

CITY OF SANTA CLARA
THE CITY CLERK
2020 AUG -7 PM 2:56

City of Santa Clara TOT Rebuttal to the Argument in Favor Measure

The City of Santa Clara currently imposes a 9.5% Transient Occupancy Tax (TOT) on guests in the hotels, motels, and inns here. Now, the Santa Clara City Council is proposing **another tax increase up to 13.5%**.

The Santa Clara City Council wants non-residents who largely do not use city services to pay for the services used by businesses and homeowners who do live and work here in Santa Clara.

In other words, they want a free ride and stick out of towners with the bill.

Would you do that to your friends, family, or co-workers?

No, because that would be immoral. It is a form of theft.

If you use city services, shouldn't you be the one to pay for them?

The Santa Clara City Council thinks that you can raise taxes and it will not **"harm our ability to attract hotel customers"**. If so, why not make the tax 100% and have non-residents pick up the tab for every governmental expense?

But that is idiotic and defied the basic laws of economics, doesn't it?

Making visitors to Santa Clara pay for services that they will not use, is immoral, so vote **NO on Measure** ____.

Eliminating this tax would really help local hotels compete for business, encouraging more visitors to stay in Santa Clara which would help boost the local economy.

To keep our local hotels competitive -- and because stealing from visitors is wrong --

VOTE NO ON MEASURE ____.

For more information, please visit: www.SVTaxpayers.org

REBUTTAL ARGUMENT
DECLARATION BY AUTHOR(S) OR OTHER PERSON(S) AUTHORIZED BY AUTHOR
 (Elections Code § 9164, 9167, 9504, 9600)

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The undersigned author(s) of the rebuttal argument in favor of/against ballot measure I.O.T.
 (circle one) (indicate which)

at the Special Election for the City of Santa Clara to be held on November 3, 2020 in consolidation with the Presidential General Election, hereby state that such argument is true and correct to the best of _____
 knowledge and belief. (his / her / their)

1. Mark W.A. Hinkle
 Signature President; Silicon Valley Date
Taxpayers Association
 Type Title to Appear on Rebuttal

MARK W.A. HINKLE M / F
 Print Name as Signature will appear in voter information pamphlet

2. [Signature] 28 July 2020
 Signature Date
Chair, Libertarian Party of Santa Clara County
 Type Title to Appear on Rebuttal

Joe Dehn M / F
 Print Name as Signature will appear in voter information pamphlet

3. Donald Joseph Raymond Cormier Jr 28/July/2020
 Signature Date
DISTRICT RESIDENT
 Type Title to Appear on Rebuttal

DONALD CORMIER M / F
 Print Name as Signature will appear in voter information pamphlet

4. _____
 Signature Date

 Type Title to Appear on Rebuttal

_____ M / F
 Print Name as Signature will appear in voter information pamphlet

5. _____
 Signature Date

 Type Title to Appear on Rebuttal

_____ M / F
 Print Name as Signature will appear in voter information pamphlet

Contact Person Mark Hinkle **Telephone #** _____ **Fax #** _____