

Inside



City of Santa Clara
The Center of What's Possible

Special Insert! See inside for the Arts & Wine Festival program

Popular Parade of Champions returns on Saturday, Sept. 28

The Parade of Champions, once one of the largest parades in California second only to the Rose Bowl Parade, is returning to Santa Clara on Saturday, Sept. 28, with custom floats, helium balloons, marching bands, drill teams, classic cars and a host of youth sports teams and service organizations.

The parade in historic downtown Santa Clara will begin at 11 a.m. and is expected to conclude at 1 p.m. See the map of the parade route. Entertainment and festivities in the



“Homestead Community Village” in Franklin Square will run from 8 a.m. to 3 p.m. In addition to the weekly Farmers Market, there will be community booths, games and raffles.

The Parade of Champions was started in 1945 to welcome home World War II heroes and champions. It continued for 50 years under the leadership of Larry Marsalli, Ed and Bea Cunha and the Young Men’s Institute to celebrate the city’s sports, civic and business leaders. Thousands of people lined the parade route to cheer hundreds of parade entries. Grand Marshals included local and national celebrities such as actors Fess Parker and Ernest Borgnine, Olympic Gold Medal winner Pablo Morales, Mickey Mouse and Bugs Bunny.

Community organizers

The revival of the Parade of Champions has been spearheaded by a group of local residents who formed a nonprofit organization. The City of Santa Clara also provided a \$70,000 grant. Proceeds from parade related events and activities will go to JW House, a home located on the campus of the Kaiser Permanente Santa Clara Medical Center that provides individuals and families with a place to rest and self-care, or stay overnight, while their loved one is in the hospital.



Volunteers are needed for a variety of positions on parade day including banner carriers, balloon handlers, parade route marshals and other duties. Visit SCParadeOfChampions.org for more information, including how to participate in the parade or become a sponsor.



Help shape the future of Santa Clara district elections

A majority of Santa Clarans has indicated support for moving to district-based elections for City councilmembers, with the Mayor being elected at-large. Currently, the City of Santa Clara is operating under an interim six council district system, with one councilmember elected to represent each district.

The Charter Review Committee is tasked with conducting the public process seeking input from the community on the number of districts. Options could include adopting the six Council district plan and sequencing currently in place for electing councilmembers by district, or it could discover community support for some other configuration for electing councilmembers by district.

Three public meetings of the Charter Review Committee are coming up:

- Saturday, Sept. 21, 12 noon-2 p.m., Northside Branch Library, 695 Moreland Way
- Thursday, Sept. 26, 7 p.m., Mission Branch Library, 1098 Lexington St.
- Thursday, Oct. 17, 7 p.m., Northside Branch Library, 695 Moreland Way

The sessions will be livestreamed on the City’s Facebook page and YouTube channel. For more information on the Charter Review Committee and for other ways to submit input, visit SantaClaraCA.gov/CharterReviewCommittee.

Residents serving on the Charter Review Committee are Katherine Almazol, Richard Bonito, Benjamin Cooley, Sudhanshu Jain, Christine Koltermann, Stephen Ricossa and Steven Silva.

Santa Clara rated top city

The ChamberofCommerce.org has named Santa Clara as California’s best city to live in, after comparing the Golden State’s cities with a population of over 25,000. The analysis considered five key factors: employment, housing, quality of life, education and health.

Update on Chief of Police

The retirement of Chief of Police Mike Sellers took effect on Sept. 1, 14 months before his elected term of office would have expired in November, 2020. By City Charter, the City Council has the option of either filling the position by appointment with a four-fifths vote, or to proceed with a special election on March 3, 2020 as part of the statewide presidential primary election.

The decision will be made at a special Council meeting on Sept. 4. For current information, visit the City website SantaClaraCA.gov.

Recreation registration is underway

Registration is now underway for fall classes and activities for all age groups offered by the Parks & Recreation Department. The Fall Activities Guide was mailed to households in August and is also available online. To register, go to <https://apm.activecommunities.com/santaclara/>.

Dear Santa Clara Community,

As I write this letter, we are in the midst of offering our full range of summer programs and activities while concurrently planning for late summer/fall events including the Street Dance, Art & Wine Festival, and the return of the Parade of Champions. I hope that you have had an opportunity to enjoy our vibrant summer programs and events. Santa Clara is certainly distinguished by its community gatherings and we know first-hand why Santa Clara was ranked #1 as “The Best City to Live in California” by ChamberofCommerce.org. That’s right, #1!

While offering and planning for all of these community events, we have been busy at work with closing out the last fiscal year and planning for the implementation of the Fiscal Year 2019-20 Biennial Operating Budget that went into effect on July 1, as approved by the City Council on June 25, 2019. It is a balanced budget, which is a significant achievement since the City originally faced a General Fund deficit of approximately \$13.8 million for fiscal year 2019-20 and a \$24 million deficit for fiscal year 2020-21. It is worth noting that we were able to balance the budget without using reserves and no service cuts, no employee layoffs, and no significant fee increases. Even better, we were able to fund key community priorities that enhance our quality of life, such as:

- Investing in staffing and more improvements at the Reed & Grant Streets Sports Park;
- Increasing library hours at the Northside Branch Library;
- Installing a bathroom at Fairway Glen Park;
- Making the temporary off-leash dog park, with areas for large and small dogs, at Larry Marsalli Park permanent;
- Launching a pilot for an Accessory Dwelling Unit Incentive Program for teachers and public service workers;
- Adding resources to oversee Climate Action Plan strategies and promote more sustainable, healthy communities;
- Providing resources for the administration of low- and moderate-income rental housing program;
- Increasing resources to provide additional outreach for special events marketing to increase participation in City events and enhanced communications for transparency of City actions; and
- Funding of up to \$100,000 for Census 2020 outreach to ensure an accurate population count.



City Manager
Deanna J. Santana

While our deficits have been eliminated, the financial outlook still requires focused discipline, strategy and monitoring of known risks. I am grateful to the City Council for maintaining a strong pulse of community priorities that is balanced with fiscal discipline and strategic investments. Read more about the budget on page 3 or visit SantaClaraCA.gov/finance.

State of the City

This summer, the Mayor, City Council and I went into the community, at four different locations, to deliver the annual State of the City update. For the first time, the Mayor and Councilmembers recognized outstanding community members and businesses in all six Council Districts along with a Santa Claran of the Year and an Organization of the Year. In addition, we reviewed the Council’s priorities for the coming year and the major initiatives underway to achieve those results. It was gratifying to see so many residents and business owners in the audience, a true testament to the passion our community has for protecting the quality of life in Santa Clara today and in the future. A video of the State of the City, a listing of community award recipients, and a written summary of the mid-year update along with City accomplishments to date can be found on the City website, SantaClaraCA.gov/stateofthecity.

It’s All About People

The theme of our Calendar and Annual Report in 2019 is “People Make the Place.” One of my priorities as City Manager has been to recruit and retain talented staff to continue to serve the Santa Clara community. The Silicon Valley is a tough market to recruit and retain for both the private and public sectors. Together, we have established a strong professional team and it’s no wonder why we are often referred to as the “A Team.” Indeed, Santa Clara has top talent and, strategically, we have recently added the following positions: Risk Manager, Public Records Manager, Contracts Manager, Sustainability Manager, Housing and Real Estate Development Officer– people who will help the City keep on top of our oversight responsibilities while filling gaps in service delivery and providing increased transparency. Our team is strong and committed to delivering the high-quality service that Santa Clarans expect and deserve.

We have also stepped up career development opportunities for employees and introduced the Working Scholars program that will allow City employees to pursue their education. Our inaugural class consists of 22 City employees and we were recently ranked #1 as Study.com’s top performing Working Scholars program. We also launched the first-ever employee survey to create a baseline of employee opinion on the workplace, as it is very important to support our employees in the areas of wellness and retention. Government is a people-driven business, and we are very much aware how well the City of Santa Clara can serve the needs of our community is dependent on having a qualified, healthy, committed workforce.

As we enter the fall season, City staff will be out in force at the Arts & Wine Festival, Parade of Champions, Veterans Day, Holiday Tree Lighting, and all of the smaller cultural, educational, civic engagement and fun activities planned for the next four months.

Thank you for all that you, your family, work colleagues and neighbors do to contribute to the special nature of this community. Together we will continue to protect and enhance the innumerable assets of the City of Santa Clara.

In community spirit,

Deanna J. Santana, City Manager

Many ways to stay informed

City Website: SantaClaraCA.gov

Visit the City website frequently to learn about services, events, issues and policy changes. Click on “City News” in the Residents menu for easy access to new information.

Santa Clara City Television

Tune in to Comcast Channel 15 to watch live City Council, Santa Clara Stadium Authority or Planning Commission meetings or rebroadcasts. The station also carries agenda highlights and other municipal announcements.

City Manager Blog: SantaClaraCA.gov/cmblog

The City Manager Blog, published every two weeks, provides a quick overview of City activities. Subscribe to receive current information about City issues and activities.

eNotify: SantaClaraCA.gov/enotify

Sign up to receive notices from the City about events, news, community meetings and employment opportunities. You decide what topics are of interest to you.

Santa Clara Source: SantaClaraCA.gov/scsource

Brief video recaps of City Council and Santa Clara Stadium Authority meetings are posted to help the public track issues and decisions. More detailed information including minutes and staff reports on agenda items and videos of full City Council, Santa Clara Stadium Authority and Planning Commission meetings is on the City website SantaClaraCA.gov.

Tentative Meeting Agenda Calendar: SantaClaraCA.gov/TMAC

This calendar is published weekly to provide tentative dates and policy-level agenda items planned for City Council study sessions, joint Council/Commission meetings and regular Council meetings in the next three to four months.

Facebook: [Facebook.com/CityofSantaClara](https://www.facebook.com/CityofSantaClara)

Follow the City of Santa Clara or specific City departments including Police, Library and Silicon Valley Power. City Council, Santa Clara Stadium Authority and Planning Commission meetings are also streamed live on Facebook.

YouTube: SantaClaraCA.gov/youtube

Visit the City’s YouTube channel to watch City Council, Santa Clara Stadium Authority and Planning Commission meetings streamed live, or to view past meetings, community events and public education videos.

Community Meetings: SantaClaraCA.gov/planning-community-meetings

Public forums are scheduled frequently to allow residents to learn more about proposed developments, park rehabilitation, new or revised policies, or other issues in the City. Sign up to receive notifications on eNotify or through the Community Development Department.

Nextdoor: Nextdoor.com

Sign up for this neighborhood networking tool and you will receive posts from the City of Santa Clara about public events, crime prevention, emergency notifications and more.

Twitter: [Twitter.com/santaclaracity](https://twitter.com/santaclaracity)

Follow the City of Santa Clara or specific City departments including Police, Library and Silicon Valley Power.

LinkedIn

Look for posts from the City of Santa Clara or specific City departments including Human Resources and Silicon Valley Power.

MySantaClara App: SantaClaraCA.gov/mysantaclara

Download this free app to your smart phone to access more than 15 options for service requests or information. Find it in the Apple App Store or Google Play.

Nixle

Register on the webpage SCPD.org to receive updates from the Santa Clara Police Department, including traffic alerts.

Art & Wine Festival coming Sept. 14-15

More than 20,000 people are expected to attend the 39th annual Santa Clara Art & Wine Festival in Central Park, 909 Kiely Blvd., the weekend of Sept. 14-15. Admission is free and includes live entertainment and a host of activities and rides for children in Kids Kingdom and Toddler Town.



The large community event that raises funds for local charities features more than 170 arts and crafts booths, delicious international food, fine wines and micro-brewed beers. It is open 10 a.m.-6 p.m. on Saturday and 10 a.m.-5 p.m. on Sunday. See the festival program insert in this newspaper for more information.



No more smoking in multi-unit residences

As of Aug. 1, smoking is now prohibited in all multi-unit residences in the City of Santa Clara. The restriction applies to all properties with two or more units, including apartments, condominiums and townhomes, and includes outdoor spaces such as a balcony, porch, deck or patio. Smoking is also prohibited within 30 feet of any operable doorway, window, opening or vent of a multi-unit residence.

The restriction is part of the City's "Smokefree Santa Clara" initiative designed to protect residents, employees and visitors from the harmful effects of secondhand smoke. Earlier this year, smoking was prohibited in open air dining areas, public parks, public spaces being used for public events, and service areas such as transit stops and ATMs.

The Smoking and Tobacco Regulations Ordinance does not apply to single family homes (including those with a detached or attached secondary unit) or to hotels and motels that satisfy the requirements of state and local law.

For more information, visit [SantaClara CA.gov/smokefreesantaclara](http://SantaClaraCA.gov/smokefreesantaclara).

Residents, businesses honored at State of the City events

In June, four State of the City events were held at community locations in Santa Clara to provide an overview of the City's budget and major initiatives. In addition to presentations from the Mayor and City Manager, the events honored several residents and local businesses for their contributions to the quality of life in the City of Santa Clara.

