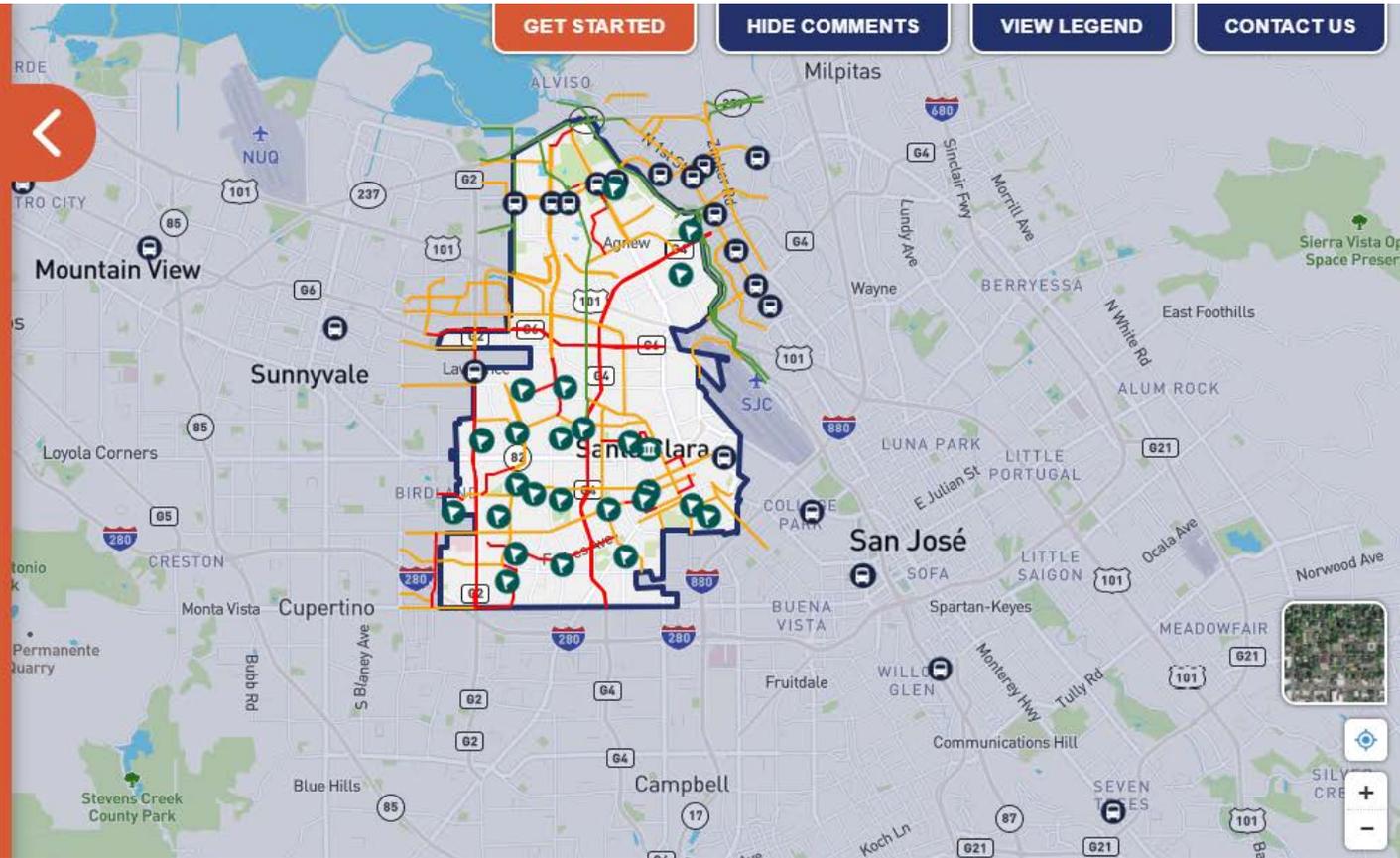
Zoom in or out on the map to view your selected locations. You may see comments from other users, which you can "like" or add your own comment to. If you would like to hide comments from others, click on the tab to Hide All Comments in the upper right corner. Other users will still be able to see and respond to your comments.

Place Points:

Biking Destination

Biking Improvement Needed

Biking Parking Needed



Community Pop-ups

Fall 2018

- Art and Wine Festival

Spring 2019

- Farmer's Market
- Health & Wellness Fair



Community Workshops

- Workshops 1 & 2
 - December 2018 / January 2019
 - Introduce project, gather information on existing conditions
- Workshop 3
 - July 2019
 - Share draft recommendations, gather feedback
- Workshop 4
 - September 2019
 - Share draft plan, gather feedback



Outreach and Engagement

How you can support the outreach process?

