



City of Santa Clara

The Center of What's Possible

Downtown Precise Plan Downtown Community Task Force

Meeting #5 Summary

*Santa Clara City Hall, Council Chambers
1500 Warburton Avenue, Santa Clara, CA 95050
February 3 | 6:00 pm – 8:00 pm*

Meeting Objectives

The purpose of the meeting was to review existing conditions, opportunities and constraints, community input thus far, and to present an initial land use framework for discussion.

Meeting Summary

This meeting was livestreamed and broadcast on the local Cable Channel, and the City of Santa Clara's Facebook page and YouTube channels.

The consultant team gave a presentation on the existing conditions, opportunities and constraints. The DCTF then asked questions and engaged in discussion with the consultants. Highlights of the discussion from the meeting were as follows:

- Integrate downtown vision content in design and land use layout
- Community is eager to start
- Where are the unique experiences/spaces, Franklin and beyond?
- Separate venues; people walk between
- Conference center is not convention center
- Bikes on Benton
- Highlight history and culture beyond signage
- Pop-up uses and revolving
- Adaptability
- Relationship between sunlight and space/use

- Integrated mix of uses
- Places for children and families
- Move hotel tower away from Benton
- Continuity of pedestrian experience: wayfinding, tactical programming
- Civic art: murals on blank walls, permanent sites for rotating art
- Programmatic Ideas: housing, retail hotel, conference center, civic center, theatre, outdoor event space, offices, incubator spaces, makers area, live work loft
- Experience of Place: hodge podge mix of height and density, arts and culture, portray their history, connectivity to BART and east side of rail tracks, jobs, affordable retail, mix of retail 16 hour downtown, seasonal events
- Meeting with SCU students: activity boards
- Demand for variety of retail downtown
- Reconnection of Brokaw and Benton – 30 years effort for that connection
- How does this downtown fit in with the greater area
- Soul of the City: Downtown has a historic and cultural significance that other downtown has.
- Street character on Benton Street: trees used to screen the different scale between the residential buildings across a street and provide a connection and allow for green screening
- Angle parking and bike lane
- Building interface options across a street from a single-family home.
- SCU meal plan – soul – mural opportunity –
- Comments on Benton street options
- Reaction to a list of programs
- General scale