Named as Santa Claran of the Year is long-time resident Dorothy Rosa. Named as Organization of the Year is Sociedade do Espirito Santo (S.E.S.) Corporation, that maintains Portuguese culture and traditions and manages the historic S.E.S. Hall at 1375 Lafayette St. Six other individuals and six additional businesses were also award recipients.

Individuals recognized as "Person of the Year" for 2019 are:

- District 1: Debbie Algieri
- District 2: Emily Adorable
- District 3: Darlene Hall
- District 4: Margaret Demorest
- District 5: Mary Grizzle
- District 6: Lee Broughman

Businesses recognized as "Business of the Year" for 2019 are:

- District 1: Agnew Autocare
- District 2: Kimoo Martial Arts College
- District 3: ShaQ Restaurant
- District 4: Andy Tsuei, owner, Erik's Deli Café
- District 5: Taplands
- District 6: Saied Kompanian, owner, 7-11

Learn more about these award winners and watch the entire State of the City presentation on the City website SantaClaraCA.gov.

Council approves City budgets for next two fiscal years

The City's first two-year operating budget for fiscal years (FY) 2019/20 and 2020/21 was adopted by the City Council at a public hearing in June. Both budget years are balanced. Total operating budget for FY 2019/20 is \$844.7 million and total operating budget for FY 2020/21 is \$846.5 million. The capital budget for FY 2019/20 is \$339.6 million, which includes carryover Capital Improvement Program projects from FY 2018/19 totaling \$209.8 million.

Key investments

The adopted budget features key investments, including investments in the Reed & Grant Streets Sports Park, improvements at the Raymond G. Gamma Dog Park, installation of a bathroom at Fairway Glen Park, and an increase in library hours at the Northside Branch Library. Other highlights of the operating budget are:

- Launching a pilot for an accessory dwelling unit incentive program for teachers and public service workers
- Investing in information technology services to enhance cybersecurity, audio/visual services and Office 365 workforce transformation
- Replacing one reserve fire engine
- Funding of up to \$100,000 for Census 2020 outreach to ensure an accurate population count
- Funding for Measure N public outreach and community engagement regarding district elections
- Funding for City Clerk initiatives and voter outreach to encourage voter participation
- Adding resources for risk management program and public records act administration
- Supporting all City Council priorities with the strategic net addition of 15.5 positions (8.9 General Fund positions) including the addition of a Sustainability Officer to help support the recently added policy priority of sustainability, two positions to expand parks programming through the anticipated opening of the Reed and Grant Sports Complex, and a Stadium Oversight Manager to provide additional stadium oversight and public safety coordination.

Based on Council input, the budget now includes funding for a "Love Santa Clara" program, additional monies for the Sister Cities program, \$70,000 in funding to the Santa Clara Parade of Champions, and one-time funding of \$100,000 to provide internship opportunities for high school students over the next two budget years.

Enhanced transparency

The Finance Department has restructured the budget document to enhance transparency which is one of the Council's strategic pillars. The revamped document provides the Council and the community with an improved representation of City funds and spending. In addition, this year's budget showcases performance and service delivery rather than transactions.

Information about the operating budgets can be found on the City website at SantaClaraCA.gov/government/departments/finance, and copies of the Fiscal Years 2019/20 and 2020/21 Biennial Operating Budget are available for review online, at City Hall and at the City Libraries.

The City of Santa Clara has been awarded the Certificate of Achievement for Excellence in Financial Reporting by the Government Finance Officers Association of the U.S. and Canada for its comprehensive annual financial report.

Leadership Santa Clara class of 2019

Two dozen local residents graduated in June from the Leadership Santa Clara program, after spending several months learning more about the community and how they could become more involved in government, neighborhood, civic and nonprofit organizations. The graduates are: (from left) Tino Silva, Ian McCreery, Ana Vargas-Smith, Gio Mathey, Vickie Fairchild, Kathy Bunce, Amy Marcato, Patricia Leung, John Sontag, John Casey, Justin Wasterlain, Sydney Silva, Analisa Tan,

Rafael Ulate, Gillian Norris, Anurag Upadhyay, Simrat Dhadli, Kevin Keegan, M.V. Kumar. Not pictured: Judy Hubbard, Connor Keese, Bettina Kohlbrenner, Vandana Upadhyay, Alli Yi.

Applications are now being accepted for the Leadership Santa Clara 2020 program which will begin in January. Visit SantaClaraCA.gov/LeadershipSC for details.



Members of the 2019 Leadership Santa Clara class visited a local school as part of learning more about all aspects of the community.

City fills two key leadership positions



Fire Chief Ruben Torres

Ruben Torres is the new City of Santa Clara Fire Chief and Manuel Pineda is the new Chief Electric Utility Officer heading Silicon Valley Power, the City's municipal electric utility.

Chief Torres has more than 33 years of fire service experience, most recently with the Livermore-Pleasanton Fire Department. He previously served as the City of San Jose's Fire Chief. He assumed his new duties on June 30, becoming the seventh Fire Chief in Santa Clara history.

The Santa Clara Fire Department is one of only seven municipal fire departments in California to be nationally accredited by the Center for Public Safety Excellence. The Fire Department is comprised of nearly 170 dedicated fire professionals and operates out of 10 fire stations.

Pineda has more than 22 years of public sector experience and has been with the City of Santa Clara since 2017 as an Assistant City Manager. He has served as the interim Chief Electric Utility Officer for the past six months. He will also continue as an Assistant City Manager and contribute to the overall advancement of key citywide projects.



Chief Electric Utility Officer Manuel Pineda

Electric rate increase proposed for 2020

Silicon Valley Power, the City's municipal electric utility, will be proposing a rate increase of three percent that would take effect in January 2020. If approved, it will be used to complete necessary maintenance to the electric system and to cover the rising costs of transmitting power. Santa Clara's electricity rates will still remain among the lowest of California utilities serving more than 5,000 customers.

Upcoming system improvements include replacing old power poles, crossarms and transformers to prevent unnecessary outages and maintain high quality service. Transmission costs have risen by almost 200 percent in recent years, placing an upward pressure on electricity rates as Silicon Valley Power works to meet Santa Clara's energy needs. The proposed rate increase and system updates will help ensure a reliable, affordable power system for Santa Clara in the future.

For more information on the proposed rate increase, visit SiliconValleyPower.com.

Silicon Valley Power awards scholarships

Three exceptional Santa Clara students who are interested in pursuing careers in a field related to energy or the power industry were awarded \$5,000 scholarships by Silicon Valley Power, the City's municipal electric utility. The winners were selected based on their academic and extracurricular energy-related pursuits.

The three scholarship recipients are:

- Riana "Ria" Grewal, a recent graduate of Santa Clara High School, who is planning to study international relations and political science in college. She is interested in global energy resources and policy.
- Lauren Guerra, an incoming freshman at Santa Clara University, who intends to study civil engineering. She hopes to use this degree to develop sustainable energy solutions within her local community.
- Shreyes Nallan, an incoming senior at Santa Clara University, who is an electrical engineering and physics double major interested in renewable energy and climate change.

Silicon Valley Power has awarded scholarships to 48 students over the past 14 years. The application period for the 2019-2020 scholarships opens on Sept. 16. Visit SiliconValleyPower.com/scholarships for details.

Fire Station 8 closed for renovation

Santa Clara Fire Station 8, 2400 Agnew Rd., is closed temporarily for renovation. It houses Engine 98 and three crew members who, during construction, will respond from Fire Station 6, 888 Agnew Rd. Santa Clara Fire Department staff completed a response time analysis and concluded that they will be able to maintain their response time goals of less than six minutes for apparatus and less than eight minutes for paramedics for all residential and commercial uses in the northside.

Fire Station 8 was built in 1975 and is outdated and undersized. The renovation adds an additional 2,500+ square-foot space including a new dormitory wing, all-gender bathrooms, workshop and turnout storage room. The \$2 million remodel will be funded by Related Companies, the developer of the Related Santa Clara project, that will soon be under construction nearby. Fire Station 8 is expected to reopen in spring 2020.

How will you be counted in national Census?

In April 2020, the federal government will conduct the national Census which takes place every 10 years with the goal of counting every individual living in the U.S. Not only are the results interesting, they are important. Population totals are used to determine the number of congressional representatives for each state and the government also uses Census data to distribute an estimated \$600 billion in federal funding annually.

The 2020 Census will ask very basic information about the residence itself and the individuals living there, including how many people live there, if the home is owned or rented, a telephone number, names of residents, ages, ethnicity, and more. The Census will NOT ask for information like social security or credit card numbers, bank details or any other personal financial information

Here is some other helpful information about Census 2020:

- **Everyone counts if they live in the U.S. on April 1, 2020** – Everyone from newborn babies to senior citizens count in the Census. If you are in the U.S. on April 1, 2020, and you spend most of your time here, you should fill out the Census.
- **There will NOT be a citizenship question on the 2020 Census** – Based on a Supreme Court decision in early July 2019 and announcements from the office of the President, there will not be a question about citizenship on the 2020 Census. The Census Bureau has confirmed that it is printing the forms without the question.
- **The Census Bureau is required by law to keep your information safe** – Census Law, Title 13 of the U.S. Code, requires that responses to the Census Bureau surveys be kept confidential and used for statistical purposes only. All staff working with confidential information at the Census Bureau take a lifetime oath to protect the privacy and confidentiality of respondent information.
- **Responses can be submitted via mail, telephone or online** – Most residences will receive a letter inviting them to participate in the upcoming Census. Some households will receive a paper questionnaire, if they have been identified as less likely to respond online. Any individual can request and mail a paper questionnaire, submit a response online, or call the number provided and provide responses by phone.

In 2020, Census questions can be answered online or over the phone in 13 different languages – English, Arabic, Chinese, French, Haitian Creole, Japanese, Korean, Polish, Portuguese, Russian, Spanish, Tagalog and Vietnamese.

The City will be working with community partners to provide information about the Census – what it is, why it matters, and how to get involved. Join the conversation on social media with #SantaClaraCounts and make sure you are counted! Check out a full list of activities, as well as more information about the Census at SantaClaraCA.gov/census2020.

Major development approved near transit center

In July, the City Council approved Gateway Crossings, a high-density, pedestrian-friendly transit village for property on Coleman Avenue at Brokaw Road that is next to the Santa Clara Caltrain Station and a future BART station. Gateway Crossings will include 1,565 residential units (157 of them below market rate), 45,000 square feet of retail, a 225-room hotel, and 2.6 acres of park space.

The agreement between the City and developer Hunter Storm provides Santa Clara with \$1.6 million in traffic mitigation fees and \$825,000 toward bike and pedestrian improvements. It also guarantees 7,500 square feet of leased space to the nonprofit Police Activities League for 35 years.

Construction is expected to begin late 2020 or early 2021.



Learn how to use a fire extinguisher

One of the basics of fire prevention is having a fire extinguisher close at hand. But if you don't know how to use it, the extinguisher cannot offer protection.

The Santa Clara Fire Department recently acquired the BullsEye Digital Fire Extinguisher Training System that allows people to practice using a fire extinguisher in a safe, indoor setting. Set-up only takes a few minutes and can be handled by one individual.



Practice using a fire extinguisher with this simulated system.

The BullsEye extinguisher closely simulates actual extinguishers in size and weight. It operates in the same four-step “P.A.S.S.” method used in real situations: 1) pull the extinguisher pin; 2) aim the nozzle low at the base of the fire; 3) squeeze the lever above the handle; 4) sweep the nozzle from side to side. The BullsEye uses a laser to simulate the discharge of an actual extinguisher. The “fire” and “smoke” is created by LED-driven digital flames in a unit that can sense the location of the extinguisher user and whether the extinguisher is being properly aimed and with a correct sweeping motion.

The Fire Department will bring the BullsEye Digital Fire Extinguisher Training System to City-sponsored events so that residents can try it out. The system can also be requested by community groups or local businesses that would like to have extinguisher training on site. For further information on whether your group qualifies, contact the Fire Prevention Hazardous Materials Division at 408-615-4970.

Draft Pedestrian Master Plan ready this fall

A draft of the proposed Pedestrian Master Plan for the City of Santa Clara will be released this fall on the website SantaClaraCA.gov/pedestrian-master-plan and a public meeting scheduled to present it to the community. A final version of the draft will go to the City Council for consideration in early 2020.

The draft will include project recommendations and an infrastructure “toolbox” that incorporate community feedback gathered at two pop-up events this summer and from an online survey open to all residents.

The goal of the plan is to make walking a more viable transportation option in Santa Clara – reducing environmental impacts from traffic and making the community healthier and safer. It identifies opportunities for pedestrian improvements that will expand and fill in gaps in the existing network, provide greater connectivity to public transit, and increase mobility.

