Santa Clara Votes on November 3

This November, voters in Santa Clara will elect the Chief of Police and City Clerk at-large. Registered voters, who reside in Districts 1, 4, 5 & 6, will vote for their respective City Council candidate. For information on the November 2020 election, visit the City website at SantaClaraCA.gov/2020election.

Measure E is on Your Local Ballot

As part of the City’s fiscal planning, the Council placed Measure E on the November 2020 ballot. If enacted, Measure E would allow an increase in Santa Clara’s hotel tax by up to 4% over time to support providing essential city services, paid only by guests staying in hotels. Measure E is not a tax on homeowners or property owners. Like cities around the state and country, Santa Clara is working to address the economic challenges of the coronavirus pandemic. Measure E was placed on the ballot and drafted to afford the City Council with flexibility to account for current economic challenges in the hospitality sector while also preserving the ability to benefit from potential increased revenue as the economy recovers. If enacted, Measure E would provide an additional source of locally controlled funding that is available to support general City services and may be used for emergency preparedness, street maintenance, pothole repair, local business and resident support through recovery, senior services, libraries, parks, and recreational programs. Measure E is on the November ballot. For more, visit SantaClaraCA.gov/MeasureE.
New Minimum Wage Effective Jan. 1, 2021
Starting Jan.1, 2021, the city of Santa Clara’s minimum wage will increase to $15.65 per hour. Employers, who are subject to the Santa Clara business license tax or who maintain a facility in Santa Clara, will be required to pay each employee who performs at least two hours of work a week in Santa Clara at least $15.65 an hour. More info. at SantaClaraCA.gov/MinimumWage.

Santa Clara Parade of Champions
Did you catch the parade? This year, the 2020 Parade of Champions went virtual with the parade on Oct. 10 at 11 a.m. The Parade of Champions celebrated with America’s Community and Frontline Heroes as the theme. The City, nonprofits, businesses and community members submitted content for the parade. Learn more or view the parade anytime at SCParadeofChampions.org.

Santa Clara Responds
On Sept. 1, the City Council approved funding for several programs to assist the community during the impacts of the COVID-19 pandemic. After securing funds from the CARES Act fund of $1.59 million and allocating an additional $1.5 million, a total of $3.1 million of additional investment in local relief efforts will now go back to support our residents and businesses in Santa Clara. Visit SantaClaraCA.gov/SantaClaraResponds for more details on the relief programs.

For more information
Visit SantaClaraCA.gov
City Manager’s Office
408-615-2210
communications@santaclaraca.gov

Follow us on Facebook:
Facebook.com/cityofsantaclara

Follow us on Twitter:
Twitter.com/santaclaracity