

2020 AUG -7 PM 3: 37

REBUTTAL TO ARGUMENT AGAINST MEASURE __

Everyone benefits from hotel taxes: Santa Clara residents and tourists. With new revenue, we can keep Santa Clara a safe, healthy, and vibrant community. That helps attract business and tourists to our city. That's why Santa Clara elected officials and business leaders support this hotel tax increase.

Santa Clara's hotel tax is currently lower than neighboring cities. We believe a 1-4 percent increase will help -- not hurt -- attract hotel customers and convention business to our city. The new hotel tax will flow directly to our city's general fund to deliver quality city services like street and pothole repairs. With more revenue, we can ensure the safety of our community and preserve the quality of life in neighborhoods.

We can also use the new revenue to help with COVID-19 relief efforts for Santa Clara residents. This year, we were able to find the money to help feed schoolchildren, help lower electric bills, and help Santa Clara businesses stay open. We may need new revenue if we need to help our residents in the future.

We ask you to join community leaders, business owners, the Mayor, and the entire City Council who support this hotel tax on tourists and business travelers to help Santa Clara.

Please vote YES on Measure _____.

REBUTTAL ARGUMENT
DECLARATION BY AUTHOR(S) OR OTHER PERSON(S) AUTHORIZED BY AUTHOR
 (Elections Code § 9164, 9167, 9504, 9600)

CITY OF SANTA CLARA
 OFFICE OF THE CITY CLERK
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The undersigned author(s) of the rebuttal argument **in favor of** against ballot measure _____
 (circle one) (indicate which)

at the Special Election for the City of Santa Clara to be held on November 3, 2020 in consolidation with the Presidential
 General Election, hereby state that such argument is true and correct to the best of their
 knowledge and belief. (his / her / their)

1. Lisa M. Gillmor Aug 6, 2020
 Signature Date

Mayor, City of Santa Clara
 Type Title to Appear on Rebuttal

Lisa M. Gillmor M/F
 Print Name as Signature will appear in
 voter information pamphlet

2. Karen Hardy 8/7/20
 Signature Date

Vice Mayor, City of Santa Clara
 Type Title to Appear on Rebuttal

Karen Hardy M/F
 Print Name as Signature will appear in
 voter information pamphlet

3. Raj Chahal 8/7/2020
 Signature Date

Santa Clara City Council member
 Type Title to Appear on Rebuttal

Raj Chahal M/F
 Print Name as Signature will appear in
 voter information pamphlet

4. _____
 Signature Date

 Type Title to Appear on Rebuttal

 Print Name as Signature will appear in
 voter information pamphlet

5. _____
 Signature Date

 Type Title to Appear on Rebuttal

 Print Name as Signature will appear in
 voter information pamphlet

Contact Person	Telephone #	Fax #
Lisa Gillmor		