Volunteer at Ulistac Open Space

Volunteers are needed for work sessions held twice a month at Ulistac Natural Area, 4901 Lick Mill Blvd., the last 40 acres of natural undeveloped land in the City of Santa Clara. The sessions are scheduled 9 a.m.-12 noon on the first Saturday of the month and the third Sunday of the month.

Pre-registration is not required and all ages are welcome, but children under the age of 14 must have an adult remain with them during the work session. Gloves and tools are provided. Volunteers should bring their own water, hat and sunblock. Sturdy shoes are recommended and must have closed toes.



Volunteers from Dell Computer help to clear brush at Ulistac. Photo credit: Erica Fleniken

Special work sessions can also be arranged for community and corporate volunteer groups. For information, visit Ulistac.org.

Ulistac Natural Area is located along the Guadalupe River, a major migratory flyway for birds and also the home to jackrabbits, lizards,

gophers and other wildlife. Volunteers remove invasive species and plant California native trees, shrubs, grasses and wildflowers.

Youth Commissioners start year of service

The Youth Commission was established in 1995 to serve in an advisory capacity to the City Council, providing insight about youth and teen issues in the Santa Clara community. Serving on the 2019-20 City of Santa Clara Youth Commission will be: Aarav Gupta, Ahmad Ismail, Jasmine Kelly-Tanti, Vincent Kloes, Adrienne Krivokapic-Zhou, Colin Lim, Kayla Phan, Raksha Sen, Siya Sharma, Kavya Sriram, Meera Suresh, Smrithi Suresh, Natasha Yen, Sanjana Yerramaneni, and Amy Zuo.

Recruitment of new Youth Commissioners begins each spring for the following school year. For more information, visit SantaClaraCA.gov/YouthCommission.

Northside Branch Library expands hours

Santa Clara's Northside Branch Library, 695 Moreland Ave., is celebrating its fifth anniversary with expanded hours that add eight hours of operation each week. New hours are Mondays and Tuesdays, 10 a.m.-9 p.m., Wednesdays-Saturdays, 10 a.m.-6 p.m., and Sundays 1-5 p.m.

Since its opening in August 2014, the Northside Branch Library averages 23,416 visitors, 22,931 checkouts, and 35 programs a month.

Located in the Rivermark Village, Northside Branch Library has more than 40,000 items including books, movies, and digital collections. The facility also features a 2,000-square-foot community room, four small group study areas, and a technology center.

Learn more about all three Santa Clara City Library neighborhood branches and bookmobile at SCLibrary.org.

Who takes care of City street trees?

City street trees are those planted in the property frontage within the City's right-of-way easement, which varies in location depending on the width of the street. The City right-of-way is not always just the parking strip between a sidewalk and a street. These trees provide beauty, sound absorption, air purification, and other benefits that add to neighborhood quality of life.

The City provides maintenance services for more than 11,000 City street trees. Residents are asked to water and fertilize the City trees in front of their homes. City staff handles all tree trimming, tree removals due to safety issues, and responds to hazards from downed trees or branches. Only City personnel or contractors hired by the City may trim or remove City street trees. If you are unsure if a tree on your property is within the City's right-of-way, contact the Department of Public Works at 408-615-3080.

To report a branch down during regular business hours, call 408-615-3080. To report an instance of a branch down after hours, call Police non-emergency dispatch at 408-615-5580. If the situation involves electrical wires or injuries dial 9-1-1.



This is one of 11,000+ City street trees located within the City's right-of-way easement.

Lunch and Learn library program served many

A summer "Lunch and Learn" program at Mission Branch Library served more than 5,000 nutritious meals to children and about 1,000 meals to adults while providing families with educational activities reflecting the summer reading program theme "The Summer of Discovery."

The lunches, which ended Aug. 2, were funded by a grant from the U.S. Department of Agriculture Summer Food Service Program that seeks to provide healthy meals and snacks to children and teens in low income neighborhoods when school is not in session. The food was provided by Santa Clara Unified School District. Each day was a different menu, including salads made with fruits and vegetables from the district's farm, taco salads, chicken tenders, hot dogs, hamburgers, yogurt with fruit and granola, and vegetarian protein power packs. Each person was served a full and complete meal according to FDA guidelines.



Activities included crafts, hands-on science experiments, making instruments, and park play such as tug of war, baseball and relay races. Most of the programs were heavily connected to STEAM (Science, Technology, Engineering, Art, Math). Participants also became more familiar with the services and resources available from the Santa Clara City Library.

Santa Clara City Council

- Lisa M. Gillmor, Mayor
- Kathy Watanabe, Councilmember, District 1
- Raj Chahal, Councilmember, District 2
- Karen Hardy, Councilmember, District 3
- Teresa O'Neill, Councilmember, District 4
- Patricia M. Mahan, Vice Mayor, District 5
- Debi Davis, Councilmember, District 6

- Deanna J. Santana, City Manager
- Brian Doyle, City Attorney
- Hosam Haggag, City Clerk
- Linh Lam, City Auditor

City Mission Statement

The mission of the City of Santa Clara is to promote a living and working environment that allows for the best quality of life by serving the community with resourceful, efficient, progressive and professional leadership. - Adopted by Council action, July 25, 1989

Council Priorities 2019-20

- Promote and enhance economic and housing development
- Enhance community sports and recreational assets
- Deliver and enhance high quality efficient services and infrastructure
- Manage strategically our workforce capacity and resources
- Enhance community engagement and transparency
- Ensure compliance with Measure J and manage Levi's® Stadium
- Sustainability

Fire station plans family-friendly event

A fun, family-friendly community event is scheduled for Santa Clara's Fire Station #2, 1900 Walsh Ave., on Saturday, Oct. 5, 9 a.m.-1 p.m., in conjunction with the start of National Fire Prevention Week.

Come meet Santa Clara firefighters, have coffee, and check out the Fire Department's auto extrication demonstration, rappelling demonstrations, and fire apparatus exhibition. There will also be fire prevention education activities to learn how to keep your family fire safe, a kid's agility station, fire extinguisher practice, and the opportunity to flow some water from a hose line.



During the following Fire Prevention Week, Oct. 6-12, the Fire Department will visit schools and host other events focused on the national theme "Not Every Hero Wears a Cape. Plan and Practice Your Escape." The focus will be on educating members of the public about actions they can take to keep themselves and those around them safe. In a typical home fire, there may be as little as one to two minutes to escape safely from the time the smoke alarm sounds. That is why it is critical for families to plan and practice escaping.

For more information about the national Fire Prevention Week, visit fpw.org. To learn more about local activities, contact the Santa Clara Fire Department Fire Prevention Hazardous Materials Division at 408-615-4970.



Thefts from vehicles can be prevented with your help

It can happen in seconds – the shatter of glass, a quick reach inside, and your personal valuables vanish from sight. Unfortunately, it's far from a rare occurrence. Thefts from vehicles in the City of Santa Clara have increased from 947 in 2016 to 1,826 in 2018, and the number is continuing to rise in 2019. This epidemic is a problem throughout the Bay Area.

Thefts from vehicles usually involve small dollar values in terms of the property stolen, but take up considerable police resources, are time consuming for the victim and costly to resolve (e.g. police report, time off work to coordinate repairs, insurance deductible for window repair, replace stolen item(s), etc.), increase insurance rates, and can erode residents' feelings of safety and security.

Most thefts from vehicles are crimes of opportunity – and are easily preventable. Take these proactive steps to reduce your risk of becoming a victim.

- Always lock your vehicle.
- Do not leave ANY valuables (e.g. loose change, GPS, gym bag, purse/wallet, charging cords, garage remote, or sunglasses) in your vehicle or in your trunk. Suspects have been known to break windows, fold the back seat, and access trunks.
- Do not leave cell phones, iPads or laptops in your vehicle. Thieves have been known to locate signals from these devices even when they are in "sleep mode."
- Criminals often target rental cars, so do not leave any valuables in your rental car while it is parked.
- Report suspicious activity by calling 408-615-5580. In-progress incidents should be reported by calling 9-1-1. Do NOT confront suspects. Instead, be a good witness.



If you have been a victim of a theft from your vehicle, be sure to report it online at scpd.org. Law enforcement cannot conduct effective preventative measures unless the full scope of the problem is understood.

Register to Vote Day is Sept. 24

National Register to Vote Day is Tuesday, Sept. 24, and voter registration tables will be available at all three City libraries to encourage residents to participate: Central Park Library, 2635 Homestead Rd.; Mission Branch Library, 1098 Lexington St.; and Northside Branch Library, 695 Moreland Way. The Library Bookmobile will also have voter registration information and forms.

The next election is the Presidential Primary on March 3, 2020. Voter registration must be completed online or postmarked by Feb. 17, 2020. Individuals can check their voter registration status online at VoterStatus.sos.ca.gov.

Santa Clara Senior Center Services

The City of Santa Clara Senior Center provides a safe, positive and welcoming environment for adults ages 50+. The goal is to make available facilities, programs and services that meet the widely varying needs of older adults in our community as they age – from active senior to the frail elderly.

For program and service information, refer to the monthly Senior Center newsletter available at the Senior Center or on the website SantaClaraCA.gov/SeniorCenter. For specific questions, call 408-615-3170.



Programs and services at the Senior Center include:

- Adventures to Go Travel Program
- Ballroom Dances
- Care Management Services
- Classes – Fitness & Special Interest
- Computer Lab
- Dining Out - Senior Nutrition Program
- Drop-in Ceramics, Lapidary, Woodshop
- Drop-in Activities – Billiards, Darts, Shuffleboard, Bingo, Card Games
- Fitness Center and Natatorium
- Health Education and Coaching – Blood Pressure Checks, Evidence Based Programing, Health Screenings
- Health Insurance and Medicare Counseling (HICAP)
- Information Referral for Seniors (formerly SPA)
- Legal Assistance (SALA)
- Support Groups
- Welcome Newcomers (information meeting and tour of center)



Santa Clara Senior Center
 1303 Fremont St. (at Monroe)
 Monday-Thursday: 7 a.m.-7 p.m.
 Friday: 7 a.m.-5 p.m.
 Saturday: 9 a.m.-noon
 Sunday: closed

Library's popular genealogy program has new classes this fall

Santa Clara City Library offers a robust schedule of genealogy programs throughout the year at Central Park Library, 2635 Homestead Rd. In addition to workshops and presentations, residents interested in learning more about their family's history or the history of the region have access to how-to books, historical atlases and maps, immigration resources, and Census data for the U.S., California and Santa Clara County.

Here are a few of the events offered this fall in partnership with the Santa Clara County Historical & Genealogical Society. All are free but pre-registration is required at SCCHGS.com. Because these programs fill up quickly, note the date of the first day of registration for each to make sure you get a seat. For general information, visit SCLibrary.org.



Getting Started With Genealogy Monday, Oct. 7, 1-4:30 p.m.

This class will cover the basics of genealogy research. It will help you determine what documents you have, what documents you need, and what to do with the information you have found. Other topics include vital records, family group sheets, pedigree charts and sourcing your information. Registration opened Aug. 19.

DNA Basics for Genealogists – How Four Testing Companies Can Change Your Family Tree

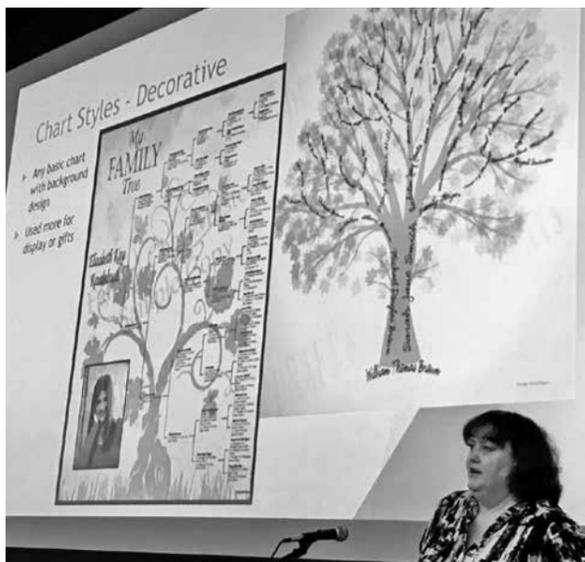
Saturday, Oct. 19, 1-3:30 p.m.

This course is for individuals considering a DNA test and for people who have their DNA test results but don't know how to use them as tools for genealogy research. First will be an overview of DNA testing including a description of the four different types – Y-DNA, mtDNA, Autosomal and X DNA. The four major companies will be compared for their strengths and weaknesses. The second part of the program is a case study on how one person used all four companies to find new family members. Registration opens Sept. 6.

I'm Searching

Thursday, Oct. 31, 1-4:30 p.m.

This class provides a basic tool box of resources online and locally, including what online databases can be accessed without a subscription fee and which to search for the best results. Registration opens Sept. 16.



Census 101: An Introduction to Searching the U.S. Federal and State Censuses

Thursday, Nov. 21, 1-4:30 p.m.