1. Help advertise engagement events
2. Get the word out for the input map
3. Join us at outreach events

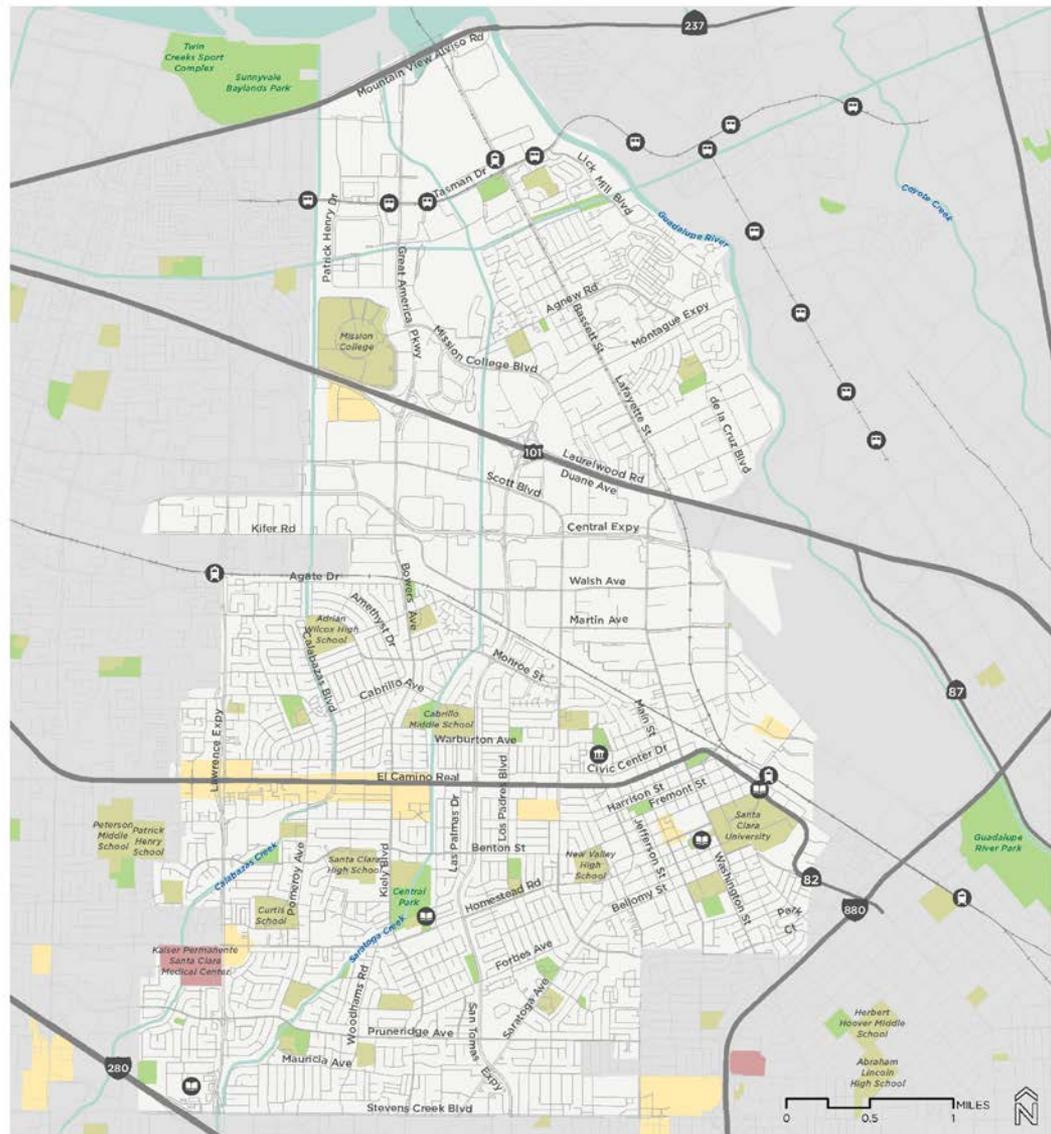
Existing Conditions Feedback



**City of
Santa Clara**

Base Map

- What challenges do you experience while walking?
- Which corridors, intersections, and destinations need attention?



MAJOR DESTINATIONS

SANTA CLARA
PEDESTRIAN MASTER PLAN

DESTINATIONS

- Shopping Center
- School
- Hospital
- Park

POINTS OF INTEREST

- City Hall
- Train Station
- Light Rail Station
- Library

Next Steps

- Share Online Survey (November/December 2018)
- Community Workshops #1 & 2 (December 2018/January 2019)

