

**ARGUMENT
DECLARATION BY AUTHOR(S) OR PROPONENT(S)**
(Elections Code § 9161, 9164, 9501, 9501.5, 9600)

CITY OF SANTA CLARA
OFFICE OF THE CITY CLERK
2020 JUL 28 PM 3:40

The undersigned author(s) of the argument in favor of ~~against~~ ballot measure _____
(circle one) (indicate which)

at the Special Election for the City of Santa Clara to be held on November 3, 2020 in consolidation with the Presidential General Election, hereby state that such argument is true and correct to the best of their _____
knowledge and belief. (his / her / their)

1. Lisa M Gillmor 7-28-2020 _____ Santa Clara
Signature Date Residential Address
Mayor, City of Santa Clara _____ Lisa M. Gillmor M/F
Type Title to Appear on Argument Print Name as Signature will appear in VIP*

Author meets criteria of: XX Gov. Bd. Member _____ Principal Officer of Bona Fide Assoc. _____ Reg. Voter in Dist. _____
2. Karen Hardy 7-28-2020 _____, Santa Clara
Signature Date Residential Address
Vice Mayor, City of Santa Clara _____ Karen Hardy M/F
Type Title to Appear on Argument Print Name as Signature will appear in CVIG*

Author meets criteria of: XX Gov. Bd. Member _____ Principal Officer of Bona Fide Assoc. _____ Reg. Voter in Dist. _____
3. Raj Chahal 7/28/2020 _____, Santa Clara
Signature Date Residential Address
Councilmember, City of Santa Clara _____ Raj Chahal M/F
Type Title to Appear on Argument Print Name as Signature will appear in CVIG*

Author meets criteria of: XX Gov. Bd. Member _____ Principal Officer of Bona Fide Assoc. _____ Reg. Voter in Dist. _____
4. _____
Signature Date Residential Address
Type Title to Appear on Argument Print Name as Signature will appear in CVIG* M/F

Author meets criteria of: _____ Gov. Bd. Member _____ Principal Officer of Bona Fide Assoc. _____ Reg. Voter in Dist. _____
5. J. Mariani Jr 7/28/2020 _____
Signature Date Residential Address Santa Clara 95051
Business Owner _____ Louis Mariani Jr M/F
Type Title to Appear on Argument Print Name as Signature will appear in CVIG*

Author meets criteria of: _____ Gov. Bd. Member _____ Principal Officer of Bona Fide Assoc. Reg. Voter in Dist. _____

* CVIG = County Voter Information Guide

Contact Person	Telephone #	Fax #
Lisa M. Gillmor	408-836-0313	

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Author meets criteria of: ___ Gov. Bd. Member ___ Principal Officer of Bona Fide Assoc. ___ Reg. Voter in Dist.

4. C. Pellecchia 7/28/20 _____
Signature Date Residential Address Santa Clara
CEO, Silicon Valley Central Chamber of Commerce Christian Pellecchia (M) F
Type Title to Appear on Argument Print Name as Signature will appear in CVIG*

Author meets criteria of: ___ Gov. Bd. Member XX Principal Officer of Bona Fide Assoc. ___ Reg. Voter in Dist.

5. _____
Signature Date Residential Address

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Contact Person
Lisa M. Gillmor

Telephone #
408-836-0313

Fax #

This hotel tax is paid by tourists and business travelers, not Santa Clara residents.

By adding a 1-4 percent tax onto hotel bills, we can add millions of dollars to our general fund to:

- continue to deliver high quality city services,
- prepare for disaster and emergencies,
- preserve the quality of life in neighborhoods,
- ensure the safety of our community, and
- pay for critical infrastructure needs, like street and pothole repairs.

Furthermore, we can use the additional hotel tax revenue to help our residents directly as we did when the COVID-19 pandemic hit. With City and Silicon Valley Power resources, we were able to:

- provide food for schoolchildren and seniors,
- temporarily lower electricity bills for all households, and
- give grants to Santa Clara small businesses.

If passed by voters, the City Council will have the flexibility to raise the hotel tax up to four percent when the market conditions are right and use the revenue for our city's highest priority needs like the items listed above. The tax revenue generated will also help us reduce the Santa Clara's forecasted budget deficits in coming years.

Even with this increase, Santa Clara's hotel tax will be lower than some of the neighboring cities.

That's why the Santa Clara City Council supports this tax increase. We believe it will not harm our ability to attract hotel customers or convention business to our city. We ask you to join community leaders, our business community, the Mayor, and the entire City Council who support this hotel tax on tourists and business travelers.

To maintain the quality of life and public safety for our residents and improve our critical infrastructure needs please vote YES on Measure #.

Vote YES on Measure #.