Census records are among the most rich and rewarding family history records available. You can learn where your ancestors lived at a particular time, their place of birth, occupation, number of times married, and other bits of valuable information. Learn how to find census information to advance the search for your ancestors. Registration opens on Oct. 8.

Getting Started: Organization

Thursday, Dec. 3, 1-4 p.m.

How do you organize your genealogy research? Learn different organizational methods for both hard copy and digital information, including which computer genealogy program is right for you. The presentation will also cover what to take on a research trip. Registration opens on Oct. 22.

Other Fall Programs

Additional genealogy events that do NOT require pre-registration include:

- Kickstart, AncestryDNA on Tuesday, Sept. 10, 1-4 p.m.
- Kickstart, Family Tree DNA on Friday, Sept. 13, 1-4 p.m.
- Kickstart, My Heritage DNA on Monday, Sept. 16, 1-4 p.m.
- Finding Living People On The Internet on Tuesday, Sept. 17, 6:30-8:30 p.m.
- Lineage Societies: What are they and how can I join? (highlighting the Mayflower Society) on Saturday, Sept. 21, 1:30-4:30 p.m.
- The Life of Jose Manuel Gonzales, Mayor of San José from 1785 to 1789, on Thursday, Sept. 26, 6:30-7:30 p.m.
- Findmypast: Tips and Tricks on Thursday, Oct. 3 and Monday, Oct. 28, 10:15-11:45 a.m.
- The Talk: Implications of DNA on Tuesday, Oct. 15, 6:30-8:30 p.m.
- Searching for Ancestors in Irish Records on Thursday, Oct. 24, 10:30 a.m.-12:30 p.m.
- Selected Highlights of the Sutro Library on Tuesday, Nov. 19, 6:30-8:30 p.m.

Golf & Tennis Club closes mid October

The City-owned Santa Clara Golf & Tennis Club, 5155 Stars & Stripes Dr., will close in mid October to make way for the construction of Related Santa Clara, a \$6.5 billion multi-phased, mixed use development.



Other tennis options include the Santa Clara Tennis Center, 2625 Hayward Dr., that has eight lighted tennis courts, and seven new tennis courts partially funded by the City of Santa Clara at Buchser Middle School, 1111 Bellomy St. There are also tennis courts in several neighborhood City parks including: Earl Carmichael Park, 3445 Benton St.; Fairway Glen Park, 2051 Calle de Primavera; Henry Schmidt Park, 555 Los Padres Blvd.; Jenny Strand Park, 250 Howard Dr.; Lick Mill Park, 4750 Lick Mill Blvd.; Mary Gomez Park, 650 Bucher Ave.; Maywood Park, 3330 Pruneridge Ave.; Montague Park, 3595 MacGregor Lane; and Thamien Park, 4321 Lick Mill Blvd.

The City is exploring an arrangement with the City of Sunnyvale to make Sunnyvale's public golf course available to Santa Clara residents. For up-to-date information, including the dates of the final tee times at the Santa Clara Golf Course, visit SantaClaraCA.gov.

New Halloween decorating contest is coming

The City of Santa Clara Cultural Commission is hosting a Halloween Home Decorating Contest this fall. Like the annual Holiday Outdoor Decorations Contest held in December, the goal is to encourage residents to show off the outdoor decorations that celebrate the season and make their neighborhoods fun and lively.



Nominations must be received by Nov. 2 and information on submission guidelines can be found on the City website SantaClaraCA.gov/culturalcommission and the Cultural Commission Facebook page. The community will be invited to vote electronically for the "Most Liked" winner while the winners of the "Scariest" and the "Most Original" will be decided by the Cultural Commission. All winners will be recognized at a City Council meeting.

Community Garden going strong

The Everett N. “Eddie” Souza Park & Community Garden, 2380 Monroe St., celebrated its one-year anniversary at the end of August – and it’s been a busy year.

More than 60 households and groups are renting a raised garden bed to grow their own organic vegetables, herbs and flowers. The garden is also open to the public several times a month for open garden tours, Second Sunday Garden Share events, and free classes about gardening and sustainable landscaping practices such as composting and backyard beekeeping.

Separate from the Community Garden, the public park has picnic tables with BBQ grills, an off leash dog area, an open grass field and restroom. Its eco-friendly theme encourages children to learn about bugs as they play and adults can read interpretive signs to learn how the City is designing parks to encourage pollinators, protect ground water, and preserve Santa Clara’s agrarian history.

To learn more about upcoming classes, view the open garden tour schedule, sign up to volunteer, or sign up for the waitlist to rent your own garden bed, visit SantaClaraCA.gov/communitygarden.



Children learn to take the stage

A variety of theater arts classes for children from pre-school to teen is offered this fall through the Roberta Jones Junior Theatre, a program of the Parks & Recreation Department.



Last fall’s musical production at Roberta Jones Junior Theatre was “Pinocchio.”

The fall musical will be “Charlotte’s Web,” the classic story of the unusual friendship between Wilbur the pig and Charlotte, the spider who uses her web to save Wilbur’s life.

Auditions are Tuesday, Sept. 3, and Wednesday, Sept. 4, 3:30-6:30 p.m., at the Community Recreation Center, 969 Kiely Blvd. in Central Park. Everyone, ages 8-18, who registers for the Youth Production class and attends auditions will be cast in the show.

Other classes include “Imagine Me” for ages 4-5, “Imagine Me, Too” for ages 6-8, a Saturday “Young Actors Funshop” for ages 8-12, “Acting Technique for Teens” for ages 13-18, “Stage Makeup” for ages 10-18, and “Improv Your Communication” for ages 8-12. The Roberta Jones Junior Theatre Youth Choir offers an

opportunity for singers to learn proper vocal technique and improve their singing ability.

More detailed information on all of these classes can be found on the website RJJT.org or contact Kevin Cornelius, Recreation Supervisor, at kcornelius@santaclaraca.gov or 408-615-3161 with questions.

Moving ahead on Downtown Precise Plan

The third meeting of the Downtown Community Task Force will be held this fall to discuss the progress of the development of the Downtown Precise Plan that will lay out the community’s vision and objectives for a vibrant, pedestrian-oriented destination downtown. Information on the date and agenda for this meeting can be found on the City website SantaClaraCA.gov/downtownpreciseplan.

The revitalization of Santa Clara’s historic downtown has been in discussion for several years. Community planning workshops were held between October 2015 and November 2017. The Downtown Community Task Force was assembled in 2018 with members representing a diverse range of backgrounds and perspectives including the Old Quad Residents Association, Reclaiming Our Downtown, Santa Clara University, and the City’s Historical and Cultural Commissions.

City to hire consulting firm

Earlier this year, the City issued a Request for Qualifications from urban consultants who were interested in providing expertise and experience in developing the Downtown Precise Plan. At press time, the City was negotiating with the top choice consulting firm. A review panel that consisted of City staff and representatives from the Downtown Community Task Force was established to review the RFQ submittals. At press time, the review panel unanimously selected the firm WRT (Wallace, Roberts, & Todd, LLC) to advance in the procurement process. The WRT consultant team is comprised of industry experts in town planning, placemaking, transportation, economic development, environmental analysis, and community engagement. The City Council will consider the firm’s qualifications and scope of services at a public meeting this fall.

The area designated as the focus of the Downtown Precise Plan is bounded by Homestead Road on the south, Lafayette Street on the east, Benton Street on the north and Madison Street on the west. To be added to the Downtown Precise Plan email notification list, contact the Planning Department at planning@santaclaraca.gov or 408-615-2450.

Public safety is a priority at community events

The security of residents, businesses and visitors is always the top priority for the City of Santa Clara!

There are several large and small community events planned in Santa Clara every year. Planning is extensive and the Police Department works closely with event organizers months in advance. All of these events have and will continue to go through a detailed threat assessment process to ensure adequate security measures are in place. As necessary, the Police Department draws upon local, state and federal law enforcement partners to provide a secure environment. In addition, employees receive regular training on how to respond to dynamic events. Trainings take into account best practices from incidents that occur around the state, country and world.

The men and women of the Santa Clara Police Department are working diligently to serve the community. The staff will continue to balance the act of keeping a low profile and maintaining the public’s trust. For security reasons, however, the Police Department does not provide specific details regarding staffing or community event public safety plans.

As always, the Police Department asks the public to be aware of their surroundings - If You See Something, Say Something! Reporting suspicious activity, circumstances or individuals can prevent a crime, minimize victimization, save a life and improve the overall quality of life. Call 9-1-1 in an emergency, or 408-615-5580 for non-emergency situations.

Are you ready for the next big earthquake?

Earthquakes can happen anytime! The best way to survive a major earthquake is by being prepared at home, in the workplace, and on the road.

Begin by assembling emergency preparedness supplies to keep on hand in the home, in your vehicle, and at work. Minimal basics include water, nonperishable food, flashlight with extra batteries and a first aid kit. A detailed list of a well-stocked emergency supply kit is available at SantaClaraCA.gov/emergencypreparedness.

It is also important to put together a family emergency plan. Every member of the household should know how you will get in touch with one another after a disaster, and how you will take care of infants, elderly, family members with disabilities or special needs, and your pets. A template for a Family Disaster Plan is available at RedCross.org.

Other steps to take to be prepared include keeping gas tanks at least 1/4 to 1/2 full at all times, refilling prescriptions when you still have at least a 3-5 days supply, and maintaining an up-to-date summary of important information including insurance policy numbers, bank accounts and family records.

Website Redesign

Coming this fall – the beta site of new City website and online survey for user feedback. Visit SantaClaraCA.gov.

Places to go, things to do this fall

Farmers Market

Every Saturday

Buy seasonal fresh fruits and vegetables from local growers at the Downtown Santa Clara Farmers Market held every Saturday, 9 a.m.-1 p.m., on Jackson Street between Homestead and Benton. The market also offers flowers, baked good and prepared foods. Bring reusable bags for your purchases.

Annual Harris-Lass Yard Sale

Saturday, Sept. 7

The Harris-Lass House Museum, 1889 Market St., will be open 8 a.m.-1 p.m. for the annual yard sale. The Historic Preservation Society of Santa Clara will be selling antiques and collectibles, toys, books, handmade cards, jewelry, garden art, vintage hats, home décor, and more. The public can also stroll the beautiful gardens of the property that was the last farm site in the City of Santa Clara and named for two families who owned and lived there for 125 years. The City of Santa Clara purchased the property in 1987 and, after extensive restoration, it opened to the public in 1991. For information, visit HarrisLass.org, call 408-249-7905 or email info@harrislass.org.



ESL Family Nights

Thursdays, Sept. 12, Oct. 10, Nov. 14, Dec. 12

Adults and families with children are invited to join the ESL (English as a Second Language) Conversation Club, held 6:30-8 p.m. at Central Park Library, 2635 Homestead Rd., for casual conversation with volunteer tutors. Children will enjoy toys and crafts while the adults talk. Refreshments are served and space is limited. English language learners are also invited to an ESL Book Club held the first and third Fridays, 10:30 a.m.-12 noon, at Central Park Library. It is an opportunity to discuss award-winning novels and classic American/English books and meet new people. For information, visit SCLibrary.org.

Youth Garden Club

Starting Sept. 18

A new eight-week gardening session for students enrolled in the Youth Activity Center and Teen Center After School Program begins on Wednesday, Sept. 18. Students will walk, supervised, one block to the Everett N. "Eddie" Souza Park Community Garden where they will plant edible foods, herbs and flowers in a 47-foot garden bed. They will learn about pollinator bugs, organic waste and composting, and other gardening basics. New sessions will start in the winter and spring during the school year. For more information, call 408-615-3740 or visit the Youth Activity Center, 2450 Cabrillo Ave.

Treatment for Insomnia

Thursday, Sept. 19

Janice J. Raj, Ph.D., clinical psychologist at Kaiser Permanente Medical Center, will discuss behaviors that cause sleep problems and techniques to promote quality sleep including the benefits of cognitive behavior therapy at Central Park Library, 2635 Homestead Rd., 6:30-8 p.m. For information, visit SCLibrary.org.

Movie Night at Harris-Lass

Friday, Sept. 20

A free showing of a 90-minute documentary about the history of San Jose and the Santa Clara Valley will be shown on the lawn of the Harris-Lass House Museum, 1889 Market St., beginning at 7:30 p.m. The film is suitable for ages 12 and up. Complimentary cider and popcorn will be provided. For information, visit HarrisLass.org.

Pour for Paws

Friday, Sept. 20

This annual fundraiser for Silicon Valley Animal Control Authority (SVACA) will be held 6-9 p.m. at Black Ridge Vineyards, 18570 Black Rd., Los Gatos. All funds raised at this dog-friendly event will directly benefit animals at the SVACA's Animal Care Center in Santa Clara. For ticket information, visit SVACA.com/pourforpaws.

Oktoberfest

Saturday, Sept. 21

Enjoy games, music from the Shwabensland German band, and more at this fundraiser for the Triton Museum of Art, 1505 Warburton Ave., 1-4 p.m. Admission is free with beer and food for sale. For information, visit TritonMuseum.org.



California Coastal Cleanup Day

Saturday, Sept. 21

Trash in creeks can ultimately wind up in bays and the ocean, landing on California's coastline and impacting wildlife. Volunteers throughout Santa Clara County will join efforts to clean areas around local waterways 9 a.m.-12 noon. Two locations will be in Santa Clara - El Camino Real at Bowe Avenue near Saratoga Creek



Cleaning up local creeks can be a fun family activity.

and Lick Mill Boulevard at Tasman Drive near San Tomas Aquino Creek. Last year, more than 56,800 pounds of trash and recyclable materials were removed from 47 sites throughout Santa Clara County. For more information and to sign up, visit CleanACreek.org.

Book Sales

Saturdays, Sept. 21 and Oct. 19

More than 150 boxes of books and materials will be on sale at Central Park Library, 2635 Homestead Rd., including children's books, foreign language books, music and movies. From 10 to 11:45 a.m., sales prices are by item and under \$2 each. From 12 noon to 2 p.m., sales are \$5 per grocery bag. Proceeds go to the Santa Clara City Library Foundation & Friends to support library programs. For information, visit LoveTheLibrary.org.

Clutter-Free Wardrobe

Thursday, Sept. 26

Is your closet stuffed with clothes you don't wear on a regular basis? Or haven't worn in years? Or have never worn at all? Lifestyle coach Kim Nowling will describe how to create a small but powerful wardrobe that reflects your personal style and season of life at the Central Park Library, 2635 Homestead Rd., 7-8 p.m. For information, visit SCLibrary.org.

National Coffee with a Cop Day

Wednesday, Oct. 2

Meet members of the Santa Clara Police Department and other community residents at this informal event scheduled 8-9:30 a.m. at a local coffee shop (location will be announced later). This is an opportunity to ask questions, discuss concerns and get to know the officers who patrol neighborhoods. For information, visit SCPD.org.



Santa Clara Chorale Concert

Friday, Oct. 18

The Santa Clara Chorale opens its 2019-2020 season with a lively program featuring selections from Brahms' "Liebeslieder Waltzer," music by Alice Parker, and David Conte's "Invocation and Dance." Piano duet and percussion accompany this concert. The performance begins at 8 p.m. at the Santa Clara Mission, 500 El Camino Real. For information, visit SCC.org.



Cleaning up local creeks can be a fun family activity.

Femigrants Networking Event

Thursday, Oct. 24

Femigrants is a professional network of diverse female immigrant entrepreneurs, business owners, and professional leaders in STEM and business fields. At this event at Central Park Library, 2635 Homestead Rd., 6:30-8:30 p.m., residents can meet members of Femigrants to expand their professional and personal networks, promote their businesses, get advice from experts, and find mentors and coaches. For information, visit SCLibrary.org.

Santa Clara is The Center of What's Possible



Spooktacular Children's Halloween Party

Thursday, Oct. 31

A free Halloween party for children preschool through 5th grade will be held at the Walter E. Schmidt Youth Activity Center, 2450 Cabrillo Ave., 3 - 6 p.m. Fun activities include a costume contest, trick-or-treating inside the Youth Center, carnival games, bounce houses, arts and crafts, entertainment and more. For information, call 408-615-3760.

"The Odd Couple - Female Version"

Oct. 25 - Nov. 16

The Santa Clara Players present Neil Simon's hilarious contemporary comic classic with a twist - the two main characters are women. For information on performance times and ticket sales, visit SCPlayers.org.

Mission City Community Fund

Saturday, Nov. 2

"Masquerade" is the theme of this year's annual auction dinner dance that raises money to support community nonprofit organizations. Honored at the event for their outstanding contributions to quality of life in Santa Clara will be David Ladd Anderson, band director/music teacher at Santa Clara Unified School District, Applied Materials, and the Sean M. Walsh K-9 Memorial Foundation. For ticket information, visit MissionCityFund.org.

Daylight Saving Time Ends

Sunday, Nov. 3

Turn clocks back one hour. Change batteries in all smoke detectors.

Networking Made Easy Workshop

Thursday, Nov. 7

This workshop, taught by career counselor Lisa Stotlar, will provide information and practice on how to make the most of one-on-one conversations. It is scheduled 7-8:30 p.m. at Central Park Library, 2635 Homestead Rd. For information, visit SCLibrary.org.

Holiday Events

See pages 17-19 for information about holiday events in Santa Clara.

Veterans Day Ceremony

Monday, Nov. 11

Join City leaders in honoring veterans at the Santa Clara Veterans Memorial in Central Park, 909 Kiely Blvd. The program begins at 3 p.m.

Community Emergency Response Team (CERT) Training

Nov. 5-23

This class helps residents learn how to be more self-sufficient after a major disaster, such as an earthquake. Topics include safety, basic medical care, damage assessment, utility control, light search and rescue, fire suppression and more. The program is held at the Fire Station 2 Training Center, 1900 Walsh Ave. For information on times, fees and how to register, visit SantaClaraCA.gov.



The Firehouse Run

Sunday, Dec. 1

This 5K family walk or run and 10K running event brings the community together to support programs in the Santa Clara Unified School District. Starting time is 8:30 a.m. on El Camino Real adjacent to the Santa Clara University campus. A Junior firefighters fun race, free to children under age 12, will follow the completion of the 5K and 10K events. For details and to register visit TheFirehouseRun.com.

Fall Exhibits at Triton Museum of Art

Three exhibits of very different artists are currently on display at the Triton Museum of Art, 1505 Warburton Ave. The public is invited to a free reception with the artists on Friday, Sept. 13, 6-8 p.m. Light refreshments and a no-host cash bar will be available.



Hector Mendoza

The works of Hector Dionicio Mendoza will be presented in the "White Wilderness/ Maleza Blanca" exhibit through Nov. 3. His art explores the intersection of photography, drawing, digital printing, installation and sculpture to reflect environmental concerns and other contemporary issues.

"Expressions of Divinity" features selected work of celebrated artists Arpana Caur and Devender Singh



Devender Singh

that explores the teaching of Guru Nanak, the founder of Sikhism. Their work depicts various aspects of Guru Nanak's travels, visions and poetry and how they hold meaning for artists today. It continues through Nov. 3.

The third exhibit is composed of selections from the museum's permanent collection of photographs. It showcases several artists who use a variety of techniques representing diverse genres and styles. This exhibit ends on Oct. 27

For further information on the exhibits or other programs of the Triton Museum of Art, visit TritonMuseum.org.

Protect the bay

It is illegal to dump anything into a creek or storm drain. Dumping debris into these locations can obstruct the flow of water and cause flooding. Liquids such as oil and paint are extremely harmful to wildlife in the creeks and the bay.

Help keep the storm drains and flood management systems operating correctly by reporting illegal dumping to the City at 408-615-3080 weekdays or 408-615-5580 (24 hours) or call Valley Water (formerly known as Santa Clara Valley Water District) illegal dumping 24-hour hotline at 800-510-5151.

Help maximize recycling

The Santa Clara community actively participates in curbside recycling, helping to reduce the amount of waste sent to the landfill and protecting the environment for future generations. But just because a recyclable material is placed in the blue recycling cart doesn't mean it gets recycled.

The U.S. faces challenges when marketing recyclables that are too contaminated with food and moisture to meet international standards. The City of Santa Clara needs everyone's participation to ensure recyclables retain their value and actually get recycled.

Be sure that materials are empty, clean and dry. Wipe or rinse out items to ensure the materials are free of food waste and dry.

Don't bag recyclables, as this makes them difficult to sort. The only recyclables that should be bagged (in clear bags only) are newspapers, dry cleaner bags, grocery bags and shredded paper.

Remove all Styrofoam™ packaging from a recyclable box before placing it in the recycle cart. Styrofoam™ is currently not recyclable due to market conditions and should be placed in your garbage cart.

For a printable list of materials accepted through the weekly curbside recycling program, visit SantaClaraCA.gov/CleanSC.

Keep falling leaves out of storm drains

Autumn leaves may be pretty, but they can clog storm drains and increase flooding potential if not managed and contained properly. When doing yard maintenance, never blow or rake leaves into the street.



Leaves should either be composted in your backyard compost pile or placed in the Clean Green cart along with grass clippings, weeds,

hedge and shrubbery cuttings, small tree branches and flowers for weekly curbside collection and recycling. Additional Clean Green containers can be obtained free of charge by contacting Mission Trail Waste Systems at 408-727-5365.

It is also a good idea to keep an eye on your neighborhood storm drain catch basin. Clogged catch basins can cause street flooding when it rains. If a catch basin is clogged with leaves and can be accessed safely, clear it with a broom or rake, or call the Department of Public Works at 408-615-3080 for assistance.

Watch for City Calendar/Annual Report

The 2020 City Calendar/2019 Annual Report will be mailed to all households and businesses in Santa Clara in December.

Neighborhood Solar Program helps nonprofits save energy

The Neighborhood Solar Program was launched more than 15 years ago by Silicon Valley Power, the City's municipal electric utility, to install solar systems on nonprofit facilities in Santa Clara. The goal is to help nonprofits reduce their electric bills, promote the use of solar energy in Santa Clara, and reduce the carbon footprint of the nonprofit facilities.



The solar installation at Pacific Autism Center for Education as part of the Neighborhood Solar Program.

Neighborhood Solar Program installations

were recently completed at four nonprofit organizations in Santa Clara: YMCA of Silicon Valley Association Office, 80 Saratoga Ave.; Pacific Autism Center for Education (PACE), 1880 Pruneridge Ave.; Belovida Santa Clara affordable housing for seniors, 1820 Main St.; and Muslim Community Association, 3003 Scott Blvd.

The solar energy installations have helped these organizations significantly reduce their energy consumption. For example, the solar system installed at YMCA of Silicon Valley covers approximately 25 percent of the office's electricity usage, while the system installed at PACE offsets 43 percent of its electricity usage.

Installations are supported by donations from Silicon Valley Power customers and those donations are then matched with funding from the Silicon Valley Power Public Benefits Program and the Santa Clara Green Power program, a 100 percent renewable energy option. To learn more, visit SiliconValleyPower.com/green.

Environmental-friendly activities planned this fall

Home Composting Basics Workshop

Compost improves soil quality by adding nutrients and helps the soil retain more water. It also keeps organic waste out of landfills. In partnership with the University of California Cooperative Extension Compost Education Program, the City is hosting a Composting Basics Workshop on Saturday, Sept. 7, 10 a.m. – 12 noon at the Everett N. "Eddie" Souza Park, 2380 Monroe St. A master composter will teach residents how to build compost piles and apply the resulting material to landscapes and gardens. Registration is required. Register at ucanr.edu/compost or by calling the "Rot Line" at 408-918-4640.



Household Hazardous Waste Drop-off

Santa Clara residents can safely dispose of household hazardous waste at the free drop-off event on Saturday, Sept. 28. Residents must register to attend this event by calling the Santa Clara County Household Hazardous Waste Program at 408-299-7300 or by visiting hhw.org.

Common household hazardous materials that can be disposed of at this event include fluorescent light tubes, compact fluorescent lightbulbs, paint, automotive fluids, cleaners, solvents, batteries, propane and helium tanks, fertilizers, pesticides, wood preservatives, sharps containers, prescription medications and e-waste. Items NOT accepted include large household appliances, ammunition, explosives, or containers larger than five gallons. Contact the Police Department at 408-615-4700 regarding the disposal of ammunition or explosives.

Environmental Day

The annual Environmental Day is designed to promote recycling, reuse and diversion of usable materials from the landfill. This year, it is scheduled for Saturday, Oct. 19, 9 a.m.-1 p.m. at Recology South Bay, 1675 Rogers Ave., San Jose. No appointment is necessary, but proof of Santa Clara residency is required. This is a free opportunity for Santa Clara residents to drop off unwanted items such as clothing, e-waste, batteries, cell phones, compact fluorescent lightbulbs, fluorescent light tubes, and large plastic play structures/toys. In addition, residents can bring confidential documents for shredding. For additional information, contact Recology South Bay at 408-970-5100.

City takes next step in commitment to renewable energy

California leads the nation in its concern about climate change and the need to take significant steps now to reduce greenhouse gas emissions. State law (SB 100) has set 2045 as the target date for when California’s energy supply should be entirely free of greenhouse gas.

The City of Santa Clara is enthusiastically supporting this goal with its own updated commitment to renewable energy. Already, Silicon Valley Power, the City’s municipal electric utility, is well on its way to meeting the state goals. In 2017, its power mix was 36 percent renewable and 72 percent greenhouse gas free, and the City now buys only renewable or greenhouse gas free energy.



In May, the City Council took the next step with the approval of a policy that requires all new private energy generation in Santa Clara to be renewable, mirroring the same commitment the City has made to support SB 100.

Upcoming events at Levi’s® Stadium

The Santa Clara Police Department distributes traffic advisories in connection with major events at Levi’s® Stadium approximately 24-48 hours before the event. Traffic advisories can be obtained by subscribing to eNotify and/or Nixle, or by visiting scpd.org.

Sun., Sept. 22	49ers vs Pittsburgh Steelers,	1:25 p.m.
Mon., Oct. 7	49ers vs Cleveland Browns,	5:15 p.m.
Sun., Oct. 27	49ers vs Carolina Panthers,	1:05 p.m.
Mon., Nov. 11	49ers vs Seattle Seahawks,	5:15 p.m.
Sun., Nov. 17	49ers vs Arizona Cardinals,	1:05 p.m.
Sun., Nov. 24	49ers vs Green Bay Packers,	1:25 p.m.
Fri., Dec. 6	Pac-12 Championship Game	Time TBD
Sun., Dec. 15	49ers vs Atlanta Falcons,	1:25 p.m.
Sat., Dec. 21	49ers vs Los Angeles Rams	Time TBD
Mon., Dec. 30	2019 RedBox Bowl	1 p.m.

To better serve northside residents and businesses, the Santa Clara Police Department is enhancing its services by having a staff member answer the non-emergency, stadium-related incident phone line, 408-615-2280. During event hours, a staff member will answer the phone line in an effort to provide immediate service.

Traditional methods of contacting SCPD should be utilized for any emergency by calling 9-1-1. For non-stadium, non-emergency situations, call 408-615-5580. Please do not use social media to report issues requiring police, fire or medical response; it is not monitored regularly.

2018 POWER CONTENT LABEL City of Santa Clara/Silicon Valley Power SiliconValleyPower.com				
ENERGY RESOURCES	Silicon Valley Power Residential Mix	Silicon Valley Power Non-Residential Mix	Santa Clara Green Power (100% Voluntary)	2018 CA Power Mix**
Eligible Renewable	45%	31%	2%	31%
- Biomass & Biowaste	0%	2%	0%	2%
- Geothermal	0%	5%	0%	5%
- Eligible Hydro	0%	13%	0%	2%
- Solar	26%	0%	2%	11%
- Wind	19%	11%	0%	11%
Coal	0%	0%	0%	3%
Large Hydro	55%	11%	0%	11%
Natural Gas	0%	34%	0%	35%
Nuclear	0%	0%	0%	9%
Other	0%	0%	98%	<1%
Unspecified sources of power*	0%	24%	0%	11%
TOTAL	100%	100%	100%	100%

* "Unspecified sources of power" means electricity from transactions that are not traceable to specific generation sources.
 ** Percentages are estimated annually by the California Energy Commission based on the electricity generated in California and net imports as reported to the Quarterly Fuel and Energy Report database and the Power Source Disclosure program.

For specific information about this electricity product, contact:
City of Santa Clara/Silicon Valley Power 408-244-SAVE (7283)

For general information about the Power Content Label, please visit: energy.ca.gov/pcl/

For additional questions, please contact the California Energy Commission at:
Toll-free in California: 844-454-2906 Outside California: 916-653-0237

Upcoming City Holidays

Monday, Sept. 2 Labor Day
 City Offices Closed
 Regular Garbage/Recycling pickup schedule.

Monday, Sept. 9 Admission Day
 City Offices Closed
 Regular Garbage/Recycling pickup schedule.

Monday, Oct. 14 Columbus Day
 City Offices Closed
 Regular Garbage/Recycling pickup schedule.

Monday, Nov. 11 Veterans Day
 City Offices Closed
 Regular Garbage/Recycling pickup schedule.

Thursday-Friday, Nov. 28-29 Thanksgiving Holiday
 City Offices Closed
 On Thursday, no collection of Garbage, Clean Green or Recycling.
 Garbage/Recycling pickup one date late for those normally serviced on Thursday or Friday.

Wednesday, Dec. 25 Winter Holiday
 City Offices Closed
 No collection of Garbage, Clean Green or Recycling.
 Garbage/Recycling pickup one date late for those normally serviced Wednesday through Friday.*

Wednesday, Jan. 1 New's Year Day
 City Offices Closed
 No collection of Garbage, Clean Green or Recycling.
 Garbage/Recycling pickup one date late for those normally serviced Wednesday through Friday.*

*Free extra garbage pickup. Single-family households may set out up to 2 additional, 32-gallon bags on each of the collection days (4 bags total) between Dec. 26 and Jan. 7. Questions? Contact the Public Works Department at 408-615-3080.

Emergency contacts

The City Water & Sewer Utility, Police, Fire, Public Works, and Silicon Valley Power personnel will provide 24/7 assistance during holiday closures to respond to any City emergencies.

- In an emergency, call or text 9-1-1
- Non-emergency situations can be reported by calling 408-615-5580.
- Water, sewer and power emergencies should be reported by calling the 24-hour line at 408-615-5640.

Safely dispose of medication

It is important to safely dispose of unwanted, unused or expired medications to protect people, pets and the environment. Santa Clara residents can drop off these products in the MED-Project kiosk located at the Police Department, 601 El Camino Real, or the Northside Police Substation, 3991 Rivermark Parkway, as well as at conveniently located kiosks at retail partners throughout the City. For a complete list of locations, visit SCCMEDS.org.

Medications should be kept in their original containers, with any personal identifying information removed or crossed out. All types of medications in any dosage forms are accepted with the following exceptions: herbal remedies, vitamins, supplements, cosmetics, other personal care products, compressed cylinders, aerosols, inhalers, medical devices, sharps, illicit drugs and iodine-containing medications.

Could PG&E public safety power shutoff affect Santa Clara?

Residents may have seen in the media information about the recent decision by the California Public Utilities Commission allowing utility companies like PG&E to shut off power to customers during extreme fire danger weather.

Santa Clara electricity is provided by Silicon Valley Power, the City's municipal electric utility, so a PG&E shutoff would not directly impact Santa Clara households or businesses. However, it is possible that a PG&E public safety power outage could impact Silicon Valley Power because of the interconnected nature of the electric grid. The larger transmission grid that brings most of Silicon Valley Power's energy into the City of Santa Clara is integrated throughout the state. If large transmission lines are de-energized or constrained, then Silicon Valley Power may need to reduce load quickly, possibly resulting in power shutoffs or rolling outages.

Should a shutoff occur in Santa Clara, Silicon Valley Power will provide status updates through twitter.com/SantaClaraPower, eNotify and alerts to customers who sign up at bit.ly/SiliconValleyPowerNews. The website SiliconValleyPower.com also has up-to-date information on outages or call 408-615-5640.

Prepare for potential outage

It is always a good idea to be prepared for any emergency situation, including power outages. Here are a few suggestions on how to plan ahead and be ready:

- Have flashlights and fresh batteries readily available.
- Have a cooler and keep ice packs and/or containers of water stored in the freezer.
- Turn off all electric appliances and switches during an outage, except the porch light or other lights that utility crews can see from the street when power is back on.
- Have an extra battery pack or solar battery pack for your cell phone.
- Your vehicle's lighter outlet can provide numerous recharges for your cell phone and other electronic devices using an inexpensive USB adapter. Connect the adapter using the USB power cord that you use for your phone.

More information on public safety power shutoff and ways to prepare are available on the website SiliconValleyPower.com/SantaClaraReady.

Therapeutic recreation activities offered year-round

The Parks & Recreation Department offers a wide variety of activities throughout the year to meet the recreational and social needs of individuals who have disabilities. Programs include aquatics, dance, fitness, and social clubs. Meaningful and purposeful activities are planned that develop and enhance social skills, communication, personal growth, and focus on one's abilities rather than disabilities. For further information, contact Lauren Council at 408-615-3169.



Lead Santa Clara into the future!
Enroll in Leadership Santa Clara 2020

Santa Clara residents, business owners and employees of local businesses are invited to learn more about their community and prepare for taking on leadership roles in government, neighborhood, civic and nonprofit organizations.

Sessions generally meet monthly, February through May, 8:30 a.m.-4:30 p.m., at a variety of locations within Santa Clara. In addition to learning more about the past, present and future of Santa Clara, participants become more aware of regional issues such as transportation, energy and health care, and improve on leadership skills such as public presentations, meeting management, working with the media and ethical decision-making. Special activities include Public Safety Day that includes a trip to the Emergency Operations Center, Education Day, and mock Planning Commission and City Council meetings.

For information on tuition costs, schedules and registration deadline, contact Leadership Santa Clara Program Coordinator Scott Summerfield at smmrfd@aol.com or 925-249-9320.

SantaClaraCA.gov/LeadershipSC

Volunteer at Mission City Memorial Park

Volunteers are welcome to join a work party on Saturday, Oct. 5, 8 a.m. – 12 noon, to help beautify Mission City Memorial Park, 420 N. Winchester Blvd., the City's municipal cemetery.

Tasks will include trimming bushes, picking up tree debris, cutting grass, pulling weeds and other activities throughout the 30 acres.



Mission City Memorial Park is a popular destination for Santa Clara residents for exercise and quiet contemplation.

The additional clean-up efforts, beyond the ongoing maintenance provided by City staff at Mission City Memorial Park, are needed to help deal with extra growth of weeds and grasses around headstones, flat markers, curb lines and pathways since the City discontinued use of Roundup, a weed killer used in the past. The decision to stop the use of a toxic chemical supports the City of Santa Clara's commitment to protecting the environment and ensuring a sustainable future for generations to come. To keep Mission City Memorial Park in good condition going forward, the City has hired additional part-time staff to augment the three full-time grounds maintenance employees who work at there every day.

Volunteers should wear long pants and sleeved shirts, closed toe shoes, hats and sunscreen. They should also bring water in a reusable bottle and gloves and safety glasses if they have them. The City will provide hand tools and gloves and safety glasses for those who need them. To sign up or arrange for a separate volunteer work party, contact Phil Orr at 408-615-3790 or email cemetery@santaclaraca.gov.

Historic and welcoming

Mission City Memorial Park is one of the oldest cemeteries in California and is the final resting place of many of the region's pioneers and veterans going back as far as the Civil War. All faiths are welcome and families have options for in ground burial, mausoleum placement, or in ground or niche placement of cremated remains.

The City also owns and is responsible for Agnews Historic Cemetery & Museum, 1250 Hope Dr., that was first used after 1906 with burials continuing through the 1960s. The museum remembers the lives of people who worked and lived at Agnews State Hospital and later Agnews Developmental Center.

For more information on both cemeteries, visit SantaClaraCA.gov/cemeteries.

Preserve old photos and films

A Retrotech Lab is open every Wednesday, 11 a.m.-2 p.m., at Central Park Library, 2635 Homestead Rd., to help residents preserve photos, slides or negatives and to convert family movies shot on VHS or 8 mm. To schedule an appointment, visit <http://bit.ly/retrotechcentral>.

Fire safety program goes to elementary schools

A new fire safety program for elementary students in Santa Clara will continue this fall after a successful pilot held in the spring at Don Callejon School. The Santa Clara Fire Department’s Firefighters in Safety Education program teaches children about burn prevention and general fire safety tips such as how to dial 9-1-1, smoke alarms, and “stay low and go” and “stop, drop and roll” techniques.



As part of the presentation, Santa Clara firefighters also don firefighting gear and demonstrate some of the equipment used when fighting fires. Students get to explore a fire engine and to ask firefighters questions. A fire safety activity is sent home with students along with a letter providing information to parents in their primary language.

The program is the result of a partnership between the City and the Alisa Ann Ruch Burn Foundation, a nonprofit organization dedicated to promoting burn prevention education and enhancing the quality of life for burn survivors and their families. The goal is to present this program to every elementary school child in Santa Clara every year.

National Night Out brought neighbors together

Hundreds of Santa Clara residents took part in the annual National Night Out event in August that brought together neighborhoods for an evening of fun and the opportunity to meet members of the Santa Clara Police and Fire Department as well as City Council and School Board members.



Get rebate on rain barrel purchase

With the start of the rainy season, homeowners may be considering the purchase of a rain barrel to capture and store rainwater for future use in watering landscaping. City of Santa Clara residents are eligible for a rebate on the purchase of a minimum 50-gallon barrel. Rebates are issued as a direct reimbursement or a utility bill credit of up to \$100.

For further information, visit SantaClaraCA.gov/rainbarrelrebate.

Volunteers needed to foster kittens

Volunteers are needed for the foster care team at the Silicon Valley Animal Control Authority (SVACA) Animal Care Center which is bursting at the seams with kittens. Many of the kittens arrive at a very young age – from days old to just a few weeks of age – and they need to be raised, nurtured, cared for and loved until they are ready for their forever homes.



Foster caregivers are trained by SVACA staff and beginning supplies are provided. To apply to volunteer, complete the online form at SVACA.com. The website also contains a list of pet food and supplies donations that are needed.

To adopt a kitten, cat, dog or another animal, visit the Animal Care Center, 3370 Thomas Rd., or view adoptable pet photos and profiles online at SVACA.com. Adoptions are open to all Bay Area residents.

Buy extra garbage bag tags

Households occasionally have more garbage to dispose of than can fit in their garbage container. When that happens, extra garbage bag tags can be purchased so that residents may set out one or more additional 32-gallon plastic bags of garbage for curbside pickup on their regular solid waste collection day.

Bag tags cost \$4.50 per tag. These bag tags have no expiration date and can be used throughout the year during your weekly garbage collection. There is no limit to how many extra bags can be placed at the curb as long as each bag is properly tagged and each bag weighs less than 30 pounds.

Extra garbage bag tags can be conveniently purchased at the following locations: Municipal Utility Payment Counter at City Hall, 1500 Warburton Ave.; Central Park Library, 2635 Homestead Rd.; Mission Branch Library, 1098 Lexington St.; and Northside Branch Library, 695 Moreland Way.



Job Opportunities

The City of Santa Clara hires for various positions throughout the year. To stay informed about positions as they become available, complete a job interest card to receive an email whenever a position in the categories you have selected is accepting applications. For information, visit SantaClaraCA.gov/jobinterest.

City services help you be flood-ready

The rainy season is about to begin and it is hard to predict when winter storms may bring several days of heavy rain causing flooding in your neighborhood. Make sure you are as safe as possible during storms with the following tips to plan, prepare and protect your family and home.

Make a family emergency plan and emergency kit

The first step toward being flood-ready is being prepared for any kind of emergency. Discuss with your family what to do during a disaster and agree on a meeting spot in case you are separated. Identify emergency contacts both in and out of town, and a caretaker for individuals with special needs or pets. For tips on preparing your family emergency plan visit ValleyWater.org/floodready. After designing your family emergency plan, put together an emergency kit

Need sandbags? Call the Public Works Corporation Yard at 408-615-3080.

with tools, supplies, non-perishable food and water. Keep a copy of your family emergency plan in your kit. You can search “emergency preparedness” at SantaClaraCA.gov for additional tips. Be sure all family members know how to turn off house utilities.

Sign up for AlertSCC or download emergency apps

Preparing for emergencies can be overwhelming. To ensure you are in the know, download Santa Clara County’s emergency preparedness app “ReadySCC” on your smartphone. The app allows you to set a meeting point for your family, list emergency contacts and send status updates to your loved ones during an emergency. You can also sign up for AlertSCC, the Santa Clara County emergency alert system. AlertSCC is a free, easy and confidential way for anyone who lives or works in Santa Clara County to get emergency warnings sent directly to a cell phone, mobile device, email, or landline. Signing up for this service only takes two minutes. When necessary, the City of Santa Clara will issue flood warnings via AlertSCC and may also send messages through the federal Integrated Public Alert and Warning System (IPAWS).

Know your flood risk

The City of Santa Clara now has a new and improved flood map information service. You can find out whether your house is in a Federal Emergency Management Agency (FEMA) designated Special Flood Hazard Area (SFHA), if there are any local drainage problems near your property, estimated flood depth, information on past floods, and whether failure of local dams would potentially impact your property. You can contact the Community Development Department’s Planning Division at 408-615-2450 or Planning@SantaClaraCA.gov to get all the flood information mentioned above for a particular property or visit the City Hall Permit Center, 1500 Warburton Ave., in person. You can also visit the FEMA Map Servicing Center (msc.fema.gov) to view FEMA flood map and zone information.



Insure your property for flood

You don’t have to live next door to a creek to be flooded. If you do live in a FEMA designated SFHA flood zone, and have a federally insured mortgage, you are required to insure your property from flood hazards. Most homeowners’ insurance policies do not cover damage from natural disasters, such as earthquakes or floods. The good news is that the City of Santa Clara performs activities above and beyond the minimum requirement of the National Flood Insurance Program (NFIP) and is continuously improving flood reduction activities. Based on these efforts, properties within Santa Clara are eligible for flood insurance premium discounts.

Even if you do not live in an SFHA, you can receive extra protection by purchasing flood insurance. Renters’ insurance is also available through NFIP. To find a local agent, call the NFIP Help Center at 1-800-427-4661 or visit FloodSmart.gov. Be aware there is typically a 30-day waiting period for the policy to take effect.

Protect your biggest investment - your home

Flooding is disruptive and takes time and money for recovery, so having a flood insurance policy will help you recover faster financially. You can also make permanent improvements to your home to prevent or reduce flood damage. The Department of Public Works can help by reviewing photos of your property and providing suggestions on ways to prevent or reduce flood damage. Contact Public Works at 408-615-3000 or Engineering@SantaClaraCA.gov for more information on this free service or to make an appointment. All building construction requires a building permit and licensed engineer and/or contractor. Suggestions provided by the Public Works staff do not substitute the building permit review process or plans prepared by a licensed engineer.

Build responsibly in floodplains

Construction within the SFHA has special permit and Elevation Certificate requirements from the City. Property owners can also make physical alterations to buildings to reduce risks and flood insurance premiums. Check with the Building Division at 408-615-2440 to ensure compliance before you build or begin any upgrades to your home.

An Elevation Certificate verifies the elevation of the lowest floor of your property relative to the ground. It may be required to obtain flood insurance coverage and can potentially lower flood insurance premiums. If eligible, you can submit it to FEMA with a Letter of Map

Amendment application to prove your property is outside of SFHA for even lower flood insurance rates. Before hiring a state-licensed surveyor to obtain an Elevation Certificate, first call the Building Division at 408-615-2440 to see if there is a copy of the Elevation Certificate for your property on file.

Free sandbags for City residents

The City offers free sandbags to Santa Clara

residents. It is important to note you will need additional materials like plywood and plastic sheeting for optimal protection. Sandbags may provide protection against a foot of floodwater or less. For tips on proper sandbag usage, including additional safety tips for your home, visit ValleyWater.org/floodready.



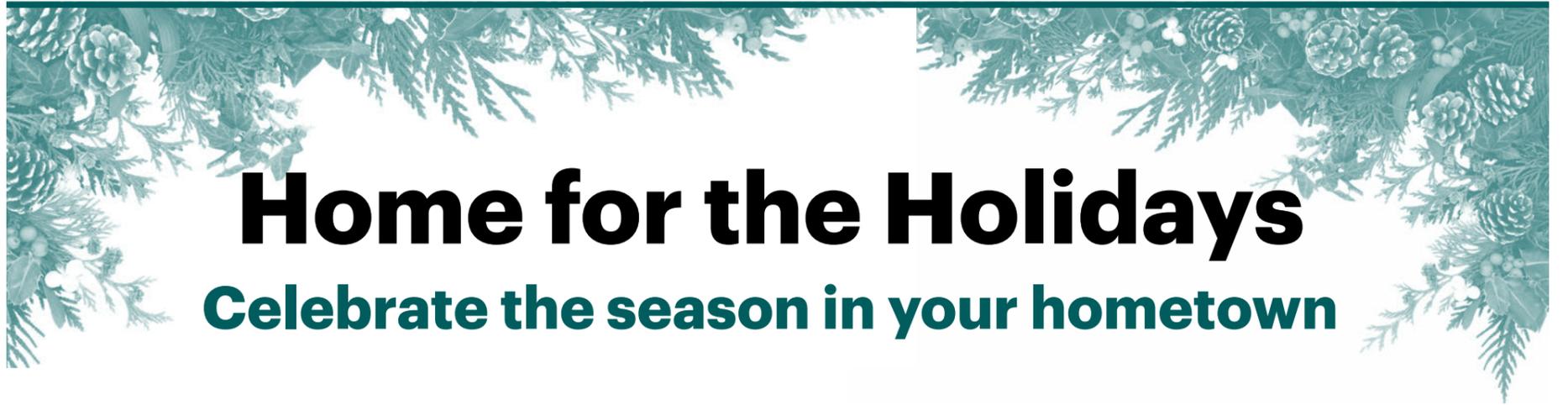
Report illegal dumping to keep creeks flowing

Healthy, flowing creeks reduce flood risks by carrying stormwater away from properties and roads. Dumping into a creek is illegal and can cause blockages, increasing flood risks. Report blockages (like wood or debris) and dumping in creeks to the Valley Water Watershed Hotline at 408-630-2378 during business hours. You can call 1-888-510-5151 at any time if you see pollution in or along a creek, pond or reservoir.

Turn around, don’t drown – avoid floodwaters

Never walk or drive through flooded areas, no matter how shallow. Six inches of moving water can cause an adult to fall and one foot of water is enough to carry away a vehicle, including SUVs and pick-up trucks. Floodwaters can also be contaminated from oil, gasoline or raw sewage, and can hide downed power lines that may have electrically charged the water. Never allow children to play in floodwaters.

24/7 emergencies involving City utilities, storm drains or flooding, call 408-615-5640.



Home for the Holidays

Celebrate the season in your hometown



Holiday tree lighting is a magical community event in Central Park

One of Santa Clara's most memorable annual events – the lighting of the holiday tree in Central Park – is scheduled for Friday, Dec. 6, 5-9 p.m. Festivities include outdoor ice skating, photo opportunities with Santa, dance performances, food, community group booths, fireworks and a dance party band to end the evening.

The event is free and will be held adjacent to the Community Recreation Center, 969 Kiely Blvd. Parking is limited and carpooling recommended. Animals and smoking are not allowed per City Ordinance. For more information, call 408-615-3140.



Holiday Craft Faire

Talented artisans and crafters who would like to showcase and sell their handmade pieces, such as woodworking, knitting, photography, ceramics and jewelry are invited to apply to participate in the annual Holiday Craft Faire scheduled for Saturday, Nov. 16, 9 a.m.-2 p.m. at the Santa Clara Senior Center, 1303 Fremont St.

Applications are available beginning Sept. 3 at the Santa Clara Senior Center and online at SantaClaraCA.gov. Spots fill quickly and are assigned on a first-come first-served basis. For more information, contact the Senior Center front office at 408-615-3170.

Enjoy outdoor ice skating this winter

Experience the fun of ice skating at the City of Santa Clara's ice rink in Central Park, 969 Kiely Blvd., open Monday, Nov. 25, through Monday, Jan. 20. Enjoy this unique outdoor skating experience by trying a class, booking a birthday party, reserving the rink for a special holiday group outing, or dropping by for recreational skating. Classes include 30 minutes of instruction and 30 minutes of practice time.

Call the Community Recreation Center at 408-615-3140 for information or visit SantaClaraOnIce.com for open skate times, holiday hours and class registration.



What's that wriggling under the tree?

The holiday season can be hectic, but it can also be the best time to adopt a pet if a holiday break gives family members more time to bond with the new family addition.

The Silicon Valley Animal Control Authority Animal Care Center offers a Home for the



Holidays adoption fee discount. Each pet goes to a new home already spayed or neutered, microchipped, vaccinated and vet checked. Visit SVACA.com to see available animals.

Always carefully consider your reasons for adopting and make sure each family member is on board with the commitment it takes to add a new pet to the household.

Recycle your holiday tree

The holiday season's final tradition is putting the tree out for curbside recycling. This year, holiday trees will be picked up on your regular solid waste collection day during the week of Jan. 6-10, 2020. Here's what to do:

- Remove all ornaments, tinsel, nails and the stand.
- Residents with Clean Green service can place the stripped tree next to the solid waste cart setouts at the curb on your regular collection day.
- Residents who don't have Clean Green service can set out their holiday trees on the nearest public street for pickup on the assigned single family home garbage/recycling collection days. Call 408-615-3080 to find out assigned garbage/recycling days in particular areas.
- Unflocked trees may also be recycled after Jan. 10 by cutting up the tree and placing the pieces in the Clean Green cart.
- Flocked trees will be collected, but cannot be recycled and should be bagged before placing curbside to protect against storm water pollution.



For more information on holiday tree recycling, call the Public Works Department at 408-615-3080.

Annual decorating contest seeks entries

Nominations for the annual Holiday Outdoor Decorations Contests will be accepted until Dec. 14. The people's choice electronic voting will be open Dec. 16-19 with entries made public by Dec. 23.

Homes, businesses, neighborhoods and trees will be judged on the use of color, lighting, festivity, theme and originality. Winners will be recognized at a City Council meeting.

The contest is sponsored by the Santa Clara Cultural Commission. For more information, visit SantaClaraCA.gov or look on the Cultural Commission Facebook page.

New features added to annual historic home tour

A holiday classic car cruise and an open house at Mission Branch Library have been added to the annual holiday historic home tour, now in its 41st year. The event is scheduled for Friday, Dec. 6, and Saturday, Dec. 7.

Four homes located in the historic Old Quad neighborhood will be on the tour with Italianate, Colonial Revival, and Craftsman architectural styles. Three of the homes date back earlier than 1906 but one of the homes is a circa 1938 Vernacular Spanish Eclectic cottage.



The car show, organized by the Reclaiming Our Downtown organization, will feature vintage vehicles and will cruise through the Old Quad neighborhood.

Early Bird Tickets for the annual Santa Clara Historic Home Tour will be on sale Oct. 1-31 at a discounted price of \$25. Beginning Nov. 1, the ticket price will be \$30. If still available on the days of the tour, tickets must be purchased for \$35 at Mission Branch Library, 1098 Lexington St. No children under age of 6 will be admitted.

Order tickets online at SC-Hometour.com or use mail order flyers available at the City libraries and send to Historic Home Tour 2019, c/o Harris-Lass House Museum, P.O. Box 3311, Santa Clara, CA 95055-3311. Mail-in purchases must be postmarked by Nov. 30. Beginning Oct. 1, tickets may also be purchased at Illusive Comics and Games, 1270 Franklin Mall, Santa Clara and at Antiques Colony, 1881 West San Carlos St., San Jose.

The tour is sponsored by the Historic Preservation Society of Santa Clara and the Old Quad Residents' Association. Proceeds benefit the Harris-Lass Museum, historic preservation projects in the City, and nonprofit groups in Santa Clara. For more information, visit SC-Hometour.com or call 408-249-7905.

More Holiday Events

Resounding Joy Concert

The Santa Clara Chorale will fill the Santa Clara Mission with the sounds of the holiday, accompanied by brass, organ and percussion. The concert includes Kevin Memley's "Magnificat" and Donald McCollough's "Canite Tuba" along with holiday favorites and classic carols. Performances are Friday, Dec. 13, 8 p.m. and Sunday, Dec. 15, 4 p.m. on the Santa Clara University campus, 500 El Camino Real. For information, visit SCC.org.

Nutcracker Ballet

Local dancers and guest artists will appear in the annual Santa Clara Ballet production of the classic "The Nutcracker" ballet at the Santa Clara Convention Center Theater. Performances are scheduled for Saturday, Dec. 14, at 2 p.m. and 7 p.m., and Sunday, Dec. 15, at 2 p.m. For ticket information, visit SantaClaraBallet.com.



Holiday Train

Every December Caltrain operates a Holiday Train that stops in several communities including the Santa Clara Depot, 1001 Railroad Ave., on Saturday, Dec. 8, at 8 p.m. Families enjoy the brightly decorated train, holiday treats, entertainment and characters including Frosty the Snowman, Rudolph, Santa's elves and Mr. and Mrs. Claus. For more information on this year's Holiday Train, visit Holiday-Train.org.

Spend some time with Santa

Santa is a busy guy in December, but he is finding time to visit Santa Clara families at two fun, memory-making events presented by the Parks & Recreation Department.

Breakfast with Santa: Pajama Party

Bring the entire family to the Santa Clara Senior Center, 1303 Fremont St., on Saturday, Dec. 7, 9-11 a.m., for a tasty pancake breakfast and photos with Santa and his elves. Children will also create unique holiday crafts and ornaments. Children are encouraged to come dressed in their favorite Christmas pajamas. Children must be accompanied by an adult, minimum one adult per family. Pre-registration is required and each family member must register at apm.activecommunities.com/santaclara.



An Evening with Santa

Santa Claus will make a special visit to the Community Recreation Center, 969 Kiely Blvd. in Central Park, on Thursday, Dec. 12 to spend the evening with families. Visits will be 5-6 p.m. and 6:30-7:30 p.m. and will feature festive crafts, holiday music, refreshments, and a photo opportunity with Santa. Pre-registration is required. This event is for children age 11 and under. Children must be accompanied by an adult, with a maximum of two adults per child. Cost is \$15 for residents and \$17 for non-residents. Activities are designed for children ages 3-10, but children ages 0-10 may also attend. To register, go to apm.activecommunities.com/santaclara.

Holiday classes for children and families

The Parks & Recreation Department will offer a variety of fun holiday classes and camps in November and December. A special favorite is "Teacher Sean's Holiday Jingle Jam" for children ages 1-4 that includes dancing, holiday songs, moving, jamming and having fun. Other popular programs include the "Deck the Halls" workshop to make holiday decorations and ornaments and "My First Art Class, Holiday Edition." All classes require pre-registration. For information, visit apm.activecommunities.com/santaclara.



Keep your pets safe during the holiday

The animal experts at Silicon Valley Animal Control Authority offer these tips on how to keep your pet safe during the holiday season. Curious kittens and puppies experiencing their first holiday need extra supervision to stay out of trouble.

- Anchor the Christmas tree securely so it doesn't fall over and injure your pet.
- Learn what types of seasonal plants are toxic—Amaryllis, holly and mistletoe can have adverse effects on pets.
- Keep potpourris out of reach of inquisitive pets.
- Be careful of open flames on candles.
- Broken ornaments can cause injuries. Don't allow your pets to ingest ornaments.
- Watch those strings of lights—and that pets aren't chewing the wires.
- Tinsel can obstruct the digestive tract if ingested.
- Keep people food away from pets. Much of what people eat, especially during the holiday season, is not okay to feed to pets. Especially dangerous are sweets, such as chocolate or anything containing xylitol.



Enjoy a warm fire – but not on Spare the Air days

A crackling wood fire is a classic part of many winter holiday celebrations, but air pollution concerns in the Bay Area can limit days when you are allowed to use a wood-burning device, including fireplaces, wood stoves or pellet stoves.

When air quality in the region reaches “unhealthy” status, the Bay Area Air Quality Management District will issue a Spare the Air Alert and wood-burning devices cannot be used. Spare the Air days are heavily publicized in the news media or visit sparetheair.org to find if a Spare the Air Alert is in effect. You can also sign up on to receive an automatic alert by phone or email.

Small particles and toxic chemicals from wood smoke can cause serious health problems, especially in children, older adults and those with heart or respiratory problems.

Shopping Safety Tips

Frantic shoppers with a lot on their minds are enticing prey for pickpockets and grab-and-run thieves. Protect yourself, your money and your valuables by staying alert and following these recommendations.

In the parking lot....

- Lock vehicle doors and don't leave valuables in the vehicle including recent purchases.
- Be alert and off of your cell phone.
- Have your keys in your hand, ready to unlock your car.
- Park in well-lit areas.
- Do not resist if someone tries to take any of your belongings – nothing is worth your life.
- If you have to wait for a ride, wait in a busy, well-lit location.
- Report suspicious activity to SCPD by calling the non-emergency phone line, 408-615-5580.

While shopping....

- Shop during the day when possible, or with a buddy after dark.
- Keep your purse and bags closed at all times.
- Credit cards are the safest form of payment – only carry one, if possible.
- Don't buy more than you can comfortably carry or ask a store employee to assist you to your vehicle.



Don't overload yourself with packages and stay aware of your surroundings.

- Consolidate your purchase into larger bags.
- Avoid wearing expensive jewelry or handbags.
- Do not carry large sums of cash
- If using an ATM, choose one located inside a bank, mall, grocery store, etc., only withdraw the amount of cash needed, and take the ATM receipt with you.

Online shopping....

- Shop from a secure network connection. Avoid using public Wi-Fi.
- Use familiar websites and have packages sent to a work address if you will not be home during delivery, utilize online in-store pick up or ship-to-store options, such as Amazon locker.
- Save receipts and review your statements regularly for discrepancies.

For crime prevention information, contact the Santa Clara Police Department Crime Prevention Unit at 408-615-4876.

Prevent holiday tree fires

Christmas trees, both real and artificial, are the items first ignited in an estimated average of 240 reported U.S. structure fires per year. These fires caused an average of 25 civilian deaths and \$13.1 million in direct property damage per year.

Christmas tree fires are a small percentage of the 156,000 fires in the U.S. that occur during the winter holiday season, but when they occur, they are likely to be serious. On average, one of every 15 reported fires that began with a Christmas tree resulted in death.

According to the United States Fire Administration and the Santa Clara Fire Department, there are simple, life-saving steps you can take to greatly reduce the chance of becoming a holiday fire casualty.

Buy a fresh tree

Needles on fresh trees should be green and hard to pull back from the branches, and the needles should not break if the tree has been freshly cut. The trunk should be sticky to the touch. Identify old trees by bouncing the tree trunk on the ground. If many needles fall off, the tree has been cut too long, has probably dried out and is a fire hazard. A dry tree can be fully engulfed in a fire in seconds.

Place your tree in a safe location

Do not place your tree close to a fireplace, furnace or other heating element. The heat will dry out the tree, causing it to be more easily ignited by heat, flame or sparks. Do not go near a holiday tree with an open flame – candles, lighters or matches.

Take care of your tree

Do not put your live tree up too early or leave it up for longer than two weeks. Keep the tree stand filled with water at all times. It may need as much as a gallon of water a day.

Be cautious with lights

Inspect holiday lights each year for frayed wires, bare spots, gaps in the insulation, broken or cracked sockets and excessive kinking or wear before putting them up.

Use only holiday lighting that has been listed by an approved testing laboratory such as Underwriters Laboratory (UL). Do not link more than three light strands, unless the directions indicate it is safe. Connect strings of lights to an extension cord before plugging the cord into the outlet. Make sure to periodically check the wires – they should not be warm to the touch. Do not leave holiday lights on all night or when you leave the house.

Dispose of your tree safely

Never put tree branches or needles in a fireplace or wood-burning stove. When the tree becomes dry, discard it promptly. The best way to dispose of your tree is to take advantage of the City's tree recycling program.



Needles falling off the tree are a sign that it is too dry and may be a fire hazard.

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City of Santa Clara Code of Ethics & Values

Ethical
Professional
Service-Oriented
Fiscally Responsible
Organized
Communicative
Collaborative
Progressive

Ethics Every Day:
Making Ethical Values a
Good Habit



City Public Meeting Schedule

Board of Library Trustees*1st Mon., 6 p.m.
Council and Authorities concurrent mtg. Two Tue. per month, 7 p.m.
Civil Service Commission.....2nd Mon., 7 p.m.
Cultural Commission**1st Mon., 7 p.m.
Historical & Landmarks Commission.....1st Thurs., 7 p.m.
Parks & Recreation Commission3rd Tue., 7 p.m.
Planning Commission Two Wed. per month, 6 p.m.
Senior Advisory Commission**4th Mon., 10 a.m.
Youth Commission (during the school year)**2nd Tue., 6 p.m.

Some commissions/committees meet monthly and others meet semi-monthly. Meetings are held in the City Council Chambers unless otherwise noted.

* Meeting is at Central Park Library, 2635 Homestead Rd.
** Meeting is at the Senior Center, 1303 Fremont St.
*** Meeting is at Teen Center, 2446 Cabrillo Ave.

Agendas for City Council, Santa Clara Stadium Authority and Commission meetings are posted at the City Clerk's Office at City Hall, the the City Libraries (Central Park, Northside Branch, Mission Branch), and on the City website at least 72 hours before the listed meeting. Special Council meetings are posted at least 24 hours before the listed meetings. Complete agendas with reports for City Council meetings are available at City Libraries beginning Saturday before the Tuesday meetings, or at the City Clerk's Office. The City website also allows for the viewing of Council Agenda Reports online. Visit SantaClaraCA.gov and search for "City Meetings."

Online schedule: SantaClaraCA.gov
Dates and times subject to change. Call 408-615-2220 for information.

City Council, Santa Clara Stadium Authority and Planning Commission meetings are broadcast live on Comcast Cable Channel 15 and on the City website SantaClaraCA.gov. These meetings are also streamed live on Facebook and YouTube. Archives of past City Council, Santa Clara Stadium Authority and Planning Commission meetings are on the City website SantaClaraCA.gov.

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**City of
Santa Clara**
The Center of What's Possible



The Newspaper for City of Santa Clara Residents & Businesses

Safe Routes to School program continues this fall

The City of Santa Clara's efforts to encourage students to walk, bike or scooter to school will continue this fall in 12 schools in the Santa Clara Unified School District. Activities will include bicycle rodeos, bicycle/pedestrian skills and safety training, special events, and outreach to PTA groups to encourage family participation in the program.

Safe Routes to School integrates health, fitness, traffic relief, environmental awareness, and safety into one program. The program is in its second year and is funded by a \$500,000 federal grant.

In spring 2020, parent surveys and in-class student surveys will be collected to gather feedback on the effectiveness of the program and to help guide the City on the potential for program additions such as sidewalk pedestrian crossing and ADA improvements.

Participating schools are: Hughes Elementary, Montague Elementary, Bracher Elementary, Scott Lane Elementary, Bowers Elementary, Briarwood Elementary, Haman Elementary, Sutter Elementary, Westwood Elementary, Don Callejon K-8 School, Washington Open Elementary, and Cabrillo Middle School.



Families at Scott Lane School assemble for a walking school bus.

Tips for safe driving when school is in session

- Slow down and obey all speed limits.
- Be aware of children who are walking or bicycling to school and who might suddenly dart into traffic.
- Watch for school crossing guards and obey their directions.
- Never change lanes or make U-turns while driving in a school zone.